
Guest Editorial

Efthimios Tambouris

Department of Applied Informatics,
University of Macedonia,
Egnatia Str. 156, Thessaloniki 54636, Greece
Email: tambouris@uom.gr

Panos Panagiotopoulos

School of Business and Management,
Queen Mary University of London,
Francis Bancroft Building, Mile End,
London, E14NS, UK
Email: p.panagiotopoulos@qmul.ac.uk

Øystein Sæbø

Faculty of Social Sciences,
Department of Information Systems,
University of Agder,
Gimlemoen, P.O. Box 422, 4604 Kristiansand, Norway
Email: oystein.sabo@uia.no

Konstantinos A. Tarabanis

Department of Business Administration,
University of Macedonia,
Egnatia Str. 156, Thessaloniki 54006, Greece
Email: kat@uom.gr

Biographical notes: Efthimios Tambouris is an Associate Professor of Information Systems and eGovernment at the Applied Informatics Department of the University of Macedonia, Greece. Before that, he served at research centres CERTH/ITI and NCSR 'Demokritos' as well as the IT industry. He holds a Diploma in Electrical Engineering from the National Technical University of Athens, Greece, and an MSc and PhD from Brunel University, UK. During the last 20 years he has initiated, coordinated and participated in several international research projects and service contracts funded by the European Union and the Greek public sector. He has served as an expert in standardisation activities at CEN and is a reviewer for the European Commission. He has more than 150 research publications.

Panos Panagiotopoulos is a Lecturer in Information Management (Assistant Professor) at Queen Mary University of London and the convenor of the Public Management research group. He holds a PhD in Information Systems and Computing from Brunel University London. His research examines the impact of information technology on political and administrative processes, with focus

on e-participation, social media, digital research methods and new forms of data in policy. He is a member of the IFIP 8.5 working group (Information Systems in Public Administration) and a member of the editorial board for *Government Information Quarterly* and *New Technology, Work and Employment*.

Øystein Sæbø is a Professor of Information Systems and Head of Centre for e-government research at the University of Agder, Norway. He holds a PhD in Computer Science from Aalborg University, Norway. His main research interests are e-government, e-participation and ICT for Development. His work is published in journals such as *Strategic Journal of Information Systems*, *The Information Society*, *Government Information Quarterly* and *Scandinavian Journal of Information Systems*, and he is currently a Senior Editor of *The Electronic Journal of Information Systems in Developing Countries (EJISDC)*, and an Associate Editor in the *Information Systems Journal (ISJ)*.

Konstantinos A. Tarabanis is a Professor of Information Systems at the Department of Business Administration of the University of Macedonia, Greece. He is also the Director of the Information Systems Laboratory at the same university. He received an Engineering Diploma in Mechanical Engineering from the National Technical University of Athens, an MS in both Mechanical Engineering and Computer Science, and a PhD in Computer Science at Columbia University, New York, NY. He was a Research Staff Member at the IBM T.J. Watson Research Centre and was employed by the IBM Corporation. He has received several awards. He served as Guest Editor of the 'Transforming E-Government' issue of the IEEE Intelligent Systems journal in 2009. He has about 200 research publications in the areas of software modelling and development for the domains of e-government, e-business, e-learning, e-manufacturing.

We are pleased to introduce the special issue on *Electronic Participation or E-participation*, a prominent topic in digital governance research. Over the last decades, information and communication technologies (ICTs) have increasingly been introduced in attempts to involve citizens in political decision making (Medaglia, 2012) and to recapture otherwise declining interest in political processes (Sæbø et al., 2008). As society becomes increasingly digitised, governments are attempting to boost democratic interest through various e-participation programmes (Tambouris et al., 2008; Watal et al., 2010). The term e-participation, defined as “a set of technology-facilitated participatory processes, both deliberative and decision oriented” (Sæbø et al., 2008), has been coined to indicate the processes and structures through which ICT supports relationships amongst citizens, governments and public organisations (Veit and Huntgerburth, 2014). Such implementations of ICT might change the political landscape (Criado et al., 2013) and present new opportunities for communication, consultation and dialogue between public organisations and citizens (Medaglia, 2012).

Since their origins, e-participation activities have aimed to “broaden and deepen political participation by enabling citizens to connect with one another and with their elected representatives” (Macintosh, 2004). However, only few e-participation initiatives have achieved their intended aims (Sæbø et al., 2011) and many of these initiatives have remained local or not managed to increase their scale of engagement according to

expectations (Medaglia, 2012). Many e-participation projects fail to attract large groups of citizens and change the way politicians work (Chadwick, 2008) because of low interest, lack of purpose and rules for conversation (Hurwitz, 2003) or lack of citizen participation (Koussouris et al., 2011).

Exploring how ICT usage functions in e-participation initiatives, as well as how related consequences, challenges and opportunities for those being involved is a matter of serious interest to researchers (Federici et al., 2015). E-participation research for many years has been relevant to formal engagement on government-based platforms but later expanded to new and more ubiquitous forms of interaction, especially ones enabled by social media (Wattal et al., 2010; Panagiotopoulos et al., 2014; Criado et al., 2013). Accordingly, the four papers selected for inclusion in the special issue reflect the relevance, geographical spread and diversity of e-participation research.

First, Schossböck et al., develop a multi-dimensional model for identification in e-participation platforms. Identification has always been an important challenge in e-participation activities – one of balancing security and motivating users to participate. The authors develop an expert-based model that allows authorised participants to engage in a secure environment. The evaluation of the model with users in Austria provides interesting findings. As the authors conclude, cultural and other contextual factors indicate that identification is a challenge beyond the technical dimension.

Cultural and national participation context is also the focus of the next two papers that are based on national case studies. Gencer-Kasap draws on Habermas' theory of communication action and other related perspectives to analyse deliberations as they unfold within Turkey's online public sphere. Data from three different platforms (Facebook, Second Life and web-based forum) provide a large sample of discussions on topics such as terrorism, foreign policy and the Turkish economy. The findings show how the interaction features of these three different platforms are manifested in deliberative public discussions. Further to contributing to our understanding of deliberation quality, the data provide an interesting perspective about mass discussions on Turkey's sensitive national issues.

Along similar lines of national politics, Vesnić-Alujević explores young Croatians' attitudes to politics and their relationships with the use of social networks for political engagement. Further to its contribution to the emerging literature on online/offline participation, the study offers a unique perspective on political trust in post-transition states. Survey findings show that Facebook and social networks are the main source of political information – especially amongst young people – with higher use being positively correlated to political trust. This still leaves several open issues about the nature of political engagement on social networks where clicktivism remains prominent.

In the final paper, Soares and Joia develop an exploratory model to conceptualise the influence of social media on mass demonstrations. The model includes both structural (e.g., technological, political) and instrumental factors (e.g., repression of demonstrations, traditional media). The authors explain that while structural factors set the context for such events to occur, instrumental factors are the ones that reinforce or inhibit action, hence highly affecting the ways in which events unfold. The model is contextualised using three illustrative examples: the Egyptian revolution, the Occupy Wall Street movement in the USA and the 20 Cents movement in Brazil.

References

- Chadwick, A. (2008) 'Web 2.0: new challenges for the study of e-Democracy in an era of informational exuberance', *I/S: A Journal of Law and Policy for the Information Society*, Vol. 5, No. 9, pp.9–42.
- Criado, J.I., Sandoval-Almazan, R. and Gil-Garcia, J.R. (2013) 'Government innovation through social media', *Government Information Quarterly*, Vol. 30, No. 4, pp.319–326.
- Federici, T., Braccini, A.M. and Sæbø, Ø. (2015) "'Gentlemen, all aboard!' ICT and party politics: reflections from a mass-eParticipation experience", *Government Information Quarterly*, Vol. 32, No. 3, pp.287–298.
- Hurwitz, R. (2003) 'Who needs politics? Who needs people? The ironies of democracy in cyberspace', in Jenkins, H. and Thorburn, D. (Eds.): *Democracy and New Media*, MIT Press, Cambridge, Mass.
- Koussouris, S., Charalabidis, Y. and Askounis, D. (2011) 'A review of the European Union eParticipation action pilot projects', *Transforming Government: People, Process and Policy*, Vol. 5, No. 1, pp.8–19.
- Macintosh, A. (2004) 'Characterizing e-participation in policy-making', *Proceedings of the 37th Hawaii International Conference on System Sciences (HICCS-37)*, 5–8 January, 2004, Big Island, Hawaii.
- Medaglia, R. (2012) 'eParticipation research: moving characterization forward (2006–2011)', *Government Information Quarterly*, Vol. 29, No. 3, pp.346–360.
- Panagiotopoulos, P., Bigdeli, A.Z. and Sams, S. (2014) 'Citizen–government collaboration on social media: the case of Twitter in the 2011 riots in England', *Government Information Quarterly*, Vol. 31, No. 3, pp.349–357.
- Sæbø, Ø., Flak, L.S. and Sein, M.K. (2011) 'Understanding the dynamics in e-Participation initiatives: looking through the genre and stakeholder lenses', *Government Information Quarterly*, Vol. 28, No. 3, pp.416–425.
- Sæbø, Ø., Rose, J. and Flak, L.S. (2008) 'The shape of eParticipation: characterizing an emerging research area', *Government Information Quarterly*, Vol. 25, No. 3, pp.400–428.
- Tambouris, E., Kalampokis, E. and Tarabanis, K. (2008) 'A survey of e-participation research projects in the European Union', *International Journal of Electronic Business*, Vol. 6, No. 6, pp.554–571.
- Veit, D. and Huntgerburth, J. (2014) *Foundations of digital government, Leading and Managing in the Digital Era*, Springer-Verlag, Berlin, Heidelberg.
- Wattal, S., Schuff, D., Mandviwalla, M. and Williams, C.B. (2010) 'Web 2.0 and politics: the 2008 US presidential election and an e-politics research agenda', *MIS Quarterly*, Vol. 34, No. 1, pp.669–688.