

# International Forum on Innovation Oriented Economics

## Call for Papers

### Organisers

Chongqing Association for Science and Technology  
China Innovation and Development Association  
University of York  
Chinese Economic Association in EU/UK

### Co-organisers

The Management School of Chongqing Technology and Business University

### Supporting party

Cultural and Education section of The British Consulate General in Chongqing

## Theme: Innovation Oriented Economics and China's Sustainable Economic Development

### Introduction

The past three decades have witnessed China transform itself from a planning- to a market-oriented economy. China is now positioned as the second-largest economy in the world, but this has come at a high price: compared with other countries, China has more serious problems with energy consumption and greenhouse gas emissions. Such a level of economic achievement is hard to define as sustainable. China's policymakers – no longer content with the country's role as the "world's factory" – have promised to develop more innovation-oriented economics, moving from a model of "made in China" to one of "innovated in China".

IFIOE'12 aims to bring together researchers and practitioners in the fields of economics, management and engineering from across the world to explore China-related innovation and sustainability issues. Technical exchanges within the research community will take the form of keynote speeches, panel discussions and special sessions, as well as oral and poster presentations. In addition, participants will be treated to a series of social functions, receptions and networking sessions, which will serve to establish new connections, foster friendships and forge collaborations.

### Main Topics

- Administrative innovation strategy and performance
- Technical innovation strategy and performance
- Knowledge transfer
- New product development strategy
- Public policy (effect of innovation on economic growth, factors influencing the rate of innovation, tools used by policy makers, impact of specific policies)
- Entrepreneurship (decision making, strategy and performance, organisation design, venture finance)
- Design for sustainability (design for environment/recycling/remanufacturing, lean product development)
- Environmentally conscious manufacturing
- Green marketing
- Product end-of-life management
- Sustainable/green/closed-loop supply chain management

- Extended producer responsibility and corporate social responsibility
- Western development and economic transformation of Western China

## Call Objects

Domestic and high-level scholars in economics are welcome to contribute.

## Submission

Prospective authors are invited to submit 4 page abstracts by the submission deadline to:  
[IFIOE12@126.com](mailto:IFIOE12@126.com)

Extended abstract submission:	15 June, 2012
Notification to authors due:	20 June, 2012
Full paper submission due:	15 August, 2012
Forum date:	14-15 September, 2012

## High-Quality Paper Recommendation

Authors of high-quality papers will be recommended to submit an expanded version to SCI/SSCI/EI-indexed journal special issues, such as the *International Journal of Technology Management* and the *International Journal of Manufacturing Technology and Management* (more to be confirmed). Notification of high-quality papers will be provided after the forum.

## Fees

Registration fees: RMB 3000 (300 GBP) to be paid by 15<sup>th</sup> of July. If you will have taken part in the conference and your paper is not be accepted by any of the journals, 1500 Yuan will be returned to you. We will only consider papers presented in the forum for inclusion in journals.

### Payment details:

Account name: Chongqing science and technology Association  
Bank: The DaXiGou branch of The Industrial and Commercial Bank of China in Chongqing  
Account number: 3100021409026408370

## Contact (in China)

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