## Editorial

## David C. Chou

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**Biographical notes:** David C. Chou is a Professor of Computer Information Systems at the Eastern Michigan University. He received his BSc degree from the Feng-Chia University, MS degree from the National Taiwan University and MS and PhD degrees from the Georgia State University. He has published more than 200 papers in the fields of information systems. He served as the President of the Southwest Decision Sciences Institute in 2007 to 2008 and is the Editor-in-Chief for the *International Journal of Information Systems and Change Management (IJISCM)*. Currently, he serves as the President of Midwest Decision Sciences Institute (2015 to 2016) and also an editorial board member for five academic journals.

International Journal of Information Systems and Change Management (IJISCM) continues to publish its volume 8, number 1 issue. The objectives of IJISCM are to promote the research and practice of the fields of information systems and change management. This journal aims to establish an effective channel of communications amongst educators, information systems workers, managers, and industry practitioners to contribute, disseminate and learn from each other. We welcome your continuous support, communication, and submission to this journal.

The first issue of the volume eight collects four high quality papers. Topics in this issue are: 'Business ethical sensitivity of Chinese insurance agents: scale development and validation', 'Performance evaluation on supplier collaboration of agricultural supply chain', 'Customisation of master data elements in ERP systems aligned with business goals', and 'A scenario-based exploratory study of cognitive moral development in information ethics'.

The first article provided an empirical study that developed a structured measurement tool for testing Chinese insurance agents' attitude toward ethical sensitivity. Na Zhang and Jian Zhang conducted open interviews, item analysis and exploratory factor analysis to Chinese insurance agents that revealed a 15 items of ethical sensitivity scale. The empirical analyses and tests proved that the ethical sensitivity measures are satisfactory.

The second article studied the importance of supplier collaboration and proposed the way of improving collaborative performance in Chinese agricultural market. Yan-Xin Zhu, Su-Jian Lee and Jie-Qing Zhang identified key factors of collaborative performance, including product competitiveness, communication skills, operations capability and information sharing capabilities. Their study also applied fuzzy analytical hierarchy process to assess such findings.

The third article tackled the issue of master data customisation in response to strategic change during ERP development. Ehsan Malihi, Farzad Movahedi-Sobhani and Mohammad Aghdasi introduced a new method to customise master data, based on a set

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of business goals to be met during ERP development. This study utilised a bank's dataset to illustrate the method of master data customisation.

The last article studied the cultural impact on student's moral development in the context of information ethics. Christina Ling-hsing Chang and Jim Q. Chen applied Kohlbergs cognitive moral development (CMD) model to identify student's perception toward information ethics. Four groups of student bodies from the USA, Mainland China, Taiwan, and Hong Kong were involved in this study. The study found significant differences in the information ethics perceptions among these groups.

I hope these four articles would continuously adjoin their values and contributions to the areas of information systems and change management. I would encourage our readers to continue to develop new applications and theories in these fields. The *IJISCM* will continue to serve as an important forum for the exchange of innovative ideas.