
Editorial

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Biographical notes: Dash Wu is the Affiliate Professor at RiskLab of University of Toronto and Director of RiskChina Research Center at University of Toronto. He also serves as the Research Fellow and Affiliated Lecturer at Rotman School of Management, University of Toronto. His research interests focus on enterprise risk management, performance evaluation in financial industry and supply chain management. His work has appeared in a number of operational research journals. He has served as Editor/Guest Editors/Chairs for several journals/conferences. He is a member of PRMIA (the Professional Risk Managers' International Association) Academic Advisory Committee and steering committee member.

David L. Olson is the James and H.K. Stuart Professor in MIS Chancellor's Professor at the University of Nebraska. He has published research in over 100 refereed journal articles, primarily on the topic of multiple objective decision-making. He teaches in the management information systems, management science and operations management areas. He has authored or coauthored 21 books, including *Decision Aids for Selection Problems*, *Managerial Issues of Enterprise Resource Planning Systems* and *Introduction to Business Data Mining*. He is a Fellow of the Decision Sciences Institute.

China has had a faster growth economy than any other country in the world in the past decade since its entry to the World Trade Organization (WTO). When Beijing hosts the 2008 Olympic Games, China will demonstrate new developments in all perspectives including economy, politics and culture.

Estimating the economic impact of the 2008 Olympic Games is an ambitious goal. What are the challenges and expectations for enterprises involved in the Beijing Olympic Games? We are pleased to present the special issue of *International Journal of Enterprise Network Management (IJENM)*. This special issue seeks to present the best research

work in the field of enterprise management, operations management, decision analysis and technology management, specifically those related to China.

Our call for papers asked for new contributions addressing the use of various management tools in the Beijing Olympic Games and related topics. This special issue includes the broad coverage we sought, with both theoretical and empirical studies related to Olympics using text mining, system dynamics and data envelopment analysis.

The first paper (by Huang and Zhou) considers Olympic Sponsor motivations for investment, using text mining. The findings of this paper will help Olympic organisations effectively cooperate with sponsors, to enhance their sponsorship relationships.

Bielli and Bielli study collaborative demand and supply networks, where the main problems concern the coordination of distributed and autonomous agents. The application of suitable methodologies and models are able to represent cooperative behaviour and to evaluate global performances. They present a conceptual model of a SME network and the approach used in the European project CO-DESNET. A case study is given of the transition to the net economy of SMEs in the Lazio Region in Italy.

Wu et al. measure the performance of the nations in the Summer Olympic Games of Sydney 2000 based on an extended tool of data envelopment analysis.

Events such as the 2008 Beijing Olympic Games will greatly accelerate the increase of power consumption of Beijing. Using the system dynamics approach, He et al. analyse the causal relationship of these factors and construct a simulation system for electricity and the economy to forecast power demand, based on GDP and electricity consumption intensity. The model was used to forecast the power consumption for Beijing and proved to be comprehensive, accurate and practical.

Luo and Tang analyse various policies and their application in reforming the rules of competition in the Olympic market, in terms of their conformation to widely accepted international regulations.

The special issue concludes with a case study by Zhu and Jiang, who argue that attracting suitable foreign capital and maintaining sustainable development after the Olympics is very important. They provide predictions based on the productivity and efficiency of Zhejiang Province.