
Editorial

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Biographical notes: Shawn M. Carraher received his PhD from the University of Oklahoma. He is the Brewczynski Endowed Chair, Professor of Business/Management and Global Entrepreneurship and Director of the Small Business Institute© at Cameron University. He has served as the Division Chair of Management History and Technology & Innovation Management with the Academy of Management as well as the past President of SBI and the SouthWest Academy of Management. With over 100 published articles and data collections in over 100 countries his research interests are broad but focus on the examination of strategic cross-cultural differences in compensation and selection within entrepreneurial organisations.

Welcome to the special issue of the *International Journal of Sustainable Strategic Management* on innovation management. We had many excellent submissions for this issue and the reviewers selected seven for inclusion. The first article is 'Sustainable strategic management in an emerging market economy: the case of Romanian women entrepreneurs' in which Welsh and Dragusin compare 592 Romanian female entrepreneurs to a sample of Ukrainian female entrepreneurs. This is followed by 'Failure to launch: the Kyoto protocol and sustainable strategic management' by Griffin and Puia. Using a sample of 61 countries, the authors found that political and economic factors as well as national culture influenced Kyoto protocol ratification behaviours.

The third study is 'Innovation: changing the perspective from which to observe how things are working' by Ceppa. In this paper techniques are proposed to bring organisations closer to zero emission systems. In the fourth article, 'The sustainability-diversification dilemma', Puia makes several propositions relating Hofstede's dimensions to sustainability related diversification. This is followed by Messica's 'Optimal design of information flow in innovation networks', in which various network designs are considered in order to stimulate sustainable knowledge spillover.

The final two articles include 'Unleash the power of creativity and innovation' by Sinha, Kakkar and Gupta and 'Enhancing innovation: the role of idea markets in evaluating ideas' by Brachos, Kafentzis, Samiotis and Bothos. Sinha and associates examine organisations and offer suggestions as to how to increase creativity and innovation within traditional organisations. Brachos and associates use a sample of 140 multinational organisations in order to examine the concept of idea markets in the idea evaluation process.

I would like to thank M. Ronald Buckley, Madeline Crocitto, Samuel Lane, Terrence Paridon, Derik Steyn, Sherry Sullivan, and Greg Treadwell for serving as special reviewers for this special issue.