

Name: Innovation Evolution West 2017

Dates: February 1-2, 2017 (Pre-Conference Workshops on January 31, 2017)

Venue: San Francisco, CA

Conference Provider Name: marcus evans

Website link: <https://goo.gl/lr9CQh>

Conference Description: To thrive in today's customizable world, evolving new product development models needs for data-driven innovation is an increasingly vital transformation. Advancing business models to empower systematic, repeatable and reliable innovation is the best weapon against competitive and consumer-driven disruption.

This marcus evans conference will amplify innovation at the intersection of design thinking, data & insight integration, and new product development to raise the bar for consumer-driven innovation.

Contact Information: Amanda Pink, amandap@marcusevansch.com, (312) 894-6310