
Foreword

Patricia Ordóñez de Pablos

Faculty of Economics,
Department of Business Administration and Accountability,
University of Oviedo,
Avda. del Cristo, s/n 33071,
Oviedo – Asturias, Spain
E-mail: patriop@uniovi.es

Margaret A. Peteraf

Tuck School at Dartmouth College,
100 Tuck Hall, Hanover, NH 03755, USA
Fax: (603) 646-1698
E-mail: mpeteraf@dartmouth.edu

Eduardo Bueno

Universidad Autónoma de Madrid,
Ciudad Universitaria de Cantoblanco,
28049 Madrid, Spain
Fax: + 34 91 397 42 18
E-mail: eduardo.bueno@uam.es

Joseph T. Mahoney

University of Illinois at Urbana-Champaign,
College of Business,
Department of Business Administration,
140C Wohlers Hall, 1206 South Sixth Street,
Champaign, IL 61820, USA
E-mail: josephm@uiuc.edu

Alok K. Chakrabarti

New Jersey Institute of Technology, School of Management,
University Heights, Newark, NJ 07102, USA
E-mail: chakrabarti@njit.edu

Biographical notes: Patricia Ordóñez de Pablos is a Professor of Business Administration in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo in Spain. Her teaching and research initiatives focus on the areas of strategic management, knowledge management, intellectual capital measuring and reporting, organisational learning and human resources management.

Margaret A. Peteraf is Professor of Strategic Management and Organization at the Tuck School of Business at Dartmouth. She is best known for her work on the resource-based view. More recently, she has been working on the topic of dynamic capabilities and strategy process. Her book on this topic, called *Dynamic Capabilities: Understanding Strategic Change in Organizations*, with Helfat, Finkelstein, Mitchell, Singh, Teece, and Winter is in press (Blackwell).

Eduardo Bueno is Chair of Strategic Management at Universidad Autónoma de Madrid (Spain), Adviser of Innovation of the Science Park of Madrid, Director of the Knowledge Society Research Center (CIC) and Director of the Instituto Universitario de Administración de Empresas-IADE (Universidad Autónoma de Madrid, Spain).

Joseph T. Mahoney received his PhD in Business Economics at the Wharton School of Business at the University of Pennsylvania in 1989. He joined the Faculty of the College of Business at University of Illinois at Urbana-Champaign in 1988 and was promoted to Full Professor in 2003. His research interest is organisational economics. In particular, the behavioural theory of the firm (stakeholder theory), transaction costs theory, property rights theory, agency theory, real options theory and dynamic resource-based theory. He has published 35 articles in major research journals such as *Journal of Management*, *Journal of Management Studies*, and *Strategic Management Journal*. In 2005, Sage Publications published Joe's book on *The Economic Foundations of Strategy*, which is intended for first-year doctoral students studying economics and strategic management.

Alok K. Chakrabarti (PhD; Northwestern University) was the founding Dean at the School of Management at New Jersey Institute of Technology in Newark, New Jersey. Currently he holds the position of Distinguished Professor in the School of Management and the Department of Industrial and Manufacturing Engineering. He visits Helsinki University of Technology and the Indian Institute of Management, Calcutta as a Visiting Professor. His research encompasses many aspects of technology management, and his current research focuses on university – industry interactions and the role of social capital. He serves on the editorial boards of several American and European journals.

With a clear international and interdisciplinary approach, the *International Journal of Strategic Change Management* seeks to foster discussion on both the formulation and implementation of strategic change management and related topics. The journal aims to offer the reader a wealth of valuable material on theories and practices that underpin successful strategic change. One of the keys to dealing with change is appreciating that change is never over and brings opportunity to those who embrace such change.

The objectives of the journal are to establish an effective channel of communication among academic and research institutions, policy makers, government agencies and persons concerned with the complex issue of strategic change management. The journal also aims to promote and coordinate developments in the field of strategic change management. The international dimension is emphasised in order to overcome cultural and national barriers and to meet the needs of accelerating competitive, technological, and ecological change, which organisations face as contemporary organisations.

The journal provides a vehicle to enable professionals, academics, researchers and policy makers working in the field of strategic change management to disseminate information and to learn from each other's work including:

- Corporate heads of firms
- Senior-level general managers
- Managing directors
- Board directors
- Academics and researchers in the field both in universities and business schools
- Information technology directors and managers
- Quality managers and directors
- Human resource managers
- Libraries and information centres serving the needs of the above.

The journal publishes original papers, technical reports, case studies, conference reports, management reports, book reviews, and news. Special Issues devoted to important topics in *Strategic Change Management* will occasionally be published.

The topics of interest for the journal include (but by no means are limited to) the following:

- Developing the concept of strategic change management
- Adapting to a changing competitive landscape
- Managing strategy content and processes
- Growth strategies
- Change implementation and follow-through
- Dynamic capabilities
- Competitive dynamics and strategic change management
- Leadership and facilitating change
- The role of learning at different levels (individual, group, organisational and inter-organisational level)
- Strategic change and its implications for human and social capital
- Lessons of TQM experience for strategic change management.