

International SAP Conference on Product Lifecycle Management 2015

Subtitle: Accelerating Engineering Innovation Through the Enterprise

Dateline: 1-2 October, 2015 – Darmstadt, Germany

URL: <http://goo.gl/exfGLP>

Returning for its fifth year, the annual **International SAP Conference on Product Lifecycle Management** will be held on 1–2 October 2015 in Darmstadt, Germany. We are delighted to announce that the brochure for the event is now live and available to download.

With shared keynotes and thought leadership, inspiring SAP presentations and solution updates, business-focused customer case studies, deep-dive workshops, dedicated PLM and portfolio and project management (PPM) tracks, live demonstrations from SAP and partners, and shared networking, *this is the go-to PLM event for SAP in Europe.*

Hear first-hand from major international organizations, including **Beiersdorf Shared Services, Biotest AG, Blohm & Voss Shipyards, British American Tobacco, Brose Fahrzeugteile, MAHLE Behr, MAHLE International, Marengo Group, Unilever** and more.

Join us in Darmstadt and discover how you can connect your product strategy with your company policies, build compliance and Internet of Things specifications into your products, enhance project and portfolio management – and ultimately increase your revenues.

This year's event is also co-located with the **SAP Conference on Supply Chain** and **SAP Conference on Manufacturing**, creating world-class networking and learning opportunities.

Registration for one event gives you access to all three!

Visit <http://goo.gl/exfGLP> for more information.

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