

Inaugural Event planned for The Center for Young and Family Enterprise (CYFE) at University of Bergamo, Italy

On November 15, 2010, the University of Bergamo, Italy, will be inaugurating a new research center, the **Center for Young and Family Enterprise (CYFE)** at an event to present the Center to the local community of entrepreneurs. The mission of CYFE is to foster excellent scientific research activities on family and young enterprise applicable to international business and communities across cultures. The Center is currently working on several international projects in different research mainstreams, ranging from family business to young and social entrepreneurship. A distinguishing feature of CYFE is its interdisciplinary approach adopted to investigate entrepreneurial phenomena.

CYFE's research group is composed of top scholars and researchers from different disciplines such as economics, engineering, psychology, anthropology and sociology. CYFE is led by Lucio Cassia, Full Professor of Strategic Management and Entrepreneurship, has had a distinguished academic and business career. As an entrepreneur himself, he founded and managed as CEO hi-tech electronics companies and IT companies. In addition to teaching and research, Professor Cassia has served the University of Bergamo as the President of the graduate program in Management Engineering and currently he is Deputy Dean of the Faculty of Engineering and a member of the Board of Directors of the University. He is member of several scientific associations, author of five books and many publications in academic and professional journals.

Prof Cassia says of CYFE's mission: "The CYFE - Center for Young and Family Enterprise - aims at performing research activities on family business and young entrepreneurship in a way that will be both rigorous and relevant, in order to directly connect the academic world with entrepreneurs and practitioners".

Also on CYFE's Research Team: Professor Alfredo De Massis, Professor Daphne Halkias (Editor, *International Journal of Social Enterprise and Innovation*, www.inderscience.com/ijsei), Professor Tommaso Minola, Professor Silvana Signori, Professor Stefano Tomelleri, and Ph.D. candidates Giovanna Campopiano and Josip Kotlar.

Scheduled to speak at CYFE's inaugural event is Professor Mattias Nordqvist, Co-Director of Center for Family Enterprise and Ownership at Jönköping University, Sweden, former Director of the Global STEP Project and a Visiting Scholar at Babson College, USA. Professor Nordqvist will speak on Transgenerational Entrepreneurship along with a panel of eminent Italian entrepreneurs. The event will take place in the ancient Upper Town of Bergamo.

More details from Professor Daphne Halkias, daphne_halkias@yahoo.com.