

SMi Presents the 7th Annual Conference...
Smart Water Systems 2018
25th & 26th April
Holiday Inn Kensington Forum, London UK
<http://www.smart-water-systems.com/inderscience>

SMi is delighted to announce the return of the 7th Annual **Smart Water Systems** Conference, which will be held in London on the 25th and 26th April 2018.

As well as discussing key drivers responsible for rapid market growth, Smart Water Systems 2018 will address the increasingly large role that data and information plays in the water management industry and analyse various data strategies and the demand for real-time information.

The roll-out of smart water meters across the UK and many parts of Europe have presented challenges such as an increase in water demand and meter reading issues. This conference will take a focused look into evolving smart technology and digital developments in the water industry, from the views of regulators, utility companies and solution providers. Concerns about data management security and data protection will also be addressed, with guidance on managing 'big' data and data-collection techniques.

PLUS! Don't miss our exclusive talks surrounding topics such as water treatment, water cycle optimisation and customer engagement programmes, presented by leading industry experts to successfully help you drive efficiency and increase your knowledge of smart water.

Featured speakers will include:

- David Black, Senior Director of Water 2020, **Ofwat**
- Andrew Tucker, Water Efficiency & Affordability Manager, **Thames Water**
- Steve Kaye, Head of Innovation, **Anglian Water Service Limited**
- Ben Earl, Water Efficiency Manager, **Southern Water**
- Bob Stear, Head of Innovation, **Severn Trent Water**
- Gary Smith, Head of Integrated Management Systems and Asset Information, **Welsh Water**
- Martin Jackson, Head of IS Strategy and Enterprise Architecture, **Northumbrian Water**
- Jeremy Heath, Innovation Manager, **Sutton & East Surrey Water Plc**
- Kevin Murray, Metering Technology & Solutions Specialist, **Irish Water**
- Jan Gooijer, Innovation Manager, **Vitens N.V**
- Kristian Rökkjaer, Head of Product Management, Water Systems, **Kamstrup A/S**
- Peter Yolles, Founder & Chief Policy Officer, **WaterSmart Software**

Reasons to Attend:

- Gather first hand insight into the challenges facing water utilities after the smart meter roll out, as well as the lessons learned
- Learn the hidden value of information that can be extracted from smart meters and what to do with this new data
- Discover new technologies and networks that could change the future of the smart water industry
- Find out the best solutions to customer related issues such as customer engagement and customer-focused approaches
- Develop an improved water economy by hearing about water challenges and how to maximize your resources

For further information and to download a brochure, visit <http://www.smart-water-systems.com/inderscience> or contact Andrew Gibbons on Tel +44 (0)20 827 6156 / Email agibbons@smi-online.co.uk