

Energy Data Management Performance Excellence

Embedding a data strategy to increase operational efficiency and maximise profitability

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Amsterdam, Netherlands

With the total oil and gas data management market expected to grow from \$6.09 billion in 2015 to \$21.22 billion in 2020, with an annual growth of 28.4% and as oil and gas becomes further digitalised the importance put on data sky rockets. Within oil and gas data is now widely recognised as a key corporate asset, 80% of Oil and Gas CEOs in a recent PWC study agreed that data is creating value for their company when it comes to analysis and operational efficiency. Obvious links can be made between data quality/usage to business performance and operational efficiency. With the present turmoil the sector is experiencing in the face of falling oil and gas prices, the importance of optimizing operations is at the forefront of oil and gas company's' agendas.

Key topics:

- Gain priceless insight into data governance strategies while understanding the importance of clean and accurate data
- Identify the best platform(s) for your business to streamline their operators in the era of the digital oil field
- Ensure that you are effectively managing and indentifying high quality data to optimise profitability
- Understand the importance of integrating different data streams to produce clean and profitable data
- Ascertain how to implement an effective global data strategy while protecting yourself from cyber warfare

Practical Insights from:

- **Paul Richter**, G and G Project Database Engineer, **ENI**
- **Charles Cai**, Head of Data Science Technology, **BP**
- **Emmanuel Udeh**, Senior Subsurface Data Analyst, **Beneprojecti Nig**
- **Marwan Razzo**, Quality and Performance Manager, **Saudi Aramco**
- **Sue Geuens**, President, **DAMA International**
- **Philip Lesslar**, Principle Consultant- Technical Data, **Petronas**

For more information about this event or registering and receiving delegate discounts, please contact Melini Hadjitheori MeliniH@marcusevanscy.com or visit the [event website here](#).