
Foreword

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Biographical notes: Patricia Ordóñez de Pablos is Professor in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo (Spain). Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital measuring and reporting, organisational learning and human resources management. She is the Executive Editor of the *International Journal of Learning and Intellectual Capital*.

Margaret Peteraf is Professor of Strategic Management and Organization at the Tuck School of Business at Dartmouth. She is best known for her work on the resource-based view. More recently, she has been working on the topic of dynamic capabilities and strategy process. Her book on this topic, called *Dynamic Capabilities: Understanding Strategic Change in Organisations*, with Helfat, Finkelstein, Mitchell, Singh, Teece, and Winter is in press (Blackwell).

Eduardo Bueno Campos is Chair of Strategic Management at Universidad Autónoma de Madrid (Spain), Adviser of Innovation of the Science Park of Madrid, Director of the Knowledge Society Research Center (CIC) and Director of the Instituto Universitario de Administración de Empresas-IADE (Universidad Autónoma de Madrid, Spain).

Michael H. Zack is an Associate Professor in the College of Business Administration at Northeastern University and the Fulbright Senior Scholar Visiting Professor at Queen's University Business School. His teaching, research and consulting focus on the management of information and knowledge to enhance organisational performance. His current work focuses on knowledge-based strategy and knowledge management. His publications have appeared in a number of leading management journals including *California Management Review*, *Information Systems Research*, *Organisation Science*, and *Sloan Management Review*. He is editor of the book *Knowledge and Strategy* (Butterworth-Heinemann, 1999). He was formerly the CEO of a leasing company and a management consultant with an international professional services firm. He received his MBA from Northwestern University and his Doctorate in Business Administration from the Harvard Business School.

The *International Journal of Learning and Intellectual Capital* opens a new section with invited papers written by leading experts on intellectual capital, Knowledge Management and organisational learning in China, India, Japan, Korea, Malaysia, Singapore in order to create a place where the state of the art of local research on learning and knowledge management in Asia can be found.

In this issue, we include two papers on Knowledge Management in Japan: *Visionary knowledge management: the case of Eisai transformation* (by Ikujiro Nonaka and Vesa Peltokorpi) and *Knowledge creation in Japan: towards bridging productive communities* (by Patrick Reinmoeller). Professor Ikujiro Nonaka works at the Graduate School of International Corporate Strategy at Hitotsubashi University. Vesa Peltokorpi, also Xerox Distinguished Faculty in Knowledge at UC Berkeley, is the Center of Excellence Project Director in the Graduate School of International Corporate Strategy at Hitotsubashi University. Patrick Reinmøller is Assistant Professor of Strategic Management at Erasmus University, Rotterdam and member of the Editorial Board of the *International Journal of Learning and Intellectual Capital*.

The goal of publishing a series of articles introducing non-western realities and results of Knowledge Management research to a worldwide audience is to seize the potential of bridging productive communities.