

## **Smart Homes – Constructing the Future**

Smart Homes applications are conquering the mass market - it's a fascinating time to live in. If you're a sales executive, a marketing professional or an active member of the smart homes product development team, join us at the Smart Homes Forum 7th-8th September in Angleterre Hotel, Berlin, Germany. Accelerate your market entry strategy or improve your market positions through the new approach.

The event will cover such topics as:

- *Achieving the Key Success Factors of a Smart Home Proposition*
- *Protocols and Standardization: Overcoming the Riddle*
- *Providing more Effective Customer Conversations in the Home to Drive Customer Loyalty*
- *Innovation in the Smart Home Industry*
- *Successful Routes to Market that Deliver Clear ROI and Future-proof Services*
- *Etc.*

Main market players will share their ideas and experience throughout 3-day case studies, panel discussions, workshops, networking & experience exchange.

Expert speakers and balanced spectrum of attending companies will ensure extensive networking and business opportunities. All attendees have an opportunity for deep involvement and can actively participate in the discussions in order to overcome relevant challenges and have influence on the overall industry development.

### **About BIS Group s.r.o.**

We are the Business Intelligence Services company based in Europe. We believe that knowledge is the most powerful asset, especially, in the context of time and money. This inspires us to work with top professionals, global leaders and experts active in Oil & Gas, Energy, Renewable Energy, Automotive, Supply Chain and Project Management. We are an exclusive platform supporting ambitious, progressive and forward-thinking companies and empowering them with the best market practices for today's fast changing markets.

### **For further information**

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