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# A multi-theory model to evaluate new factors influencing information security compliance

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**Abstract:** Many organisations recognise that their employees, who are often considered the weakest link in information security, can also be great assets in the effort to reduce risk related to information security. This research identifies the antecedents of employee compliance with the information security policy (ISP) of an organisation. A survey among computer users of organisations in Mauritius which have established information security policy was carried out. A novel multi-theory model is derived from theory of reasoned action, cognitive evaluation theory and hanoo, and that model is presented to evaluate the data gathered through the survey. The results show that an employee's intention to comply is influenced by attitude, security awareness programs and rewards. Intention to comply in turn influences actual compliance to ISP.

**Keywords:** information security; compliance behaviour; information security policy.

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#### 1 Introduction

Today organisations rely more on information systems. It is growingly important for these organisations to manage the threats to information security as information security breaches may have grave consequences for their clients and themselves (Cavusoglu and Raghunathan, 2004; Kritzinger and Smith, 2008). Thus, ensuring security of information has become one among the biggest challenges and priorities for them (Posthumus and Von Solms, 2004). To protect

information, organisations are spending increasingly more on technological solutions but incidents are increasing in numbers and severity. Depending only on or more than necessary on technological solutions is rarely adequate to do away with the risks of information security breaches (Cavusoglu et al., 2009; Siponen, 2005). Siponen and Vance (2010) believe that most incidents concerned with information security result directly or indirectly from employees' misuses, inexperience errors or deliberate abuses. Substantial resources are allocated to develop

growingly advanced technologies but it is employees and other organisational factors which are the most important threats to the information security of their organisations. Hence information security built on a comprehension of 'organisational' factors contributes to an important protection against the threats (Hu et al., 2007). To discern information security problems, Dhillon and Backhouse (2001) suggest a 'socio-organisational' point of view as it is employees who design and run the information systems and the technologies. Many literature of information security on insiders have concentrated on unacceptable conduct of employees and considered them as potential threats to information security. However, on the side of the coin it must be recognised that employees can be used to protect the technologies and information of organisations. To encourage employees to act responsibly, organisation create information security policy.

Previous studies (Siponen, 2005) have put forward information security polices for consideration to deal with the rise in security threats. Consequently, spending in both 'socio-organisational' and technical resources is required to raise information security (Bulgurcu et al., 2010). Most companies are conscious of the significance of 'information security' policy. Organisations create ISPs providing employees with instructions on information security to comply with while they utilise information systems to carry out their works. Employees' 'information security' policy compliance still worries organisations in spite of an ISP document (Alotaibi et al., 2016). Compliance with information security may be missing although the defined policies may be very understandable (von Solms and von Solms, 2004; Herath and Rao, 2009a). The existence of policy documents do not de facto means compliance by employees. Information security measures are ineffective if users do not abide by the policies (Puhakainen and Siponen, 2010). Mitnick and Simon (2003) consider employees, in information security, as the weakest link. For that reason employee's information security policy compliance has turned into a very important socio-organisational factor. Consequently, it is very important to understand the user's behaviours which affect to compliance with security policies in establish security programs (Abraham, 2011). Information systems security which is built on the comprehension of organisational factors will cater for a better protection against these threats. Socio-organisational factors are very significant to ensure the security of information system because it is human beings who design and run the information systems and the technologies. Human beings make link the between the technologies and the outside world. Several elements have a direct effect on users' behaviour regarding information security policy. These factors are grouped into human and organisational factors (Alotaibi et al., 2016). Among many others, Von Solms and Von Solms (2004) and Hu and Dinev (2005), have studied these two groups of factors.

#### 1.1 Problem statement

Unfortunately employees rarely abide with information security policies endangering the assets of their organisations [Stanton et al., (2005), p.125]. For that reason employees should not be aware of but also abide by policies for an information security which is effective. Understanding what factors inspire employees to abide by ISP is important so that practitioners can identify the shortages in their information security management endeavour and come up with solutions for the behavioural problems of users. Instead of that, companies concentrate more attacks from outside overlooking the statistics. Moreover, organisations are expending increasingly on technologies but pay less attention to the human aspect of security breaches (Vroom and von Solms, 2004). Vroom and von Solms (2004) state that security breaches result from negligence, ignorance or malicious intentions. These indicate the misfiring of information security administration programs that ignore individual beliefs and values to stimulate abidance by information security policies (Mishra and Dhillon, 2006; Herath and Rao, 2009b). The previous studies do not provide a theoretical and empirical model which explains neither the reason for the non-compliance of employees with information security policies nor the elements that influence their compliance (Alotaibi et al., 2016).

#### 1.2 Proposed solution

A theoretical model which comes from the theory of reasoned action, cognitive evaluation theory and general deterrence theory (GDT) with an objective to provide an insight of how to raise employees' compliance. Other factors (human and organisational) identified by Alotaibi et al. (2016) are added to this model. These theories can help to comprehend how organisations can raise the compliance of their since employees' compliance is a psychological phenomenon. This study will test proposed theoretical model and confirm it empirically to the factors affecting the compliance of employees' with information security policies. This will be helpful for IT professionals who need empirically validated information based on grounded theoretical model. Several studies have tried to pinpoint reasons for the various levels of compliance. Alotaibi et al. (2016) have gone through the literature and categorised the influencing factors have been categorised into two types: organisational and human.

#### 2 Related works

Due to the significance of information security to organisations, there has been a rapidly increasing number of studies on compliance and non-compliance of employees with information security policies. Puhakainen (2006) has analysed 60 different methods developed to improve the information security compliance of employees. These include: criminology-based models (e.g., Siponen and

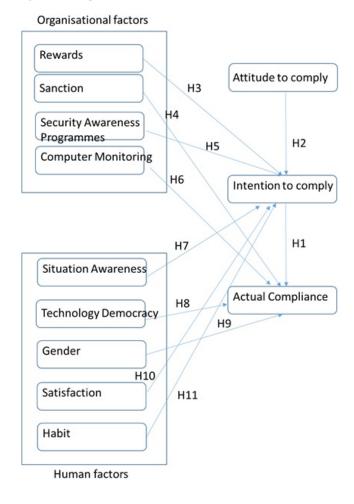
Vance, 2010), security awareness programs and training (Siponen, 2000), social-cognitive models (Siponen et al., 2007; Pahnila et al., 2007). They also encompass GDT to comprehend human behaviour concerning intentional misuse and computer crime (e.g., Straub and Welke, 1998) and those look into abuse by insiders (e.g., Siponen and Willison, 2009). Other studies used protection motivation theory (PMT) in order to comprehend the behaviour of users in the context of security measures. Academics carrying out research on information security problems have built their investigation on different theories, including theory of planned behaviour (Bulgurcu et al., 2010), learning theories (Puhakainen and Siponen, 2010), communication theory, control theory and institutional theory. A high number of studies examined the efficacy of rewards and deterrence (e.g., Herath and Rao, 2009a, 2009b; D'Arcy et al., 2009). They recommended to use deterrent strategy against security policy non-compliance and computer abuse. Other studies recommended rewards to foster improved performance and desirable behaviours. Other psychological and cognitive factors were added in the behaviour models (e.g., Bulgurcu et al., 2010; Siponen and Vance, 2010; Myyry et al., 2009). As single theory centres on individual factors in spite of empirical proof of researches that external factors also are instrumental. Theories that explain and forecast the conduct of employees, may become ineffective by overlooking the external factors and their independencies with the internal factors. In order to reduce the blank space between outcome of conduct, and individual and external, some researches included additional factors, which affect the individual behaviour, in their theoretical models (Lebek et al., 2014). Herath and Rao (2009a) were the first to use several theories. It is expected that a model which is one integrated one will explain better than one obtained based a sole theory. Some academics included theoretical extensions of additional factors which affect the individual behaviour to reduce the rift between behavioural outcome and individual and external factors (Lebek et al., 2014). In other studies other factors (e.g., habit, social influence, environment, personality, etc.) were advanced to influence the behaviour of employees. Organisations count on their employees in addition to the technologies deployed for the protection their information assets. As these employees play some part in protecting these assets, organisations, while developing policy, should concentre their attention on the factors which influence an employee to act responsibly (Bulgurcu et al., 2010). Hence it is important to make further studies on information security. According to Siponen et al. (2014), many approaches of information security compliance have been advanced. However, they do not provide empirical proof to support their principles (Siponen et al., 2010, 2014). This is a major defiency as practitioners are in need of approaches that have been tried and tested to show that the approach works in reality (Siponen and Vance, 2010).

Several significant theoretical models have been proposed. Various individual and organisational factors influencing employee information security behaviour have been established. However, according to Hu et al. (2012) the most influential theoretical models are criminological theories and cognitive theories. Earlier, researches used only unique theory (TRA/TPB, PMT, rational choice model) and theories were brought from criminology and social psychology to information security literature to account for and forecast employees' security-related behaviour (Lebek et al., 2014). However the most regularly used one in the information security studies are TRA/TPB, GDT, PMT and TAM (Lebek et al., 2014). As single theory centres on individual factors in spite of empirical proof of researches that external factors also are instrumental. Theories that account for and forecast employee's behaviour may be ineffective by overlooking these factors and interdependencies (Lebek et al., 2014). Besides, Herath and Rao (2009a), not any of the previous researches were built using several theories. It is expected that a model which is one integrated one will explain better than one obtained based a sole theory. Some academics included theoretical extensions of additional factors which affect the individual behaviour to reduce the rift between behavioural outcome and individual and external factors (Lebek et al., 2014). The present existing literature acknowledges that insiders may constitute a challenge to an organisation because their ignorance, mistakes, and deliberate acts can endanger information security. Hence, studies on factors which drive the compliance of users are emerging.

#### 3 Proposed model

A multi-model theory by integrating three theories which are theory of reasoned action, and cognitive evaluation theory and GDT is being proposed. This model explains the behaviour of employees. The model will help to understand the factors which affect the compliance of employees. Human and organisational factors identified from the studies of Alotaibi et al. (2016) are included in the proposed model. First, we start by adopting three main constructs of the TRA – actual comply, intention to comply and attitude. Then, the model sanction from the GDT and rewards is added. Finally, security awareness program, computer monitoring, technology democracy, situation awareness, gender, satisfaction and habit based on the factors identified by Alotaibi et al. (2016) are also included to derive the final proposed model. Organisations need advice how to foster compliance of information security by their users. Many studies have been carried out in that context and they offer parts of the solution. The study of Alotaibi et al. (2016) has examined many variables taken from important theories and studies in the field of information security. The proposed multi-theory model developed is quite alike to the one used by Siponen et al. (2014). These theories can help to comprehend how organisations can raise the compliance of their since employees' compliance is a psychological phenomenon.

Figure 1 Proposed model (see online version for colours)



#### 3.1 Hypotheses

The constructs actual compliance with policies and intention to comply are derived the theory of reasoned action. Actual behaviour should be included in studies to avoid wrong deduction (Limayem and Hirt, 2003). Intentions pull in the motivational factors that have an influence on behaviour. It points out how seriously people are willing to attempt the required behaviour. Behavioural intention affects an individual's actual intention to carry out the behaviour. Thus, it can be said that the stronger an individual's intention to comply with such policies, the more likely that individual will actually comply.

- H1 Employees' intention to comply positively influences their actual compliance.
- H2 Employees' attitude positively influences employees' intention to comply.
- H3 Rewards positively influences employees' intention to comply.
- H4 Sanction positively influences employees' actual compliance.
- H5 Security awareness programs positively affect employees' intention to comply.

- H6 Computer monitoring positively influences employees' actual compliance.
- H7 Situation awareness positively influences employees' intention to comply.
- H8 Gender influences employees' actual compliance.
- H9 Technology democracy positively influences employees' actual compliance.
- H10 Satisfaction positively influences employees' intention to comply.
- H11 Habit positively influences employees' intention to comply.

### 3.2 Survey design and distribution

A questionnaire was designed using appropriate measurement scales from the existing literature. The questionnaire was structured into five sections. Section 1 requested demographic data of the users. In this section, an inclusion-criteria question was included. The answers of respondents working organisations having established information security policy. The computer users were not informed of that criteria. Section 2 was concerned with the constructs (actual compliance, intention to comply and attitude to comply) of the main theory which is the theory of reasoned action. Section 3 captured data about organisational factors and Section 4 was concerned with human factors. In the last section, the respondents were asked an open-ended question.

As there was census available on the number of organisations which have established Information Security Policy, the sample size could not be calculated. For that reason the method of convenient was chosen. The target population of this study was computer users in organisations of Mauritius which have established information security policy. An online questionnaire using Google Form was used to collect data. The hyperlink of the questionnaire was sent to some 675 software companies and individuals in Mauritius by e-mails and messages. Some 75 e-mails were undeliverable. In the end 40 responses were received.

### 4 Data analysis

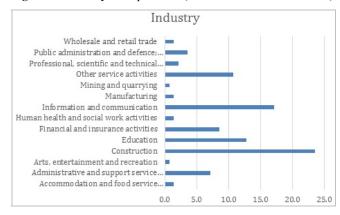
#### 4.1 Demographic information

Female represented a bigger percentage of the sample (63.6%) and the remaining were male (36.4%). The age group was distributed as follows: 18–24 years (22.1%), 25–39 years (47.1%), 40–49 years (20.7%), 50–59 years (8.6%) and 60 or above (1.4%). The sample was well-educated. More than 80% of the respondents have a diploma at least.

The respondents are from a broad range of organisation categories. These are construction (23.6%), information and communication technology (17.1%), education (12.9%), other services activities (10.7%), financial and insurance

activities (8.6%) and administrative and support service activities (7.1%).

Figure 2 Industry of respondents (see online version for colours)



#### 4.2 Descriptive statistics of variables

Table 1 shows the mean, standard deviation, minimum and maximum value of each constructs. The means of construct evaluated by the respondents range from 3.01 to 3.95. As per Likert scale, 1 indicates strongly disagree, 2 disagree, 3 neutral, 4 agree and 5 strongly disagree.

 Table 1
 Descriptive statistics of variable

| Constructs                  | Mean | Standard<br>deviation | Minimum | Maximum |
|-----------------------------|------|-----------------------|---------|---------|
| Actual compliance           | 3.80 | 0.87                  | 1.0     | 5.0     |
| Intention to comply         | 3.73 | 0.87                  | 1.0     | 5.0     |
| Attitude to comply          | 3.95 | 0.93                  | 1.0     | 5.0     |
| Rewards                     | 3.01 | 0.87                  | 1.0     | 5.0     |
| Sanctions                   | 3.28 | 0.87                  | 1.0     | 5.0     |
| Security awareness programs | 3.45 | 1.01                  | 1.0     | 5.0     |
| Computer monitoring         | 3.54 | 0.92                  | 1.0     | 5.0     |
| Situation awareness         | 3.53 | 0.77                  | 2.0     | 5.0     |
| Technology_Democracy        | 3.18 | 0.90                  | 1.0     | 5.0     |
| Satisfaction                | 3.73 | 0.84                  | 1.0     | 5.0     |
| Habit                       | 3.39 | 0.73                  | 1.4     | 5.0     |

Note: 1 – strong disagree, 2 – disagree, 3 – neutral,

# 4.3 Reliability, validity and multicollinearity of construct

Normally reliability, content validity and construct validity define the standard of measurement model (Straub et al., 2004). Before testing the hypothesised model, the 'psychometric' characteristics of the measures was evaluated. Reliability, convergent and discriminant validity, multicollinearity and common methods bias tests were also done.

## 4.3.1 Reliability

The factor loadings of the measurement items were above the threshold of 0.50. This additionally demonstrated reliability of the measurement scales (Nunkoo, 2015).

 Table 2
 Reliability of construct

| Constructs            | Items | Corrected<br>item-total<br>correlation | Cronbach's<br>alpha |
|-----------------------|-------|--|---------------------|
| Actual compliance     | AC1   | 0.813                                  | 0.904               |
|                       | AC2   | 0.846                                  |                     |
|                       | AC3   | 0.770                                  |                     |
| Intention to comply   | INT1  | 0.911                                  | 0.950               |
|                       | INT2  | 0.917                                  |                     |
|                       | INT3  | 0.858                                  |                     |
| Attitude              | ATT1  | 0.899                                  | 0.963               |
|                       | ATT2  | 0.930                                  |                     |
|                       | ATT3  | 0.935                                  |                     |
| Rewards               | REW1  | 0.701                                  | 0.824               |
|                       | REW2  | 0.701                                  |                     |
| Sanctions             | SAN1  | 0.831                                  |                     |
|                       | SAN1  | 0.919                                  | 0.923               |
|                       | SAN1  | 0.787                                  |                     |
| Security awareness    | SAP1  | 0.836                                  | 0.909               |
| programs              | SAP2  | 0.836                                  |                     |
| Computer monitoring   | CM1   | 0.772                                  | 0.871               |
|                       | CM2   | 0.772                                  |                     |
| Situational awareness | SA1   | 0.887                                  | 0.947               |
|                       | SA2   | 0.909                                  |                     |
|                       | SA3   | 0.875                                  |                     |
| Technology democracy  | TM1   | 0.568                                  | 0.841               |
|                       | TM2   | 0.825                                  |                     |
|                       | TM3   | 0.754                                  |                     |
| Satisfaction          | SAT1  | 0.937                                  | 0.968               |
|                       | SAT2  | 0.943                                  |                     |
|                       | SAT3  | 0.941                                  |                     |
|                       | SAT4  | 0.870                                  |                     |
|                       | SAT5  | 0.868                                  |                     |
| Habit                 | HAB1  | 0.793                                  | 0.911               |
|                       | HAB2  | 0.680                                  |                     |
|                       | HAB3  | 0.789                                  |                     |
|                       | HAB4  | 0.791                                  |                     |
|                       | HAB5  | 0.816                                  |                     |

#### 4.3.2 Convergent

The factor loading of the measurement items of constructs was computed. Hair et al. (2010, 1998) advanced that factor loadings above than 0.5 demonstrate that the convergent validity is acceptable.

<sup>4 –</sup> agree and 5 – strongly agree.

 Table 3
 Correlations

|    | Constructs                  | 1       | 2       | 3       | 4       | 5       | 6       | 7       | 8       | 9       | 10      | 11 |
|----|-----------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----|
| 1  | Actual compliance           | 1       |         |         |         |         |         |         |         |         |         |    |
| 2  | Intention to comply         | 0.766** | 1       |         |         |         |         |         |         |         |         |    |
| 3  | Attitude                    | 0.824** | 0.854** | 1       |         |         |         |         |         |         |         |    |
| 4  | Rewards                     | 0.337** | 0.410** | 0.329** | 1       |         |         |         |         |         |         |    |
| 5  | Sanctions                   | 0.443** | 0.482** | 0.413** | 0.337** | 1       |         |         |         |         |         |    |
| 6  | Security awareness programs | 0.445** | 0.481** | 0.396** | 0.366** | 0.347** | 1       |         |         |         |         |    |
| 7  | Computer monitoring         | 0.439** | 0.531** | 0.601** | 0.438** | 0.233** | 0.459** | 1       |         |         |         |    |
| 8  | Situation awareness         | 0.470** | 0.496** | 0.520** | 0.305** | 0.313** | 0.662** | 0.448** | 1       |         |         |    |
| 9  | Technology_Democracy        | 0.178*  | 0.216*  | 0.218** | 0.186*  | 0.127   | 0.429** | 0.326** | 0.294** | 1       |         |    |
| 10 | Satisfaction                | 0.469** | 0.589** | 0.596** | 0.264** | 0.419** | 0.460** | 0.418** | 0.664** | 0.191*  | 1       |    |
| 11 | Habit                       | 0.585** | 0.579** | 0.572** | 0.323** | 0.354** | 0.624** | 0.498** | 0.742** | 0.300** | 0.613** | 1  |

Notes: \*\*Correlation is significant at the 0.01 level (2-tailed). \*Correlation is significant at the 0.05 level (2-tailed).

#### 4.3.3 Discriminant

The discriminant validity of the measurement items was first examined by analysing the item loadings across constructs. Items of a construct loading more on their own construct than on other constructs show discriminant validity. There should be a minimum difference of 0.10 between the item loading on its own construct and its next highest loading (Gefen and Straub, 2005; Bulgurcu et al., 2009).

Moreover, the correlation between all pairs of constructs was computed to test the discriminant validity of the items. In this case the correlations were below 0.9 demonstrating the discriminant validity of the constructs (Pahnila et al., 2007).

Hence, all the constructs of this study have an acceptable degree of reliability and validity which established the correctness of the measuring scales.

#### 4.3.4 Multi-collinearity

In the multi-regression analysis, multi-collinearity was examined by looking at the 'tolerance and variance inflation factor' (VIF) values for each independent (predictor) construct. The value of VIF is calculated as '1/tolerance'. High values of VIF point out high level of multi-collinearity. Only constructs whose VIF are less than limit value of 10 should be kept for further analysis (Hair et al., 1998; Nunkoo, 2015). All VIF values of the two regression models of this study are with the maximum allowable value of 10. Hence, there is no issue of multi-collinearity.

#### 4.4 Hypothesis testing

Using Pearson's correlation analysis, the following is derived:

H1 Intention to comply positively influences actual compliance (r = 0.766; p < 0.001).

- H2 Attitude positively influences intention to comply (r = 0.854; p < 0.001).
- H3 Rewards positively influences intention to comply (r = 0.410; p < 0.001).
- H4 Sanctions positively influences actual compliance (r = 0.443; p < 0.001).
- H5 Security awareness programs positively influences intention to comply (r = 0.481; p < 0.001).
- H6 Computer monitoring positively influences actual compliance (r = 0.439; p < 0.001).
- H7 Situation awareness positively influences actual compliance (r = 0.496; p < 0.001).
- H8 Technology democracy does not influence actual compliance (r = 0.178; p < 0.05).
- H10 Satisfaction positively influences intention to comply (r = 0.589; p < 0.001).
- H11 Habit positively influences intention to comply (r = 0.579; p < 0.001).
- H9 Gender influences employees' actual compliance.

An independent t-test was conducted. It shows that the means of the two groups of gender (male and female) are not different significantly. Mean scores of the males (m = 4.09, sd = 0.85) while females (m = 3.64, sd = 0.84) found no significant difference in gender [t (138) = 3.017, p > .05]. In this study, gender does not influence employees' actual compliance. In other words, the null hypothesis is accepted.

#### 4.5 Model analysis

For this study, multiple regression analysis were conducted to validate the overall research framework, to evaluate on which factors are more important and to proof all hypotheses. Multiple regression analysis which is multivariate technique, is used to investigate the

relationship between a dependent construct and its independent constructs. It establishes a method of predicting values for the dependent variable for all members of a population (Ng et al., 2009; Nathans et al., 2012; Mertler and Reinhart, 2016).

 Table 4
 Summary of hypotheses

| Hypothesis  |          |
|---|----------|
| H1: Intention to compliance> Actual compliance                    | Accepted |
| H2: Attitude> Intention to compliance                             | Accepted |
| H3: Rewards> Intention to compliance                              | Accepted |
| H4: Sanction> Actual compliance                                   | Accepted |
| H5: Security awareness programs> Actual compliance                | Accepted |
| H6: Computer monitoring> Actual compliance                        | Accepted |
| H7: Situation awareness> Intention to comply                      | Accepted |
| H8: Technology democracy negatively influences> Actual compliance | Rejected |
| H9: Gender> Actual compliance                                     | Rejected |
| H10: Satisfaction> Intention to compliance                        | Accepted |
| H11: Habit> Intention to compliance                               | Accepted |

The coefficient R of the multiple regressions indicates the correlation between the dependent construct (criterion) and

the weighted sum of the independent constructs (predictor) (Nunkoo and Gursoy, 2012). R<sup>2</sup> expressed as a percentage, explains how much variance in the dependent construct is explained by the independent variables (Nunkoo and Gursoy, 2012). Other components of the multiple regression analysis are the F-test and the t-test. F-test demonstrates the strength of model; the t-test evaluates whether the dependent variable is influenced by the independent variables (Nunkoo and Gursoy, 2012). The standardised beta coefficients present the importance of the predictor variable on the criterion (Hair et al., 2010).

The null hypothesis is rejected when t value is over 1.645 and p value (Sig.) is 0.05 or lesser (Pallant, 2010).

Four multiple regression analyses were performed to test the hypotheses.

Table 5 displays the multiple regression analysis between intention to comply, sanctions, computer monitoring, technology democracy and gender as independent variables and actual compliance as the dependent variable.

The first model (F = 39.462, p < .001) explained 59.6% (R<sup>2</sup> = 0.596) of the variance of the dependent variable. Intention to comply ( $\beta$  = 0.690, t-value = 9.388, p = 0.001) has a significant direct influence on actual compliance. Sanctions, computer monitoring, technology democracy and gender do not have a significant effect on actual compliance.

 Table 5
 Multi-regression analysis

| Multiple regression model 1  Model |                         | Unstandardised<br>coefficients | Standardised coefficients |        | t      | Sig.  | Collinearity<br>statistics |       |
|------------------------------------|-------------------------|--------------------------------|---------------------------|--------|--------|-------|----------------------------|-------|
|                                    |                         | В                              | Std. error                | Beta   |        |       | Tolerance                  | VIF   |
| 1                                  | (Constant)              | 0.822                          | 0.354                     |        | 2.324  | 0.022 |                            |       |
|                                    | Intention to compliance | 0.684                          | 0.073                     | 0.690  | 9.388  | 0.000 | 0.560                      | 1.787 |
|                                    | Sanctions               | 0.097                          | 0.062                     | 0.097  | 1.551  | 0.123 | 0.765                      | 1.308 |
|                                    | Computer monitoring     | 0.043                          | 0.064                     | 0.045  | 0.671  | 0.504 | 0.658                      | 1.520 |
|                                    | Technology democracy    | 0.003                          | 0.057                     | 0.003  | 0.045  | 0.964 | 0.863                      | 1.159 |
|                                    | Gender                  | -0.028                         | 0.106                     | -0.015 | -0.260 | 0.795 | 0.875                      | 1.143 |

Note: Dependent variable: Actual\_compliance.

 Table 6
 Intention to comply

| Model _ |                             | Unstandardised<br>coefficients | Standard<br>coefficie | t      | Sig.   | Collinearity statistics |           |       |
|---------|-----------------------------|--------------------------------|-----------------------|--------|--------|-------------------------|-----------|-------|
|         |                             | В                              | Std. error            | Beta   |        | ~.s. <u>-</u>           | Tolerance | VIF   |
| 1       | (Constant)                  | 0.110                          | 0.204                 |        | 0.536  | 0.593                   |           |       |
|         | Attitude                    | 0.681                          | 0.052                 | 0.726  | 13.125 | 0.000                   | 0.560     | 1.785 |
|         | Rewards                     | 0.108                          | 0.046                 | 0.107  | 2.344  | 0.021                   | 0.825     | 1.212 |
|         | Security awareness programs | 0.131                          | 0.051                 | 0.151  | 2.587  | 0.011                   | 0.500     | 1.999 |
|         | Situation awareness         | -0.156                         | 0.082                 | -0.138 | -1.916 | 0.058                   | 0.329     | 3.037 |
|         | Satisfaction                | 0.110                          | 0.063                 | 0.106  | 1.742  | 0.084                   | 0.464     | 2.153 |
|         | Habit                       | 0.087                          | 0.082                 | 0.072  | 1.064  | 0.289                   | 0.370     | 2.706 |

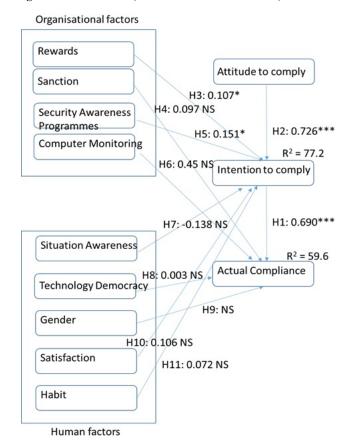
Note: Dependent variable: Intention\_to\_compliance.

 Table 7
 Summary of supported or rejected hypotheses

| Summary of hypotheses      |       |           | G 1 1 1 CO 1              |          |       |            |
|----------------------------|-------|-----------|---------------------------|----------|-------|------------|
| Regression test            | $R^2$ | F         | Standardised coefficients | <u>t</u> | Sig.  | Hypothesis |
| rieg. ession test          |       | -         | Beta                      | •        |       | 11)pomests |
| 1 Actual_Compliance        | 0.596 | 39.462*** |                           | 2.324    | 0.022 |            |
| Intention to compliance    |       |           | 0.690                     | 9.388    | 0.000 | Supported  |
| Sanctions                  |       |           | 0.097                     | 1.551    | 0.123 | Rejected   |
| Computer monitoring        |       |           | 0.045                     | 0.671    | 0.504 | Rejected   |
| Technology democracy       |       |           | 0.003                     | 0.045    | 0.964 | Rejected   |
| Gender                     |       |           | -0.015                    | -0.260   | 0.795 | Rejected   |
| 2 Intention to compliance  | 0.772 | 75.087*** |                           | 0.536    | 0.593 |            |
| Attitude                   |       |           | 0.726                     | 13.125   | 0.000 | Supported  |
| Rewards                    |       |           | 0.107                     | 2.344    | 0.021 | Supported  |
| Security awareness program | ıs    |           | 0.151                     | 2.587    | 0.011 | Supported  |
| Situation awareness        |       |           | -0.138                    | -1.916   | 0.058 | Rejected   |
| Satisfaction               |       |           | 0.106                     | 1.742    | 0.084 | Rejected   |
| Habit                      |       |           | 0.072                     | 1.064    | 0.289 | Rejected   |

Note: \*\*\*p < 0.001.

Figure 3 Final model (see online version for colours)



Note: \*\*\*p < 0.001, \*\*p < 0.01 and \*p < 0.05.

In the second multiple regression analysis the model (F = 75.087, p < .001) explains 77.2% of the variance. Attitude ( $\beta$  = 0.690, t-value = 9.388, p = 0.001), rewards ( $\beta$  = 0.690, t-value 9.388, p = 0.001) and security awareness programs ( $\beta$  = 0.690, t-value = 9.388, p = 0.001) have a

significant influence on intention to comply. The effect of situation awareness, satisfaction and habit on intention to comply was not significant.

# 4.5.1 Summary of hypotheses (multiple linear regression)

A summary of supported or rejected hypotheses is shown in Table 7.

#### 4.5.2 Final result (model)

The research model explained 59.6% of the variance in actual compliance and 77.2% of the variance in Intention to comply.

# 5 Discussion of findings

The results indicate that 60–70% of the sample respondents agree with actual compliance, 60–75% with intention to comply and 70–80% with attitude to comply. To increase the level of actual compliance, influence the intention and attitude to comply with information security policy, news of cyber-attack even outside the organisation should be shared with the employees to make them aware of severity and celerity for organisation.

This would stimulate employees' attitude. Once behaviour of users' influenced, intention to comply and actual compliance will follow. The findings underline the role of positive incentives on compliance. Rewards were found to exercise an important influence on employee's intention to comply, rewards system is not seen enough in organisation or may be the respondents were unaware of rewards system. It is very important for organisations take into consideration the role of positive incentives.

Organisations should inspire their employees to abide by information security policy. Organisations could show their employees that they trust them. Organisation could set weekly or monthly achievable goals and reward them accordingly. This would galvanise the employees.

Sanctions were found to not have an important influence on actual compliance. Most respondents do not believe that they will sanctioned for not complying with the security policies. It means that practitioners must mention the sanctions for not complying with information security. It is very important to make employees believe that their non-compliance with the security policies will be detected. Consequently severe and quick actions against them will take place.

Information security compliance will be raised by developing a security-aware culture in an organisation. Organisation should organise security awareness campaign and provide appropriate training. Two thirds of the respondents are aware of the security awareness and training campaign. Computer users should be involved in information security development to influence their attitude. Flores et al. (2014) advanced that shortage of information security awareness among staff can be explained by the low level of involvement in information security.

Half of the respondents do not believe that their computing activities at work are monitored. This could have negative impact on their intention to comply with information security policy. Organisations should use monitoring and auditing tools. Monitoring tools will deter unacceptable attitude of employees while ensure that breaches are brought to the attention of the organisations. This should be known to employees so that they adopt acceptable behaviour concerning information security. Studies have proven employees change their conduct once organisation take monitor their activities on information systems and their corporate network.

Guidance and help should be easily available from superior or IT security staff if employees encounter difficulties in understanding the policies. Organisation should strive to simplify the security procedures so that employees easily understand what is expected from them. Both the language used to write and terms used in the information security compliance policy should be easy to understand. Technical terms should be either avoided or explained clearly in the document. This is mainly to ensure that employees truly believe that they can carry out these security policies. Information security policy should be updated as and when required so that it is seen as relevant by employees.

While employees wish innocently to use applications or devices which they use at home they may be unaware of the serious consequence it could have for organisations. Severity of security breaches to the commercial activities of organisations is growing. So this should be emphasised to employees. Incidents related information security divulged should be brought the attention of employees and discussed in organisations so that they become aware of the danger and discern between home and work environment. The

consequence of security breaches for organisations will be much greater than for individual at home. Organisations have legal obligations to protect data of its clients. Now more with the Data Protection Act 2017. Interruptions of services as a result of security breaches would be catastrophic for organisations. Most employees would not want their organisations to suffer such consequence as this would endanger the job. Employees are unaware of the importance of importance security at work.

As an unsatisfied employee could hold resentment towards his organisation and neglect information security to punish it, organisations should give employees' satisfaction its due importance. Employees should be treated fairly. Salary compensation would increase job satisfaction but only temporarily. Employees could be given more flexibility over their work schedule to have a better work-life balance. They should be given to the opportunity to create an enjoyable place of work so that they feel at ease with their job. Organisation could consider avoid giving their employees tight deadline. This would make employees satisfied with their job and less prone to error under stressing condition of work.

It is significant for organisation to make it a habit for theirs employees to comply with information security policies. Training sessions and meeting are good places to remind employees of adhering to the security policies. If employees understand the policy document easily, they will most probably take the habit of complying the policies. A visible reward system will motivate employees to take habit of complying in the long run.

#### 6 Conclusions

Former studies advance that most employees do not comply with the information security policy frequently. To solve this issue many suggestions have been made in the extant literature. However, there is a major deficiency in the existing approaches. Academics say these approaches are short of theoretical and empirical proof on their efficacy in practice. It is of utmost significance that employees' compliance or non-compliance is studies using field research since practitioners require empirically validated information.

A survey was conducted to identify the major factors influencing the compliance of employees with information security policy. The theory of reasoned action, cognitive evaluation theory and GDT were added with other factors mentioned in the study of Alotaibi et al. (2016) and empirically tested the proposed model (N = 140). The results suggest that attitude, rewards and security awareness programs have important influence on intention to comply. Intention to comply, in turn, has an important impact on compliance. However, sanctions, computer monitoring, technology democracy and gender did not have a significant effect on actual compliance. Satisfaction, habit and situational awareness also did not have an important impact on Intention to comply.

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