
Message from the new Editor-in-Chief

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Biographical notes: Professor Willem Selen is Chair of Operations Management at Macquarie Graduate School of Management (MGSM) in Australia. He holds a PhD in Business Administration from the University of South Carolina, and a Commercial Engineer Degree from Limburg University in Belgium. His broad research interests include operations management-, value network-, and service management-applications, as well as e-business and new industry structures. He has published numerous papers in leading journals and international proceedings, including *Journal of Operations Management*, *International Journal of Operations and Production Management*, *International Journal of Production Research*, *European Journal of Operational Research*, *Journal of the Operations Research Society*, *International Journal of Logistics*, *International Journal of Services Technology and Management*, *Production and Inventory Management Journal*, *Total Quality Management*, *Business Process Management Journal*, *International Journal of Physical Distribution and Logistics Management*, *The E-Business Review*, *International Journal of Services Technology and Management*, *Journal of New Business Ideas and Trends*, *International Journal of E-Business*, *International Journal of Internet and Enterprise Management*, among others. Prior to taking over as Editor-in-Chief, Selen was Executive Editor of IJIEEM.

I would like to introduce the new editorial team and outline our editorial philosophy for the next term (four years). As former Executive Editor of IJIEEM, I am taking over as Editor-in-Chief. My colleague Professor Ernie Jordan at MGSM will take on the role of Executive Editor. We are both excited about the opportunities and challenges ahead in further raising the profile and reputation of IJIEEM. We would also like to express our gratitude and appreciation to the outgoing Editor-in-Chief Professor Eldon Li for all his hard work and dedication since the inception of IJIEEM. Eldon will stay on as its founding editor.

It is our objective to grow IJIEEM internationally and across related disciplines, as IJIEEM is intrinsically a multidisciplinary journal. Our overall vision for IJIEEM would be to offer a high quality publication venue for cross-disciplinary research where internet-related technologies are used to enable or add value in management practices at large. Increasingly, the contributions of the internet are becoming implicit and more subtle as this technology has become a standard in the industry, yet also making its

applications more mainstream, relevant and of great importance to good management practice. We would also broaden the field as called for in response to emerging trends, such as business continuity, service value chains, and the impact of RFID on the design of supply chains, just to name a few. This will also be reflected in ongoing special issues that will be featured.

As such, I will encourage the publication of research that is methodologically rigorous and which addresses problems that are managerially relevant. The journal will support alternative research methodologies, including survey research, case-studies, meta-analysis, and modelling, but should remain readable and accessible to a wide audience of researchers and practitioners in a multitude of disciplines. The research will be evaluated on its methodological rigour and managerial relevance. Public sector applications are very much welcomed as well.

Ernie and I look forward to serving in our editorial capacities for the next four years, and further enhance the reputation of *IJEM* as the prime journal where internet technologies and management practices meet. I am open to any suggestions and thoughts you may have for improving the journal.