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## Editorial

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**Biographical notes:** Frank Brück holds a Master and Doctoral degree in Business Administration from the Vienna University of Economics (WU Wien). Currently, he works for Bocconi University in Milan as the Managing Director of the Project GOLDEN for Sustainability. He served for several years as the Director of the International Studies Center and as a Coordinator of the Programme on Intercultural Competence and Management of WU Vienna. He is an experienced Trainer, Consultant and Lecturer in Intercultural Management and Cross-cultural Training. He is the President of the Society of Intercultural Education, Training and Research (SIETAR Austria) and currently the Executive Editor of the *European Journal of Cross-cultural Competence and Management (EJCCM)*.

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Dear Readers,

This issue of *EJCCM* reflects the multicultural composition of the research community just as much as the interdisciplinary approach of this journal. I am very happy that we succeeded to combine a paper in the context of mediation at the workplace from South Africa with a paper from Turkey on work values, a paper on effects of openness in training situations from Dubai, a paper on Chinese and expatriates managers by Danish authors, and finally, a paper from UK discussing special aspects of IT projects in Indonesia. This is interculturalism at its best and a perfect reflection of the spirit of the *EJCCM*. We want to present a multitude of views and cultural insights from many different disciplines.

This makes the editorial work a true intercultural case study itself. The work of an editor of an international journal has to balance differences in academic styles and communication patterns of disciplines and national cultures. Galtung's model of scientific styles (in *Leviathan*. 2. Freie Universität Berlin, Berlin 1983, S.303–338) comes alive when good papers written in the 'saxonic' cultural style are heavily criticised for the lack of a theoretical basis by reviewers used to the 'teutonic' scientific style (and vice versa) or when the elegance of the writing style influences the overall judgement of a paper in the 'gallic' regions more than it does in the 'saxonic' areas. We have to accept the fact that even in academia and particularly in social sciences we tend measure the quality of a publication with culturally biased views. Of course there are clear quality standards in terms of the use of scientific methods or citations but the cultural part of review work comes to life when we are asked to evaluate the quality of a paper beyond those obvious standards. This part of the academic game is not often discussed but makes the academic life a truly multicultural and culturally interesting one. There is a world market for publications in academic journals which is open to all academics all from over the world and culture is an influencing factor on this market just as it is in business.

It is exactly this part of the editorial work that I am going to miss the most, since this is the last edition of *EJCCM* that I am responsible for as executive editor. After three years of work in the process of the establishment of this journal I will pass on the editorial responsibilities to Daniel Dauber, who published in this journal before and who already introduced the changes in the paper handling process of *EJCCM*. I am sure he will keep up the multicultural and qualitative academic spirit the editorial team has established so far. My future work in the field of sustainability will still keep me connected to the intercultural academic world that I lived in for more than 15 years now and will always happily look back to the time of the birth of *EJCCM*.

Although it is not easy for a new journal to succeed on the market *EJCCM* in a rather narrow niche like intercultural competence and management this journal certainly still has great potential. I enjoyed the work for the *EJCCM* greatly and look forward to the next editions where I will hopefully be able to read your own interesting inputs. Many thanks to all who worked for this journal with me in the past three years and good luck for the future of *EJCCM*.