

7th Process Driven Innovation Event Details:

Name: 7th Process Driven Innovation Conference

Date: September 13-15, 2016

Location: Philadelphia, PA

Website: http://www.marcusevans-conferences-northamerican.com/marcusevans-conferences-event-details.asp?EventID=22911&SectorID=42&utm_source=IP&utm_medium=listing&utm_campaign=22911_IP_listing#.VzuELDUrIdU

Event Description:

In an age where the world and all it has to offer are accessible by fingertip, identifying new business intersections and opportunities for innovation is an increasingly difficult task. To sustain a competitive edge, companies have to drive innovation internally, bridge commercial gaps created by ever-changing market trends and tech upgrades, as well as continually improve their abilities to meet consumer needs.

This conference will establish a holistic approach to empower innovation leaders to carve new creative niches, measure and evaluate pipeline developments, retrace the steps leading to success, and truly benchmark best practices in process driven innovation.

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