
Editorial

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Biographical notes: Marcus Tynnhammar is a PhD candidate at Luleå University of Technology and Scientific Coordinator at ISPIM and is responsible for the coordination of the scientific panel and regularly contributes as a reviewer and editor for ISPIMs publications. His research interests are centred around theories of collaboration, epistemological questions and product innovation. He is currently at the end of the PhD process at Luleå University of Technology, Sweden, but also holds university degrees in Engineering, Archaeology and Political Science.

Welcome to a special issue of *IJTTC* of expanded paper selected from ISPIM.¹

ISPIM has always sought to unite people interested in innovation management in order to promote knowledge transfer between disparate groups and to encourage collaborative knowledge production. Events and Special Interest Groups that bring together these diverse groups to discuss the latest issues in innovation management and that engender professional and personal connections are supported by publications such as this one.

The selected papers originate from ISPIM events from the past three years and exemplify how the transfer of technology is presented both directly and indirectly in the innovation management community. The first two papers, on university knowledge transfer and bridging research, show how academia plays an important role in creating new knowledge that needs to be transferred into industry to have practical value. Allen T. Alexander and Kristel Miller do so by investigating the extant structures for transfer, and Karen A. Murdock, Majken Kramer Overgaard, Monika Luniewska Jensen and Jes Broeng suggest a new type of transfer strategy.

Transfer of knowledge takes place on many levels, and so the third paper, by Lukas Neumann, Jonas Böhm and Christoph H. Wecht, explore how a frugal context can affect knowledge transfer. Assessing the effectiveness of knowledge transfer is the important theme in the fourth paper, by Mikko Mäntyneva and Vesa Salminen, which measures the success that companies have when sharing knowledge and what this can mean for incremental innovation. Successful knowledge transfer will give rise to new possibilities. This is explained, in the fifth paper, by Erich Prem on opportunities created by the presence of multiple disciplines in a single project. The final paper, by Urs Daellenbach and Sally Davenport give a broader perspective on collaboration as a way to create a natural exchange of knowledge between many different groups.

Notes

- 1 ISPIM – the International Society for Professional Innovation Management – is an association of members from research, industry, consulting and the public sector, all sharing a passion for innovation management – how to successfully create new products, processes and services from ideas, to stimulate economic growth and well-being.