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## Editor's note

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### Ying Lu

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**Biographical notes:** Ying Lu's research focuses on event management and consumer behaviours in service settings, particularly on the topics of customer engagement, loyalty, and interactive experiences in local communities and travel destinations. She has published refereed publications in leading journals and conference proceedings. Her research has been recognised and applied internationally.

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The fast-changing business and consumer markets across the globe have inspired an increasing interest in studying the management and operational issues that intersect the traditional hospitality and event fields. *International Journal of Hospitality and Event Management* is launched to provide a platform of exchange between the two fields and between the academia and industry. The *journal* will publish articles on the topics as related to lodging operations, restaurant management and catering, and various types of events including meetings, incentives, conventions, exhibitions, festivals, sports, weddings, family unions, and other special occasions.

The *journal* is of international scope. It emphasises on global dimensions and perspectives of emerging phenomena pertaining to hospitality and event businesses and consumers. Articles pertinent to both the intra- and inter-regional interests of North America, Europe, Asia Pacific or other parts of the world are invited. The international position of the *journal* is reflected in the international representation of the editorial board.

The *journal* welcomes submissions from students, researchers, educators, and industry professionals. Both conceptual and empirical articles are invited. Contributions are particularly encouraged that are interdisciplinary in conceptualisation, methodology and implications of findings. The *journal* will publish refereed papers, invited articles, research notes, book reviews, commentaries and case studies relevant to both academics and practitioners. Special issues devoted to emerging and important topics in hospitality and event management will occasionally be published.

The *journal* is aimed at providing scholars with new knowledge to advance the research agenda of the hospitality and event fields, managers with practical recommendations to grow their businesses, government officials with implications to form appropriate regulations/policies, and civic leaders with tools to sustainably develop their communities.