

SMI's 10th Annual

Parallel Trade

8-9 February 2016

Holiday Inn Kensington Forum, London, UK

SMI's premier 10th Annual Parallel Trade for Pharma returns to London on 8-9 February 2016 – the only industry meeting with 80+ selected senior leaders in parallel trade to discuss upcoming trends and share best practices.

Why you should attend?

- Update on parallel trade regulations to ensure compliance
- Recap on regional markets' parallel trade activities and outlooks
- Reassess and benchmark your supply chain and distribution model against peers' for best practice
- Understand the rationale and strategy of parallel distributors through case studies and panel discussions
- Network and interact with senior thought leaders to discuss common challenges and share experiences

For more information/to register visit: www.parallel-trade.com

Or contact Fateja Begum: +44 (0) 20 7827 6184 or email :fbegum@smi-online.co.uk

Advisory Board 2016:

Eric Noehrenberg, Director, Regional Market Access Lead, Latin America, Shire International GmbH

Janice Haigh, Practice Leader, Market Access, Quintiles

Dr. Shabnam Hanassab, Senior Consultant, IMS Health

Expert Speaker Panel Include:

Sigve Sivertsen, Head of Parallel Trade, Apotek Hjartat

Gordon Cox, Director of Operations, Alliance Healthcare Distribution Ltd.

Katarzyna Kolasa, Market Access Director Region East, Lundbeck

Tomasz Dzitko, Founder & CEO, Delfarma