Editorial

John A. Parnell

School of Business Administration, University of North Carolina at Pembroke, Pembroke, NC 28372, USA E-mail: john.parnell@uncp.edu

Biographical notes: John A. Parnell presently serves as the William Henry Belk Professor of Management at the University of North Carolina at Pembroke. He is the author of over 200 basic and applied research papers, published presentations and cases in strategic management and related areas. He received his BSBA, MBA and MA from the East Carolina University, an EdD from Campbell University and a PhD in Strategic Management from the University of Memphis. He has authored textbooks in strategic management and organisational theory and his research interests include business strategies, crisis management and sustainable strategic management.

Welcome to the second issue of the *International Journal of Sustainable Strategic Management (IJSSM)*. This issue opens with a commentary from Paul Shrivastava on the link between terrorism and ecology, citing specific concerns with regard to the Iraq war and sustainability efforts. Sanjay Sharma provides a brief reply. Shrivastava and Sharma provide a thought-provoking discussion on the relationship between political considerations and sustainability concerns.

Six research papers are included in this issue. Maysami, Yalin and Long overview trends and suggest research opportunities in the area of resource management. Stinchfield examines how sustainability and CSR efforts in general can strain traditional stakeholder relationships. Barbiroli invokes a macro perspective and applies economic tools to identify challenges associated with sustainability development. Ratnayake and Liyanage present a framework that describes how asset integrity management and sustainability performance can be blended together at an industrial plant level. Law investigates sustainability in non-governmental organisations (NGOs). Bai and O'Brien examine sustainability in the aluminum industry.

Future issues will continue to consider a variety of topics including, but not limited to resource management, sustainability of performance within an SSM context, crisis management and corporate social responsibility. SSM is a diverse field; qualitative work, case studies, book reviews, interdisciplinary approaches and commentaries are welcome. Complete submission guidelines are available at http://www.inderscience.com/ijssm.