

◆ **Press Release**

**Leasing Leaders to Discuss the Asian Leasing Industry based on “Internet+”**

According to this 2015 car rental market report, the global car rental market was valued at US\$36.89 billion in 2013 and is expected to reach US\$79.46 billion, growing at a CAGR of 13.6% from 2014 to 2019. APAC has become the largest market for car rental companies. The demand for car rental services is primarily driven by countries such as China and Japan. Some of the primary growth factors for the global car rental market are increasing volume of tourists both, overseas and in domestic travel category, better roads and infrastructure, growing disposable income which permits frequent travelling, and increasing GDP levels.

Among which auto rental was a very important part of leasing industry.

It is reported that, the financial leasing industry scale increased from CNY 70 billion in 2007 to CNY 1.2 trillion in June 2012, increasing by 16 times within 5 five years with compound annual growth rate of 90%, it is predicted that by 2020, the industry scale of financial leasing in China will be close to CNY 10 trillion with compound annual growth rate of about 30%, and the leasing penetration rate can be expected to exceed 10%.

Under the background of the current market demand, the 9<sup>th</sup> China Leasing Summit 2016 ([www.duxes-events.com/leasecn9](http://www.duxes-events.com/leasecn9)), combined Asia Auto Rental & Leasing Special and Equipment Leasing Special, will be held on 14-17, in Beijing. This summit is part of Duxes' venerable Leasing Series which has gone from strength to strength for over eight years and has included speakers from governments, leading International leasing regulatory bodies, industry associations and the business' leasing individuals.

Not only will the summit provide a comprehensive analysis of the latest changes in government policy and market developments but also will provide the innovative leasing models and financing channels in the industry fields including agri-machinery, machine tools, high-end industrial equipment, healthcare equipment, high-tech equipment , construction equipment, environmental-friendly and new energy equipment, cross-border leasing, and more.

In short, this is *the* event to attend to get all the important information, meet influential people and, to run a successful and profitable leasing business in China and Asia.

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