
Editorial

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Biographical notes: Catherine Mercier-Suissa is an Associate Professor HDR and the Associate Dean for External Relations of IAE Lyon 3 School of Management in France. Her research works revolve around SMEs and international strategy. Her papers were published in international scientific ranked journals where she is as well a member of the editorial review board. She has published many books on economy and international finance. She is as well a consultant for business development in strategy for national and international firms.

The Euromed region is the cross roads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the Euromed regional dimension which is emphasised through cultural and national barriers.

This third issue of the *Euromed Journal of Management* focuses largely on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Atef Hamdi presents the specificities the effect of controlling shareholders and ownership-control discrepancy of R&D-based firms in France. In the next paper, Peter Bou Saba and Stefan Brouwers offer insights into the decision support tool for R&D portfolio management in France. The third paper proposed by Abraham Ansong and Otuo Serebour Agyemang shows an interesting topic related to the firm reputation and performance of SMEs in Ghana. The fourth paper prepared by Rashid Khalilakbar and Javad Khazaei Pool expose the corporate social responsibility, attitudes and behavioural intentions of the banking industry in Iran. Finally, in the final paper, Aein Ghorbani Ghshghaeinejad and Seyed Mehdi Hosseini had analyse an interesting topic related to one single case study over the agriculture bank of Iran on the influence of social capital on job efforts and employees' quality of work.

We believe this collection constitutes an interesting, timely and appropriate third issue of the *Euromed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.