
Editorial

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Biographical notes: Michael K. Fung is currently an Associate Professor of Economics at the School of Accounting and Finance, Hong Kong Polytechnic University. His research interest includes financial economics, industrial organisation and interdisciplinary research. He was an examiner for the Chartered Institute of Logistic and Transport (HK) and served on the Banking and Finance Industry Training Board of the Hong Kong SAR Government.

Bruno S. Sergi is currently teaching Economic Policy at the University of Messina. He serves as Center Associate of the Davis Center for Russian and Eurasian Studies at Harvard University. At the University of Messina, he is also Chairman of the Ph.D. programme in Economic Sciences and Quantitative Methods (2011–2016). Since 2009 he has coached two networks of trade-union economic experts: the SEE TU Economic Experts' Network and the NIS TU Economic Experts' Network, both of which are under the framework of the Pan-European Regional Council of the International Trade Union Confederation. His primary research interest is international macroeconomics and the political economy of transition countries.

The papers published in this IJTGM special issue have been presented at the 2013 *SIBR-Thammasat Conference on Interdisciplinary Business and Economic Research*, which was held on 6–8 June, 2013, at the Emerald Hotel, Bangkok, Thailand. The conference was jointly organised by The Society of Interdisciplinary Business Research and The Faculty of Economics, Thammasat University. The conference theme was “*Rethinking Business and Economic Issues from Interdisciplinary Perspectives: Evolutions and New Solutions*”.

The papers appearing in this special issue were peer reviewed following the procedure outlined as follows. The guest editors initially evaluated all manuscripts

nominated for the special issues. Papers rejected at this stage were outside the aims and scope of the journal or were insufficiently original. Papers that met the minimum criteria were forwarded to an expert for further review. This special issue employed double blind reviewing, where both the referee and author(s) remained anonymous throughout the process. As a result of this reviewing process, four papers were accepted for publication in this special issue.

This IJTGM special issue strives to stimulate cross-disciplinary interest in global economic development, business ethics and management. Specifically, Amelia Monica examined non-price influences on preferences for online brands. Agatha Yosephine Tandry et al. examined the effect of earnings management on the relationship between CSR disclosure and value of the firm in Indonesia. Moreover, Issam Kouatli provided guidelines for the implication of unethical IT behaviour on businesses and methods to prevent such behaviour. Eva Wulandari and Fitria Husnatarina tried to improve the understanding of professional and ethical conflicts that occur when the pressure complies among employers, which encourages individuals to do dysfunctional behaviours. In addition, R.A. Burnett and Bui Minh Thai examined different ways in which modern entertainment companies are involved in the production, marketing and distribution of popular culture in Vietnam. Indah Masri and Dwi Martani analysed tax avoidance behaviour to cost of debt moderated by tax rates changes and family ownership structure in Indonesia. Furthermore, using state space modelling, Jyh-Dean Hwang investigated the evolution of China's exchange rate regime after the announced shift to a managed floating exchange rate regime. The emergence and development of the above-mentioned interdisciplinary business and economic issues is well celebrated throughout this thematic issue.