
Editorial

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Biographical notes: Catherine Mercier-Suissa is an Associate Professor HDR at Iaelyon School of Management in France. Her research works revolve around SMEs and international strategy. Her papers were published in international scientific ranked journals where she is as well, member of the editorial review board. She published many books on economy and international finance. She is as well a consultant for business development in strategy for national and international firms.

The Euromed region is the cross roads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the Euromed regional dimension which is emphasised through cultural and national barriers.

This fourth issue of the *Euromed Journal of Management* focuses largely on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Samir Saidi presents the specificities of transport infrastructures, territorial management and foreign direct investment in the MENA countries. In the next paper, Yasmine Souissi, Mohamed Ali Azouzi and Anis Jarboui expose the Tunisian bank CEO emotional bias and incentive systems. The third paper proposed by Abraham Ansong, Otuo Serebour Agyemang and Justice Kojo Gabriel Agyenim Boateng shows an interesting comparative analysis related to codes of corporate governance between Ghana and the UK. The fourth paper prepared by Seyed Abolghasem Mira and Nazli Mohammadi Ahranjani offers insights into knowledge management-strategic orientations relationship in Iran. Finally, in the final paper, Nana Yaw Opong, Nancy Oduro-Asabere and Nicodemus Osei Owusu present the specificities of succession management of non-academic leaders from the University of Cape Coast in Ghana.

We believe this collection constitutes an interesting, timely and appropriate fourth issue of the *Euromed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.