
Editorial: Studies in the globalisation era

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In the background of globalisation, many more new phenomena are burgeoning and developing. Among these, e-commerce, social media, information technology, sustainability issues are all among the good examples. For example, social media plays a more important role in business world than before. Customers' perception of their consumption experience can be explored from the online reviews in the social media. Especially in the background of globalisation, reviews are posted from customers all over the world, and thus these online reviews have significant business values. Research focusing on the business value and business intelligence from social media, such as examining customers' online review behaviour, and the impact of social media on business performance are burgeoning and developing. For another example, sustainability issues are global nowadays. Sustainable actions aiming to enhance the environmentally friendly performance, people's social welfare, and economic development need to be paid attention and implemented globally. Only through collaboration with the companies all over the world, sustainable actions can achieve the expected effects. Thus, the research exploring the sustainable actions dealing with global climate change, and discussing the global collaborations of sustainable actions are becoming more and more meaningful and essential.

With the rapid development of information technology and the trend of globalisation, global operations utilising global logistics have been paid more and more attention from both scholars and practitioners. Multiple approaches of logistics stimulate the economic development of the region, nation, and the world, which enhances the performance of businesses. Logistics network design and optimisation, and transportation issues are within the focus of logistics management. Many more technologies, such as radio-frequency identification (RFID) and electronic data interchange (EDI) are applied in the logistics, and various new phenomena appear during global logistics. For example, in the e-commerce era, logistics are facing many new opportunities and challenges given the demand is from both online and offline, and the distribution centre, warehouse, and many other facilities are much integrated and optimised. In the big data era, many more business analytics and data analytics methods need to be used to optimise the logistics process. These provides many more opportunities for logistics development.

One of the much relevant topics with logistics economics is supply chain management in the globalisation era. The competitions are now among supply chain versus supply chain instead of individual company versus individual company. Supply chain topics such as supply chain management and coordination, supplier selection,

supply chain optimisation, and supplier-buyer relationship are among the keys to enhance supply chain performance.

With the development of each discipline, interdiscipline studies such as focusing on the interface of logistics and other disciplines are also burgeoning in the background of globalisation. For example, interface of marketing and logistics discussing the marketing issues in logistics business, and enhancing customer satisfaction of the logistics performance creates a new direction of interdiscipline studies. Another example is focusing on the specific issues in logistics companies, such as finance, accounting, and organisational behaviours; and exploring the influence of its performance on logistics management and economics.

International Journal of Logistics Economics and Globalisation (IJLEG) (ISSN online: 1741-5381; ISSN print: 1741-5373) noticed these new phenomena in the background of globalisation, and provides a good forum for researchers and practitioners to discuss the current hot and emerging topics in the background of globalisation. *IJLEG* is a double blind peer reviewed scholarly journal established in 2007. The topics of *IJLEG* include, but not limited to, supply chain management, logistics, manufacturing and service operations, economics, globalisation, e-commerce, sustainability, data mining and analytics, and business intelligence and analytics. The readers are professionals, academics, researchers, policy makers and practitioners in those areas. *IJLEG* welcomes paper submissions focusing on all of the above relevant topics. We hope *IJLEG* can provide both theoretical and managerial insights to our readers.

IJLEG welcomes paper submissions targeting logistics management and economics, operations and supply chain management, and any emerging topics (such as sustainability and data analytics) in the background of globalisation. *IJLEG* welcomes papers using various research methodologies from conceptual framework, qualitative methods, literature review, empirical methods, to conceptual/mathematical modelling, etc. The readers are professionals, academics, policy makers and practitioners. *IJLEG* aims to facilitate the double blind peer review process (normally within two months). Submission and more information can be found online: <http://www.inderscience.com/ijleg>.