

Market Access, Pricing & Reimbursement Global Congress 2017 Americas

8 – 9 May 2017, Philadelphia, USA

Paradigm Global Events is proud to present its Market Access, Pricing & Reimbursement Global Congress 2017 Americas!

The two-days Market Access, Pricing and Reimbursement Global Congress 2017 Americas will provide a unique platform and a dynamic approach to key trends, methodologies and insights on market access, real world data, pricing, reimbursement, patient access and data collection than the current industry standard is anticipated.

Gain latest insights on:

- Strategies for one of pharma industry's greatest challenge: market access
- Health Technology Assessment in Health-Care
- Real world evidence and randomised control trials, close the gap
- Growth of biosimilars and importance of RWE for orphan drugs and rare diseases
- Emerging markets: the impact on global pricing and commercialization
- Challenges and opportunities in pricing, reimbursement and patient access
- Risk sharing agreements, benefits and challenges
- Looking to the future: what to expect

Who will you meet: Members of Boards, Vice President's, Directors, Head/Chief and Senior Managers from the pharma industry involved in: Market Access, Pricing and Reimbursement, Patient Outcomes, Health Economics and Outcomes Research, Payer Relations/ Evidence, Data Management/ Analysis, Regulatory Affairs, Public/ Government Affairs, Payers, HTA Officials and Physicians.

Event website: <http://www.paradigmglobalevents.com/events/market-access-pricing-reimbursement-global-congress-2017-americas/>

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Paradigm Global Events (PGE) is an Independent Business Information provider, specializing in Business Intelligent Reports and analysis in Solution Based Networking Events to decision makers.

Our Business is Conferences, Workshops, Seminars, Awards, Gala Dinners and Global Summits.

Our Mission is to become a leading event company producing, creating and delivering highly conceptual and fully integrated events. With our team of experts with combined experience of over 17 years, our aim is to focus on New Trends, Innovations, New Technologies, New Products, Researched driven and emerging Topics generated for senior level executives to provide a cutting edge of business information and maximum return of investment for our clients in Pharmaceutical, Renewable Energy, Oil & Gas, Logistics and Supply Chain and Infrastructure.

We organize our events globally and Collaborate with a leading event company from Asia to cover both sides of the world and to attract the highest quality of speakers for knowledge sharing and to provide our delegates with knowledge of new ideas, visions and concept with our Global Informative Events services.