

---

## Introduction

---

### Joel D. Wisner

University of Nevada, Las Vegas  
College of Business  
Department of Management  
Las Vegas, Nevada, 89154-6009, USA  
E-mail: wisner@ccmail.nevada.edu

**Biographical notes:** Dr. Wisner is Executive Editor of the *Int. J. Integrated Supply Management* and Professor of Supply Chain Management at the University of Nevada, Las Vegas. He earned his PhD in Operations and Logistics Management from Arizona State University in 1991. His articles have appeared in numerous journals including *Journal of Business Logistics*, *Journal of Operations Management*, *Journal of Supply Chain Management*, *Journal of Transportation, Production and Operations Management Journal*, and *Quality Management Journal*.

---

I am very pleased to present this latest issue of *IJISM*. The emphasis on supply chain management is increasing around the world, and we are seeing an ever larger number of interesting, thought-provoking and high-quality supply management research projects taking place. Along with this trend, *IJISM* is building a reputation for publishing many of these papers, and we certainly appreciate the many researchers using *IJISM* as their publishing outlet.

Part of our success is our Editorial Board membership – without them, this journal would simply cease to exist. Our reviewers are able to provide many value-enhancing suggestions to the submitted manuscripts and we have been fortunate enough to find reviewers who can complete reviews quickly, to enable quick turnaround for the authors. Thus, I give the review board a tremendous thank-you for a job well done. I also would like to extend my thanks to the Inderscience staff for all of their high-quality and very efficient assistance in the pre-publication process.

This issue has some very fine papers, covering the topics of efficient consumer response, supply chain risk and uncertainty, reverse auctions, Toyota's world car strategy, reverse supply chain planning, seaport container terminals, and strategic supply management. We hope these papers create ideas for further research, and naturally, we hope *IJISM* can continue to be the recipient of these studies.

We welcome research papers on topics within the realm of supply management from all disciplines, including case studies, modeling papers, literature reviews, and surveys. We also would like to review papers discussing supply chain management programs at your university along with discussions of the on-going funded research, and the sources of funding. We hope to start including papers of this type with each issue.