
Introduction

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Biographical notes: Juergen Seitz received his Diploma in Business Administration and Business Information Systems from the University of Cooperative Education Stuttgart, nowadays, Baden-Wuerttemberg Cooperative State University Stuttgart, Germany, and in economics from the University of Stuttgart-Hohenheim. He received his PhD from Viadrina European University, Frankfurt (Oder), Germany. He is a Professor for Business Information Systems and Finance, and Chair of the Business Information Systems Department at Baden-Wuerttemberg Cooperative State University Heidenheim, Germany. He is the Editor, Associate Editor and editorial board member of several international journals. He is a member of Gesellschaft für Informatik (German association) and an executive council member of Information Resource Management Association, USA. He was and is a member of the program or organising committee of several international conferences, e.g., the 11th Wuhan International Conference on E-Business 2012.

Wilfred Vincent Huang received his BS, MS and PhD degrees in USA. He has been a Faculty of Alfred University since 1983. He is the George G. Raymond Chair in Family Business and Professor of Management Information Systems at Alfred University. He is the Director of Confucius Institute at Alfred University. His research interests include e-business and entrepreneurship. He has numerous publications in both fields, and is the Editor, Associate Editors and Guest Editors of *IJCCM*, *IJMS*, *IJISSC*, *IJNVO*, *IJSTM* and *IJITM*.

Nilmini Wickramasinghe is a Epworth Chair Health Information Management, researches and teaches within the information systems domain with particular focus on developing suitable models, strategies and techniques grounded in various management disciplines to facilitate more effective design, development and implementation of IS/IT solutions to effect superior, patient centric healthcare delivery. She collaborates with leading scholars at various premier healthcare organisations throughout Australia, USA and Europe. She is well-published with more than 300 referred scholarly articles, more than ten books, numerous book chapters, an encyclopaedia and a well-established funded research track record.

Asia and especially China is not only one of the fastest growing regions in the world it is also one of the fastest changing regions in the world. These changes take place in all kinds of areas of life, business, culture, politics, academia, ethics, to name just a few. A few years ago, the research focus in e-business in these countries was more inside oriented. This has also changed within the last years and today the research activities are more of a global nature and take an outside oriented perspective. We can clearly see this development if we look at the topics of the papers presented in the last years at the Wuhan International Conference on E-Business in Wuhan, Hubei, P.R. China. In this special issue, we present a collection of selected papers from the 11th Wuhan International Conference on E-Business which took place end of May 2012 in Wuhan.

The papers are as follows.

Xiaofang Chen and Fanguo Kong ('Impact of corporate culture on resources sharing between enterprises') analyse the influence of corporate culture on resources sharing behaviour between enterprises. Their conclusion is that tolerance of each other's culture is necessary for effective resources sharing.

Zhihao Chen, Xueni Li and Xiaoling Li ('Incentive strategies in user community of online trading platform – bilateral market uncertainty perspective') study in their paper the role of user communities in online trading platforms. Their focus is on the influence of material and spiritual incentive strategies.

Ai Xu, Xiangpei Hu and Shufeng Gao ('Review of green supply chain management') give in their paper an overview off the current state of research in the area of green supply chain management in a global market and a network based economy. The authors have identified research fields for the near future.

Zhilong Tian and Suttapong Ketsaraporn ('Performance benchmarking for building best practice in business competitiveness and case study') discuss in a case study performance benchmarking as a technique for companies to improve performance and sustain competitive advantages.

Zhen Zhu, Jing Zhao and Xin Jin ('A typology of net-enabled organisational capabilities for digital competitive advantage: the case study of travel and hospitality industry in China') study the dependencies of competitive advantages from the deployment of multiple types of net-enabled organisational capabilities in the travel and hospitality industry in China.

We wish you interesting insights and new ideas for your further research.