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## From the Editor

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**Biographical notes:** John A. Parnell presently serves as the William Henry Belk Professor of Management at the University of North Carolina at Pembroke. He is the author of over 200 basic and applied research papers, published presentations and cases in strategic management and related areas. He received his BSBA, MBA and MA from the East Carolina University, EdD from Campbell University and PhD in Strategic Management from the University of Memphis. He has authored textbooks in strategic management and organisational theory and his research interests include business strategies, crisis management and sustainable strategic management.

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Welcome to the current issue of the *International Journal of Sustainable Strategic Management (IJSSM)*. Five diverse research papers are included herein. Ingraham and Usher examine how a firm should respond strategically when its entire industry is negatively screened by Socially Responsible Investment funds due to the nature of its products. Collins, Kearins and Tregidga's case study looks at State of Grace, an intriguing family-directed funeral business in New Zealand. Valente examines the different types of response strategies to non-market forces in the private sector and their association with existing strategic management processes. Galbreath proposes an intricate strategy development framework that incorporates sustainability issues. Chen and Tzeng apply De Novo programming to prospective strategic alliances and resource allocation issues.

Future issues will continue to consider a variety of topics including but not limited to resource management, sustainability of performance within an SSM context, crisis management, and corporate social responsibility. SSM is a diverse field, qualitative work, case studies, book reviews, interdisciplinary approaches, and commentaries are welcome. Complete submission guidelines are available at [www.inderscience.com/ijssm](http://www.inderscience.com/ijssm).