
Editorial

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Biographical notes: Wilfred V. Huang received his MS and PhD in Industrial Engineering from the State University of New York at Buffalo, and BS in Industrial Engineering from Purdue University. He has been a Faculty of Alfred University since 1983. He is the George G. Raymond Chair and Professor of Management Information Systems at Alfred University. He is the Director of the Center for Change Management and the Director of Confucius Institute at Alfred University. He is the Editor-In-Chief of the *International Journal of Chinese Culture and Management (IJCCM)*. He is also the Associate Editor of the *International Journal of Modeling and Simulation (IJMS)* and *International Journal of Information Systems and Social Change (IJISSC)*. He has been a Guest Editor of the *International Journal of Network and Virtual Organisations (IJNVO)*, *International Journal of Services Technology and Management (IJSTM)*, *Electronic Markets: An International Journal*, *International Journal of Information Technology and Management (IJITM)* and *International Journal of Entrepreneur and Innovation Management (IJEIM)*.

Juergen Seitz received his Diploma in Business Administration and Business Information Systems from the University of Cooperative Education Stuttgart, nowadays, Baden-Wuerttemberg Cooperative State University Stuttgart, Germany, and in Economics from the University of Stuttgart-Hohenheim. He received his PhD from Viadrina European University, Frankfurt (Oder), Germany. He is a Professor of Business Information Systems and Head of the Business Information Systems Department at Baden-Wuerttemberg Cooperative State University Heidenheim, Germany. He is the Editor, Associate Editor and editorial board member of several international journals. He is a member of Gesellschaft für Informatik (German association) and an executive council member of Information Resource Management Association, USA. He was and is a member of programme or organising committees of several international conferences, e.g., the Wuhan International Conference on E-Business.

The special issue covers seven articles representing the latest research activities in China in the field of services innovation, services technologies and management. Readers will find new research contributions in online purchasing, web survey, tourism, e-commerce

of social network and mobile telecommunication. We also have two articles from information services aspects.

Lili Ye, Zhihao Chen and Xueni Li investigate the factors of customers' online purchase behaviour from the perspectives of information richness and website interactivity.

Jiaming Fang and Chao Wen present the determinants of intention to participate in a web survey.

Lifen Yao, Ruyin Long and Qingchen Li apply cointegration analysis, error correction model, and Granger causality estimation to test the relationship of China's informatisation and tourism, based on the data from 1994 to 2010.

Xiao Liu and Jianmei Yang propose a social buying metanetwork model, provide a methodology framework integrated business intelligence techniques with dynamic network analysis tools, and finally the case study describes the process on metanetwork modelling, dynamic network analysis, and buyer behaviour pattern mining.

Qian Su, Peiji Shao and Quanfu Ye investigate the determinants and explain why mobile VIP customer churn, providing implications for the competition policies of mobile telephony market.

Using 76 Chinese listed companies with a 2–13 year magnitude and approximately 360 samples of observations data, Runping Lou, Shengjia Xue and Defeng Yang study the relationship between information systems and enterprise value in the Chinese context by using GLS regression method.

Yongxiang Dou, Jiyuan He and Dongsu Liu propose a comprehensive approach for deriving ontology from folksonomy, utilising spectral clustering algorithm (SCA) based on the concept of similarity between points instead of the distance.