
Editorial

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Biographical notes: David C. Chou is a Professor of Computer Information Systems at the Eastern Michigan University. He received his BC degree from the Feng-Chia University, MS degree from the National Taiwan University and MS and PhD degrees from the Georgia State University. He has published more than 200 papers in the fields of information systems. He served as the President of the Southwest Decision Sciences Institute in 2007 to 2008 and is the Editor-in-Chief for the *International Journal of Information Systems and Change Management (IJISCM)*. Currently, he serves as the President of Midwest Decision Sciences Institute (2015 to 2016) and also an editorial board member for five academic journals.

International Journal of Information Systems and Change Management (IJISCM) continues to publish its volume 7, number 4 issue. The objectives of *IJISCM* are to promote the research and practice of the fields of information systems and change management. This journal aims to establish an effective channel of communications amongst educators, information systems workers, managers, and industry practitioners to contribute, disseminate and learn from each other. We welcome your continuous support, communication, and submission to this journal.

The fourth issue of the volume seven collects four high quality papers. Topics in this issue are: 'The impacts of person-organisation fit and perceived organisational support on innovative work behaviour: The mediating effects of knowledge sharing behaviour', 'A multilevel model of information system success in the user department: integrating job performance theory and field theory', 'Analysing search engine advertising research: synthesis of two decades of research', and 'Chief information officer's role – addressing agenda beyond role definition'.

The first article focused the importance of knowledge sharing behaviour to stimulate innovative work behaviour in the hotel industry. Bilal Afsar and Yuosre Badir examined the mediating effect of knowledge sharing behaviour on the relationship of person-organisation fit and perceived organisational support with innovative work behaviour. Empirical data collected from hotel indicated that person-organisation fit and perceived organisational support both positively affect knowledge sharing behaviour.

The second article used a multilevel model to identify and validate the antecedents and their effects on information system success in the user department. Manhui Huang, Eldon Y. Li, and Chi-Sum Wong applied hierarchical linear modelling (HLM) method with survey data of manufacturing companies in China that were utilising ERP systems. Their study concluded that in order to enhance job performance of user managers, top management should proactively provide them with training and positive developmental experiences.

The third article aimed the search engine advertising (SEA) field by consolidating the knowledge in SEA area and provides a picture of the state-of-the-art in this field. Hamed Jafarzadeh, Aybüke Aurum, John D'Ambra, and Amir Hossein Ghapanchi analysed and structured SEA literature and provided directions for its future research. They adopted systematic mapping method as an approach for analysing the existing research in broad research areas.

The last article studied the future role of chief information officer (CIO) in organisations. Kapil Dev Singh identified the research gaps in CIO's role. He proposed a shift towards a suitable ontological and epistemological paradigm for studying the effectiveness of CIO's role.

I hope these four articles would continuously adjoin their values and contributions to the areas of information systems and change management. I would encourage our readers to continue to develop new applications and theories in these fields. The *IJISCM* will continue to serve as an important forum for the exchange of innovative ideas.