
Editorial

John E. Spillan

Sustainable Strategic Management,
School of Business,
University of North Carolina at Pembroke,
Pembroke, North Carolina 28372, USA
Email: john.spillan@uncp.edu

Biographical notes: John E. Spillan presently serves as a Professor of Management at the University of North Carolina at Pembroke, School of Business. His research interests centre on crisis management, international marketing, entrepreneurship and international business with specific interest in Latin America and Eastern Europe. His articles have appeared in the: *International Journal of Marketing and Marketing Research*, *Journal of Business in Developing Nations*, *Southern Business Review*, *Journal of East West Business*, *European Management Journal*, *Journal of Teaching in International Business*, *Journal of Small Business Strategy*, *International Small Business Journal*, *Journal of Crisis and Contingency Management*, *Journal of Small Business Management*, *Journal of Marketing Theory and Practice* and *Journal of World Business*.

1 Introduction

This issue of *IJSSM* presents a cross section of sustainable strategic management from four different perspectives and from four different countries. All of these articles give an in depth discussion of management and the complex elements that are part and parcel of developing and managing sustainability in our globalised world.

The first article presents a major discussion of what are the institutional arrangements facing investors interested in investing in Russia. It focuses on investigating foreign owned companies, which are willing to venture into business in a high-risk transition economy. The paper discusses the institutional factors that explain Russia's persistent under-performance in terms of inbound FDI. The critical managerial and investment question(s) relate to how Russia will address the substantial shifts to make foreign investment work in this transitional economy.

The second article explores the factors contributing to the use of information from a business intelligence system (BIS) in decision-making and the relationship of this element to the business process performance capability. Using exploratory structural equation modelling the authors examined BIS maturity, information content quality among other variables to determine the business process performance benefits. The essence of the article was to determine what variables caused the differences in organisational performance. This is an article that has interest of many managers who are always asking the question of why certain variables affect certain management actions in different business environments.

The third article provides an overview of the cultural factors affecting organisational leadership in business environments. This is a comprehensive review, analysis and synthesis of the literature on cultural aspects that affect or could affect organisational leadership in Mexico. Such factors as low acceptance of ambiguity, feeling comfortable with rules, avoiding risk and willingness to accept uneven power distribution can impact the leadership practices in Mexico. This is an interesting read and can provide insight for those business people or academics that are interested in leadership functions in foreign environments.

The final article uses a case study approach to investigate how investment choices in non-aviation sector can be ascribed to the strategic orientation of airport managers. It suggests new innovative business models for opening up new markets scenarios. Since business modelling is a continuous idea that business managers are always paying attention to, this article provides insight from a different business perspective.

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We appreciate your interest in SSM and welcome your involvement.