

The **2nd Annual Telematics Insurance North America 2016** has been fully re-engineered after extensive research and conversations with every insurance carrier in North America, to bring a rigorous and up-to-the-minute agenda focusing on the changes that will impact auto insurance business models as telematics technologies evolve and autonomous vehicles penetrate the market.’’

The Only 100% Insurer And OEM-Led Auto Telematics Conference Designed To Improve Risk Selection, Claims Handling And Policy Writing

**OVER 18 INSURANCE CARRIER & OEM LED CASE STUDIES FROM**

John Heffernan, AVP/Director Standard Lines Strategic Initiatives, State Auto Insurance

Neal Silbert, Predictive Analytics and Risk Insights Executive Commercial Insurance, Zurich Insurance

Christopher Ziance, Assistant General Counsel, Progressive Insurance

Steven Armstrong, Chief Pricing Actuary, QBE North America

Maureen Brown, Underwriting and Operations Lead, Munich Re

Brian Fields, Innovation Analyst, State Farm Insurance

Paul Farrell, Senior Technical Consultant, Nationwide Insurance

William Tyminski, Senior Claims Analytics Analyst, National General Insurance

Henry Bzeih, Chief Technology Strategist, Kia Motors

Bob Gruszczynski, OBD Communication Expert, Volkswagen Group of America

**EVOLVING BUSINESS MODELS FOR DEVELOPING TECHNOLOGIES** : Learn How To Apply The Latest Smartphone And In-Vehicle Technologies To Develop Processes For Improving Risk Analysis

**OBD-II**: Understanding The True Value Of Data Gathered From Dongles: Accuracy And Richness

**MOBILE TELEMATICS** : Discover The Optimal Approach For Delivering Consumer Collected Telematics Data And Learn How To Lower Data Gathering Costs

**DONGLES VS SMARTPHONES VS EMBEDDED DEVICES** : Which Options Deliver The Highest Return On Equity For The Insurer Without Compromising Data Quality

**WHAT IS THE MOST PREDICTIVE TELEMATIC VARIABLE?** Develop A Consistent Methodology For Cost Effectively Evaluating Telematics Data In Relation To Losses

>Speed > Harsh Acceleration > Hard Braking

> Harsh Cornering > Location >Time Of Day

**DATA OWNERSHIP & SECURITY** : Learn What Needs To Be Done To Encourage Data Sharing Between Insurers, OEMs, Third-Party Aggregators And Consumers While Eliminating Privacy Concerns

**AUTONOMOUS VEHICLES** : Forecasting The Impact Of Driverless Cars On Telematics Insurance Products, Claims Handling And Profitability

You can find more information here: [www.telematics-insurance-data.com](http://www.telematics-insurance-data.com)

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