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## Editorial

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**Biographical notes:** John E. 'Jack' Spillan serves as a Professor of Business Administration at the University of North Carolina at Pembroke, School of Business. He has published extensively in a variety of management and academic journals. His research interests centre on crisis management, international marketing, entrepreneurship and international business with specific interest in Latin America and Eastern Europe. His articles have appeared in the, *International Journal of Marketing and Marketing Research*, *Journal of Business in Developing Nations*, *Southern Business Review*, *Journal of East West Business*, *European Management Journal*, *Journal of Teaching in International Business*, *Journal of Small Business Strategy*, *International Small Business Journal*, *Journal of Crisis and Contingency Management*, *Journal of Small Business Management*, *Journal of Marketing Theory and Practice*, *Journal of World Business*, *Latin American Business Review*, *Journal of Business Logistics* and among others.

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This issue, no. 3, of the *International Journal of Sustainable Strategic Management* provide a focus on several major areas that are critical to the understanding of the how's and why's of sustainable strategic management. As sustainable management continues to become a major concern for managers in both the private and public sector organisations, more understanding through analysis and discussion is important. This issue has several articles on sustainable strategic management that give the reader an opportunity to view this area of interest and management from different perspectives.

The first article examines the risk issues associated with sustainability that needs to be studied when making strategic decisions in crisis situations. All management decisions have consequences and some of them relate to dealing with crisis. The relationship of crisis management and sustainability present interesting questions that managers need to think about.

The next article focuses on ideas about how environmental policies can be categorised. It offers a different approach to testing, clarifying and advancing the understanding of how sustainable focused environmental policies can be classified.

The third article presents a discussion of how the world economic crisis is being caused by the results of unsustainable sourcing policy by big car manufacturers employing problematic and illegitimate practices.

The fourth articles talks about the relationship between responsible investment and sustainable strategic management. It discusses the issues related to responsible investment and argues that such investment has had a mixed record for generating business opportunity towards greater sustainable strategic management practices.

The fifth article centres on the notion that resource-based view, as a competitive approach with a focus on industrial ecology is a contributing factor in achieving a

competitive edge. The paper explores the industrial ecosystem approach to understanding sustainable strategic management.

The final article develops a comprehensive discussion of how national and regional competitiveness is one of the requirements to achieve a sustainable growth in any nation. The paper discusses the Indonesian competitiveness especially in Batam, Bintan and Karimun or (BBK) islands.

Future issues will consider a broad range of sustainable strategic management issues relating to topics such as firm performance, corporate social responsibility, firm competitiveness, crisis management, ethical and social issues associated with sustainability, economic theory, strategic ecology and information management in sustainable development among other topics.

Qualitative work, case studies, book reviews, interdisciplinary approaches, and commentaries are welcome. Complete submission guidelines are available at <http://www.inderscience.com/ijssm>.

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