

Cross-Regional Strategy Cooperation Needed in Asian Reman

2nd Asia-Pacific Remanufacturing Summit • November 12-13, 2015

Having developed over many decades, 'remanufacturing' is known to have spread widely to myriad industries, growing notably and gaining traction in North America, Europe, the Asia-Pacific and further afield. The U.S plays host to the biggest number of reman players, with approximately 6600 companies practicing reman business. The aerospace, HDOR equipment and motor vehicle parts remanufacturing sectors are estimated to be the largest in terms of production value. The situation in Europe is similar, with aerospace leading the way with approximately £2 billion Pounds worth of output value recorded in 2013. However, the value of HDOR and automotive reman has declined, experiencing deteriorating market demand.

With a growing sense of the value in a circular economy, the Asia-Pacific Economic Cooperation (APEC) Forum and G-20 economies are ramping up their involvement with the majority of global remanufacturing activity. Remanufacturing is growing in the Asia-Pacific region and has been discussed in APEC since 2006. At the 2015 summit, G7 laid down plans to establish "the G7-Alliance on Resource Efficiency", a forum designed to share sustainable knowledge and foster effective and relevant information networks. However, at present reman in the Asia-Pacific is widely seen as an industry creating lots of noise without producing enough effective action. This phenomenon was not caused due to ineffective action of manufacturers, but from shortage lack of awareness, subpar policy and standards and an inappropriate environment for its developing. For a long time, Asia-Pacific remanufacturing was developed, based of remanufacturing progress in North America and Europe, which has proved impractical. Comparison of the differing social environments and human factor between these regions has indicated that effective development of Asian-Pacific remanufacturing requires its own bespoke strategy, tailored to its unique situation.

After conducting various research and information gathering projects, Duxes' Reman Division has summarized that Asia-Pacific reman must rely on cross-regional strategic cooperation; it is not enough for one country to lead the way.

The **2nd Asia-Pacific Remanufacturing Summit** (<http://www.duxes-events.com/remanap2>) will focus on the latest policies, market climate and strategic positioning of regional reman markets, including ASEAN, China, India, Japan, Korea and Australia. Speakers from regional governments and internationally renowned associations will interpret various policies related to cross-regional cooperation between countries, such as market entry, restraints resulting from government supervision, product standards as well as import & export issues. What's more, the organizing committee will also invite industry experts and senior managers to share their experiences of successful development case studies with delegates, and provide answers to problems such as difficulties with collecting quality cores, building efficient sales channels and pinpointing the best strategies for Asian reman. The summit will be held in the **Novotel Singapore Clarke Quay, November 18-20, 2015.**

Recently, we have received more and more feedback from customers which have instilled us with sizeable confidence in developing the Asia-Pacific reman industry. Which countries will become

reman hubs in the Asia-Pacific? Which countries can be regarded as potential customer markets? With deep discussions into such topics at the summit, we believe that reman will be able to accelerate the development of a circular economy and green manufacturing. On March 13 of this year, [Duxes](#) and the Automotive Parts Remanufacturers Association ([APRA](#)) signed a 'Strategic Alliance' to boost remanufacturing in China and Asia, at the 5th International Remanufacturing Summit. As APRA's partner in the Asia Pacific, Duxes Consulting will keep working hard to advance the current and future situations of the reman industry in China and the AsiaPacific.

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