
Editorial

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Biographical notes: John A. Parnell presently serves as the William Henry Belk Professor of Management at the University of North Carolina at Pembroke. He is the author of over 200 basic and applied research papers, published presentations and cases in strategic management and related areas. He received his BSBA, MBA and MA from East Carolina University, the EdD from Campbell University and a PhD in Strategic Management from The University of Memphis. He has authored textbooks in strategic management and organisational theory, and his research interests include business strategies, crisis management and sustainable strategic management.

Welcome to the first issue of the *International Journal of Sustainable Strategic Management (IJSSM)*.

Leaders in organisations and governments must make responsible strategic and policy decisions that facilitate and sustain high performance *while also* managing organisational and national resources so that firms and societies can benefit from them in the future. Balancing these objectives can be complex and typically requires intellectual contributions across disciplines. The *IJSSM* publishes scientific work that seeks to integrate these two perspectives from a strategic standpoint.

This inaugural issue features seven papers. Two papers—one by Stead and Stead and the other by Parnell—address core issues in defining Sustainable Strategic Management (SSM) as a field and tracing its development. Carraher and associates discuss a key research issue in SSM, the measurement of change. Crandall and Mensah present a case for research on crisis management as part of the SSM domain. Shrivastava considers an alternative view of ecologically sustainable technologies within the SSM umbrella. Lester examines FedEx's SSM efforts. Finally, Spillan and associates discuss SSM issues in an emerging economy, Chile. Collectively, these works outline the field, apply core SSM concepts, and identify some key issues requiring additional inquiry.

Future issues will consider a variety of topics including but not limited to resource management, sustainability of performance within an SSM context, crisis management, and corporate social responsibility. Qualitative work, case studies, book reviews, interdisciplinary approaches, and commentaries are welcome. Complete submission guidelines are available at www.inderscience.com/ijssm.

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