
Cash flow sensitivities and bank-finance shocks in non-listed firms

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Abstract: We study how small firms manage cash flows by estimating cash flow sensitivities for all sources and uses of cash. Our data are Norwegian non-listed firms which can be matched to the banks they borrow from. Firms with low cash holdings mainly use external finance to offset cash flow fluctuations over the cycle, whereas firms with high cash holdings rely mainly on internal finance. Estimating how cash flow sensitivities change with exogenous bank shocks, we find that the cyclical nature of cash-poor firms' investment is amplified because they do not substitute internal for external finance. Our results imply that for small firms, the transmission of financial shocks to the real economy is closely tied to their accumulation of cash.

Keywords: cash holdings; cash management; small firms; cash flow sensitivity; bank lending channel.

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1 Introduction

Frictions in credit markets may impact the real behaviour of firms; for example, the investment of firms with limited access to external finance may be hampered in periods when cash flows are low (Fazzari et al., 1988). Firms may manage cyclical cash flows to alleviate the consequences of financial constraints, adjusting their sources and uses of cash accordingly. In good times, cash inflow may be invested, but also accumulated or used to pay down debt to help relax future constraints. In bad times, firms may draw on accumulated cash or borrow to avoid cutting back investment (Almeida et al., 2004). Reliance on cash holdings to alleviate financial constraints is likely to be especially important for small firms without access to public debt and equity markets.

Small firms' cash management, however, has not been studied systematically as most research use data for listed firms.¹ Small firms' behaviour may be different because they do not have many sources of funds at their disposal and therefore are unable to substitute between different sources to the same extent as large firms. We fill this gap in the literature by studying the cash management policies of non-listed and closely-held Norwegian firms which all arguably face financial constraints.

We map out the cash flow sensitivities of all components of the cash flow identity, quantifying the margins at which small firms adjust their financing and saving, and we study how these margins change when firms are affected by an exogenous change in the

cost of bank-finance. Our data allows a detailed examination of how firms change their uses of cash in the face of a bank-finance shock because we can match all firms to the banks from which they borrow. Specifically, we consider firms' adjustments to changes in their main banks' loan loss provisions, instrumented by provisions against loans to households and sectors other than that of the firm. The sample period is 1995–2005, stopping short of the 2008 financial crisis, and is thus representative of 'normal' business cycle fluctuations.²

The firms in our sample rely predominantly on bank loans and trade credit as external sources of finance, as is typical for small firms.³ Cash holdings and dividends are the firms' most important sources of internal funds. When cash inflow is low, firms may draw on bank loans or trade credit to maintain investment, they may spend cash reserves, or they may cut back on dividends. By adjusting the sources and uses of cash flow over the cycle, firms can manage the marginal costs of finance they face, and consequently their vulnerability to financing shocks. For example, when cash inflow is high, firms may add cash to reserves to self-finance future investment or pay down debt to lower the cost of future borrowing, rather than spending the cash. Gatchev et al. (2010) emphasise that firms' decision-making is constrained by the fact that total sources of cash must equal total uses of cash. Thus investment and financing decisions are interrelated, implying that the use of one particular source of finance cannot be studied meaningfully in isolation. We estimate the cash flow sensitivities of *all* components of the cash flow identity simultaneously.

We split the sample of firms into two groups which a priori may be expected to be more, respectively less, sensitive to bank-finance shocks; namely, firms that on average holds high, respectively, low cash balances or, alternatively, firms that pay dividends versus firms that do not. We refer to firms with low cash balances or no dividend payouts as firms with a high marginal value of cash (MVC). Firms' dividend payments and cash holdings are endogenous but the high-MVC firms use relatively more trade credit which supports our interpretation that they have a higher MVC. Also consistent with this interpretation is the work of Faulkender and Wang (2006), who find that cash rich listed firms have a lower MVC.

Our underlying assumption is that small firms are unable to borrow freely at a constant interest rate but experience rising margin costs when they draw on a given source of finance. In this sense the firms are financially constrained, but the term MVC is preferable to the 'constrained/unconstrained'-terminology because it underscores the point that when the marginal cost of external finance is high, the cost of using internal finance, i.e., cash, is also high. This follows from the equilibrium condition that firms draw on all (internal and external) sources of finance until the marginal costs as equalised.⁴

We start by estimating the cyclical management of cash flows of each of the two groups of firms. The cash flow sensitivities reveal that high-MVC firms rely heavily on bank-finance and trade credit to off-set fluctuations in their cash flow: they borrow in bad times and repay debt in good times. In contrast, low-MVC firms rely little on external finance and react to fluctuating cash flow by adjusting cash deposits and dividends. They save and pay out high dividends in good times, draw down cash and cut back dividends in bad times. The dividend/cash holdings split thus separates firms into two groups that manage fluctuations in their cash flows very differently. For low-MVC firms, the cost of internal finance changes little when they draw on it, hence they are willing to scale their

cash holdings up or down considerably over the cycle. For high-MVC firms, the cost of spending cash rises fast and they adjust their cash holdings much less. That is, each group of firms adjust on their cheapest margin.

Notably, the high-MVC firms in our sample have high levels of both debt and trade credit, and therefore have been able to borrow in the past. Their constraint lies in their marginal cost of cash rising faster than their marginal cost of external finance at their current level of debt. Thus this group of firms comprises both firms with great investment opportunities that borrow to their limit and invest all their cash, and unsuccessful firms with high debt burdens. Both types of firms will have a high MVC, albeit for different reasons. Generally, a firm's outstanding level of bank debt tells us little about the marginal cost of further increases in bank loans compared with other sources of funds, but may be derived from considering how cash is managed following exogenous finance shocks.

Next, we estimate the response of cash flow sensitivities to bank financing shocks for the two groups. We find that the high-MVC firms are affected by tightened constraints, while there is virtually no effect on the low-MVC firms. The high-MVC firms respond to credit tightening by increasing the cash flow sensitivity of investment, in line with the intuition in Fazzari et al. (1988) where more cyclical investment is interpreted as a sign of tighter constraints. Because the cash flow sensitivities sum to unity, an increased cash flow sensitivity of investment must be reflected in lower cash flow sensitivities of other components. We find that the higher investment sensitivity is off-set by a lower cash flow sensitivity of bank loans in effect; investment becomes more cyclical because the firms are less able to draw on bank debt in a counter-cyclical manner.⁵

Our results imply that for small firms, the transmission of financial shocks to the real economy is closely tied to their accumulation of cash. We uncover a dichotomy in the population of small firms that, we believe, has not been documented previously. One group of firms relies mostly on internal funding in the form of cash and dividends which they adjust extensively over the cycle and this financing mix leaves them insulated against bank shocks. The other group of firms behaves in the exact opposite fashion. These firms hold little cash and pay no dividends but have external debt and draw extensively on it over the cycle. When banks tighten credit, however, they do not shift to using cash reserves but increase the cyclicity of their investment. Thus, shocks are transmitted through the high-MVC firms because they do not substitute internal funding for bank loans. Firms that hold little cash because of growth opportunities, or firms whose cash reserves have been depleted from past negative shocks, are especially vulnerable.

Our results may be compared to those of Almeida et al. (2004) and Dasgupta et al. (2011) who both report that listed firms draw more on accumulated cash when constrained. Compared to listed firms, our firms have few external alternatives to internal finance and we conjecture that for small firms, the cost of drawing down cash reserves to a point near depletion is considerably larger than for listed firms. Thus, high-MVC firms' cash flow sensitivity of cash is low, even if investment opportunities exist.⁶ This reasoning suggests that the transmission of financing shocks to the real economy works differently for listed and small bank-dependent firms.

Our paper is also related to the literature arguing that shifts in bank lending policies have real effects because some borrowers are bank dependent and cannot substitute other finance for bank loans (the 'bank lending channel').⁷ We add to that literature by studying how bank shocks affect corporate trade-offs, thereby identifying a mechanism

for how bank shocks are transmitted to the real economy. Also, we study the impact of bank shocks on the financing choice of small firms, whereas the bulk of previous studies are of larger listed firms [a exception being Rice and Strahan (2010)].

The rest of the paper is organised as follows. Section 2 presents our empirical methodology. Section 3 presents the data and Section 4 presents the results. Section 5 concludes.

2 Empirical methodology

Consider the accounting identity for cash flows. We start by defining symbols for the elements of the cash identity and all variables are signed such that positive values indicate uses of cash, such as depositing cash in a bank account, investing in equipment, or repaying loans. Define cash flows (EBITDA) as earnings before interest, taxes, depreciation, and amortisation, DIV as dividends paid to owners, DEP as net increase in deposits in financial institutions, LOANS as net repayment on loans (net of new borrowing), TRADECRED as net repayment of trade credit, TRADEDEB as net granting of credit to customers, SECBOUGHT as securities purchased, EQUITY as equity retired, INTPAID as net payments of interest, INV as gross investment in fixed capital and inventories and TAXPAID as taxes paid. Given a dollar of cash inflow, firms can pay out dividends or invest in capital, they typically are obligated to pay (or receive) interest and pay taxes, and they normally grant trade credit to customers as part of routine business transactions. For our firms, purchases of securities and changes in firms' equity are small and we include these terms here for completeness but ignore them in the empirical work. Finally, firms can add to cash holdings, repay (bank) loans, or postpone payments for goods delivered, i.e., borrow from suppliers.

In symbols, the (approximate) cash identity is:

$$\begin{aligned} \text{EBITDA} = & \text{DIV} + \text{DEP} + \text{LOANS} + \text{TRADECRED} + \text{INV} \\ & + \text{TRADEDEB} + \text{TAXPAID} + \text{INTPAID} + \text{SECBOUGHT} + \text{EQUITY}. \end{aligned} \quad (1)$$

Equation (1) is the starting point for our empirical analysis. Empirically, we estimate how an extra dollar of cash flows (EBITDA) is allocated to each of the terms in the cash identity. We estimate panel ordinary least squares (OLS) regressions

$$(Y_{it} - \bar{Y}_i) = \nu_t + \beta(\text{EBITDA}_{it} - \overline{\text{EBITDA}_i}) + \text{lags} + \varepsilon_{it}, \quad (2)$$

where the index i refers to firm i and index t refers to year t . ν_t is a dummy variable for each time period. The variable Y is generic and represents an element of the cash flow identity, such as deposits or net loans repayments.

'Lags' refers to lagged variables. Gatchev et al. (2010) show that including lagged variables have important effects on the estimated parameters which likely display left-out variable bias in a static specification. In the literature on optimal capital structure the change in loans to assets are typically regressed on explanatory variables and the lagged level in order to allow for mean reversion.⁸ Similarly, Opler et al. (1999) find that the majority of firms display means reversion in cash to asset ratios. We, therefore, do not follow Gatchev et al. (2010), who include the lagged flows (the Y s) in the regression|a specification which imply that firms have a target level for cash flows rather than for the

levels of deposits, loans, capital, etc.⁹ We include the lagged stock of deposits, loans, trade credit, accounts payable, and physical capital and, as shown below, find strong mean reversion in the stock levels.

We further include lagged EBITDA based on initial explorations: physical investments take time to implement and we find that, indeed, investment reacts to cash flows with a lag. We control for firm fixed effects by subtracting the average of the variables for each firm, indicated by $\overline{\text{EBITDA}}_i$, because we wish to study how, e.g., the accumulation of cash reacts to cash inflows relative to the firm average, and not cross-sectional differences between firms. (We do not use the standard dummy variable notation because interaction terms, introduced below, act on the variables after removing firm averages.)

The variables are all measured in millions of Norwegian kroner and a coefficient β of, say, 0.25, implies that out of a cash flow of one hundred kroner in firm i at time t , 25 kroner are paid out on cash flow component Y on average. More precisely, these numbers are deviations from firm- and year-averages.

We estimate equation (2) with each component of the cash identity taking the place of the generic Y variable and if the cash identity holds in the data, the β -coefficients will sum to unity. The equations all have the same right-hand side regressors and form a so-called seemingly unrelated regression (SURE). It is well known that system estimation provides estimates identical to equation-by-equation OLS estimates for SURE systems. We present the β -coefficients multiplied by 100 and each coefficient then has the interpretation as the percent of EBITDA allocated to the relevant component. In other words, we provide a decomposition of a typical firm's EBITDA-shock into its components of use. In most of our work we focus on dividends, deposits, net loan repayment, net trade credit repayment, and gross investment. The other components are negligible for the firms in our sample (except for accounts payable).

In order to examine the effect of bank shocks on the decomposition of cash flows, we allow the coefficient β to change with shocks to loans-loss provisions (which we denote PROV) in the main bank of firm i . We specify the coefficient β_{it} as

$$\beta_{it} = \beta_0 + \beta_1 x_{it} \quad (3)$$

where $X_{it} \equiv (\text{PROV}_{jt} - \overline{\text{PROV}}_j - \overline{\text{PROV}}_t)$ is a measure of the shock to firm i 's main bank j at date t . (The term $\overline{\text{PROV}}_t$ is the average across all banks rather than across firms.) The intuition is that firm i 's main bank may tighten lending and/or increase costs if it experiences larger-than-average (over time and over banks in year t) loan loss provisions in a given year.

We augment regression specification (2) to estimate regressions with interactions between EBITDA_{it} and X_{it} in the following manner

$$(Y_{it} - \bar{Y}_i) = v_t + \beta_{it} (\text{EBITDA}_{it} - \overline{\text{EBITDA}}_i) + \gamma (X_{it} - \bar{X}_i) \text{lags} + \varepsilon_{it}. \quad (4)$$

We allow for interactions between $\text{EBITDA}_{i,t-1}$ and $X_{i,t-1}$ as well, because firms may adjust to bank shocks over more than one period.

The coefficient β_1 is the interaction effect and an estimated value larger than zero implies that a larger share of cash flows are allocated to Y on average when X is large (relative to firm- and overall means). In other words, the cash flow sensitivity of Y increases when firm i 's main bank makes above-average loan loss provisions.

Our regressions do not include a measure of Tobin's q , as is customary in the investment cash flow sensitivity literature because such a measure is very hard to obtain for small non-listed firms. The estimated cash flow sensitivities depend on a variety of factors, such as external financing constraints and investment productivity, that are extremely difficult to control adequately for in a regression – even if a perfect measure of investment opportunities were available, a single measure cannot be expected to control for all unobserved variables that might affect cash flows.

Our identification strategy is therefore a different one: The effects of external financing constraints are captured through the interaction effect which estimates the changes in cash flow sensitivities when firms' main bank receives an exogenous shock and tightens lending. The OLS estimator of the interaction effect, β_1 , is equivalent to the estimate from a regression of the cash flow sensitivity on an exogenous regressor. Hence, the change in the cash flow sensitivities of a bank shock can be given a causal interpretation.¹⁰

2.1 Instrumental variables

One may question the causality of the interaction effect in equation (4). That is, it is possible that the interacted cash flow sensitivities are caused by financial difficulties of firms in our sample – such firms may trade-off sources of funds differently and their financial difficulties might show up as delinquencies and subsequent loan loss provisions at their main banks. Hence, it is possible that a significant interaction term does not reflect an exogenous change in banks' loan supply, but rather that distraught firms behave differently.

It is unlikely that such reverse causality is a problem in our regressions because, on average, a firm's outstanding loans constitute only 0.043% (a fraction of 0.00043) of their main bank's outstanding loans and leases with the median being 0.0024%. As we show (Table 5), the loans to all the firms in the sample make up less than 5% of their main bank's loan portfolio; that is, the banks in our sample have many borrowers that are not included in the sample. The banks' loan loss provisions are therefore unlikely to be caused by delinquencies of the firms in our sample. Further, the banks have many other, larger, loan engagements with corporations that are not included in the sample.¹¹

Banks' loan loss provisions are likely to be correlated over time with the overall business cycle and it is therefore very important to include time fixed effects, also in the interactions; i.e., to remove the year-by-year average from the provisions such that impact of provisions is identified from the idiosyncratic (deviation from average) loan losses of the specific main bank of the firm.

We further perform instrumental variables (IV) regressions to validate our interpretation. We construct instruments from three variables related to banks' loan loss provisions:

- 1 Specified provisions against loan losses in the household sector in percent of firm i 's main bank j 's loan portfolio.
- 2 The fraction of delinquent loans in the household and foreign sector, in percent of firm i 's main bank j 's loan portfolio.
- 3 Commercial and industrial loan loss reserves held by firm i 's main bank j against firms in industries other than firm i 's industry.¹²

Norwegian banks do not report loan loss provisions (flow) by industry but they report loan loss reserves (stock) by industry. We may therefore proxy provisions in industry k in year t by the change in loan loss reserves from year $t - 1$ to year t . Such changes will be correlated with the bank's overall loss provisions, but not with *idiosyncratic* shocks to firm i 's cash flow.¹³ By similar reasoning, we compute the change in the stock of delinquent loans in the household and foreign sector as a proxy for provisions in those sectors. We retain the (scaled) level of reserves and delinquent loans as instruments, although most power comes from the changes in these variables.

3 Data

Our sample consists of Norwegian limited liability firms operating in Norway between 1995 and 2005. All Norwegian limited liabilities firms must annually report audited balance sheet and income and loss statements to the Company Register, the *Bronnoysund Register*.¹⁴ Norwegian law requires that accounts be audited, irrespective of company size which ensures high quality data even for small and medium size firms.¹⁵

From the population of all limited liabilities firms, we exclude firms which are subsidiaries of larger corporations such that our sample comprises independent firms that are not members of business groups. Because business groups may transfer resources between member firms, thus counteracting credit constraints imposed on individual members, we prefer to focus on independent firms in order to aid identification of the *mechanism* with which bank loan supply shocks are transmitted to the real economy. Also, subsidiaries do not have full autonomy with regards to financial management decisions. We also exclude public (listed) firms and firms whose main owner is the Norwegian state or a foreign firm. Finally, we exclude firms from the following industries: finance and insurance; professional, scientific, and technical services; public administration, educational services; healthcare and social assistance; other services; and ocean transportation. Shipping is a large industry in Norway, but individual ships are typically financed through a separate subsidiary that owns the vessel as its main asset. This practice renders the use of accounting data at the firm-level misleading.

Some firms-years have missing information on location, industry, and/or establishment year. Missing values are filled in, where possible, by checking consistency with industry and establishment years before and after the missing entry. Firms with negative assets and sales, firms of average size less than 1 million Norwegian kroner (approx. 167,000 dollars), and firms where the difference between reported total assets and liabilities exceeds 1 million kroner are excluded.¹⁶ We are interested in studying the reaction of variation in the time series of firms' cash flow; hence, we exclude firms with missing accounting data for one or more years between the first and the last year they appear in the sample. Finally, we exclude firms for which we observe less than three consecutive years of data leaving us with 119,682 firm-year observations and 23,057 individual firms. Sixty percent of the firms appear in all 11 years of the sample.

We match the sample of independent firms with annual data for outstanding loans and deposits in financial institutions. The data ('tax data') is made available to us by the Norwegian Tax Administration. It specifies each deposit and loan relationship that a given firm has with any loan-giving institution in Norway. This allows us to match up individual firms and loan-giving institutions. In those cases where such institutions are banks, we can merge the sample further with data on Norwegian banks' financial

accounts (Norwegian *call reports*) made available to us by the Central Bank of Norway and Statistics Norway.

3.1 Construction and data source of main variables

The construction of the variables in the cash flow identity is as follows: from the tax data, we construct a firm's accumulation of cash as the increase in its outstanding deposits aggregated over all deposit-giving institutions with which it has a deposit account. The repayment of loans (net of new borrowing) is the decrease in outstanding loans aggregated over all loan-giving institutions. Net interest paid is the difference between annual interest paid and received, summed over all institutions.¹⁷

The remaining variables in the cash flow identity are from firms' annual accounts. EBITDA is earnings before interest, taxes, depreciation and amortisation. The repayment of trade credit (net of new borrowing) is the decrease in accounts payable between two consecutive years. Extension of trade credit (net of repayments) is the increase in accounts receivable between years. Capital stock is the value of fixed assets and inventories and gross investment is the change in the capital stock plus depreciation. An accrued tax is reported accounting taxes and reduction in paid-in equity is the net reduction in share capital; i.e., the cash outflow due to write-downs. All firm-level variables are scaled by the consumer price index normalised to unity in 1998 and then scaled by the average firm size (total assets averaged over all years with observations for the firm) and winsorized at the 1st and 99th percentile.

Bank-level variables are constructed from Norwegian call reports. Loan loss provisions comprise gross provisions made on loans, leases, and guarantees.¹⁸ Provisions comprise so-called "specified" and "unspecified" provisions where the former is provisions against delinquent engagements of three months or longer. Norwegian law requires that banks compute loss assessments and set aside reserves for such loans. The latter type of provisions may not be tied to individual engagements but are of a general nature and likely to contain forward-looking information about expected, but not yet realised, delinquencies. The instruments for loan loss provisions are constructed as follows: specified provisions against loans/leases/guarantees to households are a subset of specified provisions as described above. Delinquent loans in the household and foreign sector are the value of all loans and leases extended to customers that are in delinquency on one or more engagements. We define delinquent loans as those where payments are at least 30 days behind schedule. Loan loss reserves are the stock of reserves held on the balance sheet against loan/leases/guarantees to households. Annual changes in loan loss reserves include realised losses on engagements for which provisions were previously made. All bank level variables are scaled by the value of the bank's loans and leases at the end of the previous period (the size of its loan portfolio) and are winsorized at the 1st and 99th percentile.

We construct a bank shock measure from banks' loan loss provisions, by demeaning gross provisions in year t with the bank's average level of provisions during the sample. Higher-than-average provisions thus constitute a negative shock to a bank. A firm's main bank is defined as the bank with which it has the largest outstanding amount of loans in a given year. Only a very small fraction of firms change main bank during the sample and less than 25% of the firms in our regressions sample borrows from more than one bank

and, in most, cases borrowing from non-main banks is minor.¹⁹ In each year, the firm is paired up with its main bank and the credit shock to a firm in a given year is the demeaned level of loan loss provisions at this bank in that year.

Table 1 Descriptive statistics: firm characteristics

<i>Firm-year obs.</i>	<i>Regression sample</i>		
	<i>119,682</i>		
<i>Firm obs.</i>	<i>21,206</i>		
<i>Percent of total assets</i>	<i>Mean</i>	<i>Median</i>	<i>Std</i>
Firm age (years)	11	7	2
Largest owner share	65	62	6
Turnover (sales) (thousands US\$)	1,530	900	340
Total assets (thousands US\$)	730	400	180
Fixed assets	37	31	13
Investment in fixed assets	7	4	10
Gross investment	9	7	16
Deposits	14	9	8
Accounts receivable	20	16	9
Equity	16	17	11
Liabilities	90	88	25
Bank debt	28	22	12
Accounts payable	21	16	9
EBITDA	5	4	11
ROA	6	6	10
Dividend	4	2	5
Dividend-payout	39	24	48
Dividend/EBITDA	27	10	59

Notes: The table displays descriptive statistics for the firms in the regression sample. All values, unless indicated otherwise, are standardised by average firm size (total assets) over the period 1995-2005, reported in percent, and winsorized at the 1 and 99% level. Total assets and turnover are reported in thousands of US\$. Conversion of Norwegian kroner to US\$ is performed using the average kroner/dollar-exchange rate over the period 1995–2005. Firm age is the number of years since the firm's incorporation. Largest owner is the ownership percent of the largest owner. Turnover (sales) is total sales. Total assets are book value of assets. Fixed assets are the book value of fixed assets. Investment in fixed assets is the change in fixed assets. Gross investment is the change in fixed assets and inventories plus depreciation. Deposits are the balance outstanding on accounts in deposit-giving institutions. Accounts receivable is short-term credit given to customers (trade credit extended). Equity is book value of equity. Liabilities are the sum of non-financial and financial debt. Bank debt is loans from commercial and saving banks. Accounts Payable is short-term debt to creditors (trade credit received). EBITDA is earnings before interest, taxes, depreciation, and amortisation. ROA is the return of total assets. Dividend is the value of dividends to be paid to shareholders. Dividend-payout is dividend-payments scaled by net income. Dividend/EBITDA is dividend-payments scaled by EBITDA.

3.2 Descriptive statistics

Table 1 reports key ratios from the firms' balance sheet and income statements. The firms are on average 11 years of age and the main owner holds a controlling stake of 65%. The distribution of assets, and most other variables, is clearly right-skewed. Average turnover is about twice the size of total assets. Fixed assets make up 37% of assets and cash holdings, in the form of deposits, 14%. Accounts receivable make up 20%. On the capital side, equity constitutes 16% of assets. The explanation for the high liability-to-assets ratio (84%) is the Norwegian value-added tax of 25% which accumulates as a liability on firm's balance sheets and constitutes 14% of short-term liabilities on average (not reported in Table 1). In addition, liabilities include loans from shareholders and other private lenders. Unpaid salaries and unpaid reserves for vacation pay account for 22 and 54% of short and long-term liabilities, respectively (not reported in Table 1). Bank debt is the largest financial debt item at 28% followed by trade credit at 21%. Return on assets is 6% and the firms pay out 39% of net income as dividends, suggesting that dividends are an important source of income for the owners of these firms.

The industry distribution of the firms is as follows: the largest group is wholesale and retail firms which constitutes 45% of the firms in the sample followed by 21% of firms in construction and 16% in manufacturing. Approximately 6% of the firms operate in each of the following sectors: accommodation and food services, transportation and warehousing, and agriculture. Firms operating in the mining, utilities, and information (telecommunication) sectors constitute approximately one%.

4 Regression results

4.1 Cash flow decomposition

We start by estimating the cash flow sensitivities of each component of the cash flow identity. The first line of Table 2 gives the coefficient on contemporary EBITDA and shows how a one-hundred dollar increase in cash flow (EBITDA) is allocated to different uses – alternatively, how a one-dollar shortfall may be funded from different sources. Standard errors are estimated robustly with clustering at the firm level. In general, the *t*-statistics are so large – for instance, about 100 for dividends – that we do not comment on significance for this table.²⁰

Firms cover a cash flow shortfall by lowering dividends, drawing on accumulated deposits or bank loans, giving less trade credit and, to a lesser extent, decreasing investment. The sum of these five items indicates that they finance 84% of the shortfall. Dividends react strongly to cash flows with 20% of (above average) cash flows being paid out as dividends – much higher than the 2–3% found by Dasgupta et al. (2011). 24% is deposited – a number close to what Dasgupta et al. (2011) find for listed firms. Repayment of bank loans (net of new borrowing) in good times, and borrowing in bad times, amounts to about 13% of cash flows which is much lower than the 36% 'external financing' found by Dasgupta et al. (2011). Repayment of trade credit does not depend on whether firms have high or low cash flows. This likely reflects that trade credit is an expensive source of finance on the margin, with high penalty rates when payments are not made within the standard deadlines. In contrast, firms extend trade credit when their cash flows are high and tighten up when cash flows are low.²¹ Hence, the average firm

does not use trade credit to cover a shortfall – the estimated cash flow sensitivity is less than 1%. This insensitivity, however, hides cross-sectional differences as our subsequent analysis will show.

An additional 20% of cash flow variations are covered by accrued taxes. The remaining items, interest paid (net), increase in stock of securities, and reduction in paid-in equity is of negligible importance and we disregard these in further analysis. Clearly, small firms accumulate cash but not securities and, as expected, equity is not issued much by this type of firms. We also disregard accrued taxes in our analysis because we cannot observe actually paid taxes. Accrued taxes reflect accounting taxes and this variable has little information about firms' ability to delay tax payment as a source of finance. The estimated coefficients sum up to 104.22 despite the fact that we do not constrain the estimated cash flow sensitivities to add to one. In the data, the cash flow identity is far from satisfied when we consider the levels of the items, but the sum of the estimated cash sensitivities is close to unity and we therefore do not display results that impose the adding-up constraint.

It is obvious from our results that, on the margin, the average firm's financing mix are biased towards internal funds in that it draws mainly on internal funds (including dividends) to absorb cash flow fluctuations. As illustrated in Figures 1 and 2, the sensitivity to cash flow reflects how quickly the marginal cost of each source of funds changes as the firm draws on it. Our results therefore reveal that the average firm operates with a steeper marginal cost-curve for external than for internal funds.

Dividends may be an important source of income to the owners of the firms in our sample as the firms are closely held and owners' wealth not necessarily very diversified. If owners were highly diversified, one would expect the marginal utility of dividends to be roughly constant. Our results suggest that the shadow marginal value of dividends changes at a somewhat higher rate than the MVC but still at a considerably lower rate than that of external finance. Our results therefore are consistent with dividends being an important, but not the sole, source of income for owners.

We include lagged cash flows as a regressor to account for potential dynamic effects. Table 2 shows that the investment sensitivity to lagged cash flows is actually *larger* than the contemporaneous one (11 and 6 respectively), implying that investment reacts to cash flows with a lag. This likely reflects that investment takes time and if one focuses only on the current investment-cash flow sensitivity, a large part of investment is missed and the relation between cash flows and real investment may be severely underestimated.²² The sensitivity of investment to cash flow of two years (summing the current and lagged coefficients) is about 17% – smaller than the magnitude around 30% found by Dasgupta et al. (2011). The lagged sensitivities of the remaining coefficients are small compared to the contemporaneous estimates, except for loan repayments, where net borrowing increases in response to last year's EBITDA. Hence, higher cash flow today leads firms to repay loans faster but the subsequent year they repay less, likely in order to finance the increase in investment.

Table 2 has interesting predictions for the capital structure of firms. Firms with high levels of deposits (relative to the firm average) drastically decrease cash savings. The point estimate implies that 100 dollars more in deposits is associated with 70 dollars less deposits in the following period. 100 dollars of lagged deposits is also associated with significantly higher dividends (6 dollars), higher granting of trade credit (10 dollars), and more investment (14 dollars). Of course, these numbers should not be given a causal interpretation; in particular, firms will accumulate cash for the purpose of financing

planned investment. Firms with high levels of outstanding bank loans (100 dollars higher) repay loans (51 dollars) and lower dividends (5 dollars), deposits (4 dollars), trade credit (4 dollars), and investments (3 dollars). Outstanding trade credit is paid off as soon as possible as indicated by the coefficient to the lagged level of 73 and high trade credit leads to lower dividends, deposits, loan repayments, and investments in the 5–10 dollars range per 100 dollars outstanding. Accounts receivable is almost as strongly mean reverting as accounts payable and a high level of accounts receivable predicts higher investments, deposits, loans (marginally), and investments, but a lower extension of further trade credit.²³ A relatively large capital stock affects the allocation of cash the following period with 100 dollars more of physical capital predicting 26 dollars less of investment and around 5 dollars more of dividends, deposits, and extension trade credit, while associated with 5 dollars lower repayment of trade credit and 13 dollars less repayment of loans. The latter negative numbers may reflect that physical investment is associated with a larger scale of operations. From the above discussion it is clear that the coefficients of the lagged stocks are large – albeit numerically less than unity, consistent with mean reversion – implying a large potential for left-out variable bias in the coefficients of interest if the lagged levels are not included.

4.2 *Firms with high vs. low marginal costs of cash*

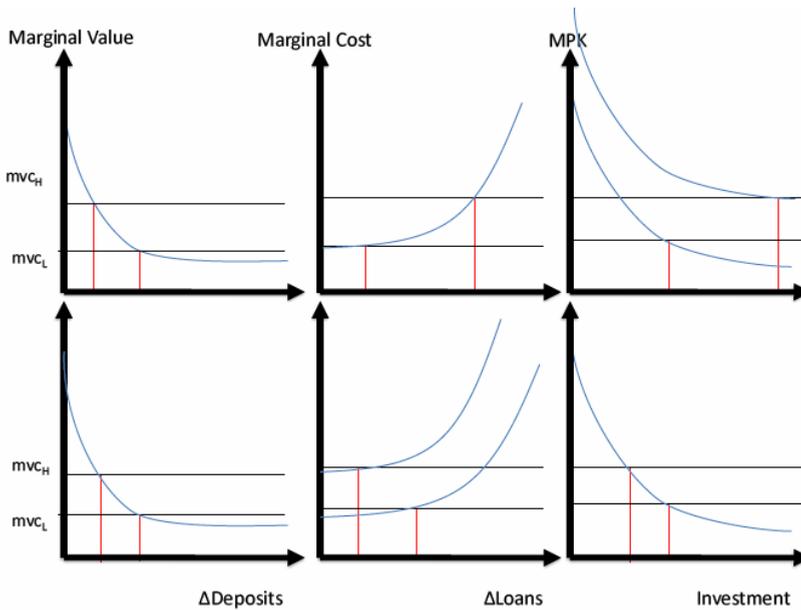
We split the sample into firms with high versus low MVC using two measures that a priori would seem to proxy that value well: the level of deposit holdings and firms' dividend payments (both scaled by average firm size). The High-MVC group is the lower 30% percentile of the distribution for the cash split and all firm-years with 0 dividends (more than 30% of the observations) for the dividend split.

We first compute various descriptive statistics for these subgroups of firms, displayed in Table 3. Considering the splits by cash holdings and dividends, the difference between the high- and low-MVC groups are quite similar in the two splits. Firms with high cash holdings pay higher dividends and firms that pay higher dividends hold more cash.²⁴ High-MVC firms also operate with higher levels of external finance, both in terms of bank loans and trade credit and high-MVC firms have more physical capital. They tend to grow less rapidly, although investment levels are about the same as for low-MVC firms (higher in the split by cash holdings, lower in the split by dividends). Clearly high-MVC firms have been able to borrow and they may therefore face a high marginal cost of borrowing as sketched in Figure 1. However, it does not necessarily follow that, for a given level of debt these firms face higher borrowing costs and we therefore avoid referring to those firms as being 'more' financially constrained. What we do know, is that their marginal cost of borrowing is higher given their higher use of trade credit.

In Figure 1, we illustrate the optimal allocation of cash deposits, loans, dividends, and physical investment under typical assumptions about the curvature of marginal cost and benefit functions (Appendix B illustrates how such curves could be derived from Euler equations). The curves outline a marginal benefit of deposits, a marginal cost of loans, and a marginal product of capital (MPK, for investment). The figures illustrate in the top panel how some firms may have a high MVC due to superior investment opportunities. A firm with an MPK curve above that of other firms will have higher investment, higher borrowing, and fewer deposits (as well as paying fewer dividends, which we leave out of the figure to ease congestion). The lower panel illustrates how a firm may have a high

MVC due to tighter credit constraints which we illustrate with the cost of borrowing curve being above that of other firms. A small non-diversified firm could also have a high MVC due to high marginal utility of dividends although we do not illustrate this in the figure.

Figure 1 High-MVC vs. low-MVC firms (see online version for colours)

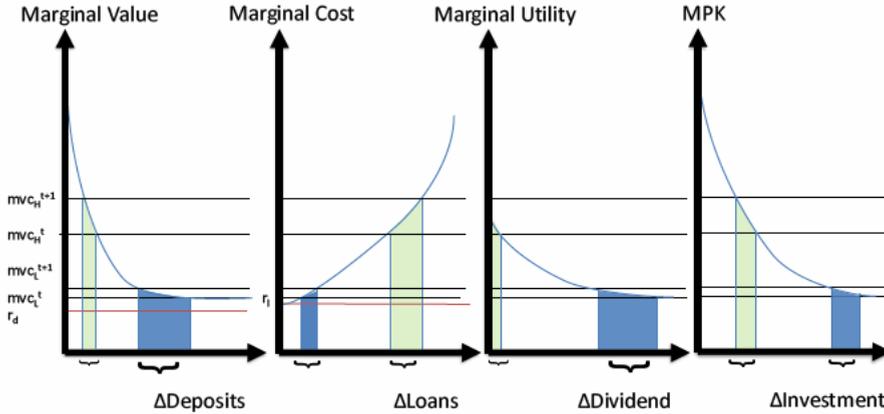


Notes: The figure illustrates two reasons why firms may have a high MVC. The top panels illustrate the case where a firm's investment opportunities improve and the MPK-curve shifts up and the firm's value of cash increases as it economises on cash holdings and the cost of borrowing increases as the firm draws more on bank loans to finance physical investment. The bottom panel illustrates the case where the firm's access to credit deteriorates (the borrowing interest curve shifts up) making the firm cut back on physical investment and economise on cash holdings in order to borrow less.

Next, we run the cash flow sensitivity regressions for high- and low-MVC firms separately and we display the estimated coefficients to current and lagged cash flows in Table 4. (Lagged levels are included in the regressions but the estimated coefficients are not displayed.) We indicate coefficients that are significant at the 5% level by showing them in bold font, while we use stars to indicate whether coefficients are significantly different between high- and low-MVC firms. The results reveal strong differences in financing choices between high- and low-MVC firms. Splitting by average cash holdings, the estimated cash flow sensitivities in Table 4 show that high-MVC firms pay out (about) 12 dollars in dividends (for average current cash flows 100 dollars above average) while low-MVC firms pay out 28 dollars in dividends consistent with the argument that cash has lower value within the firm. Investments are more cash flow sensitive for high-MVC firms with significance at the 5% level. High-MVC firms draw almost six times as much on external (loans and trade-credit) than internal finance, whereas low-MVC firms draw 35-times more on internal finance.²⁵ Considering the ratio

of bank-finance to deposits saved, the ratio is five in the case of high-MVC firms, and 0.12 in the case of low-MVC firms; i.e., low-MVC firms use internal funds about eight times more than they use external funds.

Figure 2 Effect of a cash flow shortfall on high-MVC vs. low-MVC firms (see online version for colours)



Notes: The figure illustrates the effect of a cash flow shortfall on the firm’s demand for cash balances (deposits), bank loans, dividend payouts, and investment as estimated in Table 4. The initial marginal shadow value of cash for high-MVC and low-MVC firms is MVC_H^t and MVC_L^t , respectively. A cash shortfall causes the marginal value to increase to MVC_L^{t+1} and MVC_H^{t+1} , respectively. High-MVC firms that operate on the steep segment of the MVC curve adjust (light/green shaded area) deposits, dividends, and investment little while they adjust bank loans more. Low-MVC firm, operating on a flatter segment of the MVC curve, adjust (dark/blue shaded area) deposits, dividends, and investment more while they adjust bank loans little.

Splitting by dividend-payments, the picture is very similar although high-MVC firms tend to draw more on deposits and less on bank-finance compared to the cash holdings-split and investment now is more cash flow sensitive for the low-MVC firms.²⁶ Generally, we find that low-MVC firms operate with a financing mix that relies heavily on internal funds on the margin. High-MVC firms, in contrast, operate with a marginal financing mix that relies more on external funding (esp. bank loans but also trade credit). This reveals differences in the marginal cost-curves of each financing source for the firms. Accumulated cash is more valuable for a high-MVC firm on the margin, therefore, it uses only little cash to make up for a cash flow shortfall – if the firm’s buffer-stock of cash is low, it is associated with large costs to draw it down considerably: it may affect future investment adversely or the risk of financial distress may increase. The marginal cost curve for bank loans is relatively flatter for high-MVC firms, therefore it makes up for a cash flow shortfall by borrowing more. For low-MVC firms, the intuition is the reverse: they may draw down their cash reserves aggressively without affecting the value of the firm much, i.e., the MVC does not change much even with relatively large movements in cash holdings. The firm is situated on the at segment of the MVC-curve.

Table 2 Decomposition of cash flow identity: sensitivity to cash flow and effect of stock levels

	Increase in deposit	Repayment of loans (net)	Repayment of trade credit (net)	Extension of trade credit (net)	Investments (gross)	Accrued	taxes	Interest paid (net)	Increase in stock of securities	Reduction in paid-in equity
EBITDA _t	19.92 (0.26)	24.09 (0.35)	12.69 (0.43)	0.39 (0.37)	21.30 (0.43)	6.18 (0.60)	19.62 (0.14)	-0.83 (0.03)	0.24 (0.04)	0.62 (0.11)
EBITDA _{t-1}	0.82 (0.21)	-0.22 (0.31)	-4.17 (0.46)	-0.90 (0.38)	-0.77 (0.40)	10.67 (0.38)	0.75 (0.10)	-0.29 (0.03)	-0.13 (0.04)	0.45 (0.13)
Outstanding deposits _{t-1}	5.93 (0.31)	-69.84 (0.62)	0.39 (0.57)	-0.35 (0.48)	10.31 (0.55)	14.37 (0.78)	2.32 (0.11)	-1.58 (0.05)	0.57 (0.07)	-0.49 (0.17)
Outstanding loans _{t-1}	-4.86 (0.17)	-3.72 (0.29)	51.53 (0.56)	1.06 (0.36)	-3.56 (0.37)	-2.92 (0.64)	-1.78 (0.09)	4.54 (0.05)	-0.27 (0.05)	-0.76 (0.13)
Accounts payable _{t-1}	-3.65 (0.23)	-7.18 (0.39)	-7.47 (0.60)	72.60 (0.71)	-0.20 (0.57)	-8.12 (0.76)	-1.05 (0.11)	0.98 (0.05)	-0.25 (0.05)	-1.10 (0.17)
Accounts receivable _{t-1}	4.46 (0.23)	11.16 (0.37)	1.08 (0.55)	-6.16 (0.53)	-64.64 (0.67)	14.81 (0.67)	1.80 (0.10)	-0.15 (0.05)	0.2 (0.04)	-0.37 (0.15)
Capital stock _{t-1}	4.76 (0.15)	4.45 (0.25)	-12.61 (0.45)	-4.41 (0.32)	6.75 (0.32)	-26.35 (0.57)	2.12 (0.08)	0.93 (0.04)	0.20 (0.04)	0.62 (0.12)
R-squared	0.26	0.39	0.22	0.32	0.34	0.12	0.57	0.49	0.00	0.02
No. Firms	23,057	23,057	23,057	23,057	23,057	23,057	23,057	23,057	23,057	23,057
No. Obs.	119,682	119,682	119,682	119,682	119,682	119,682	119,682	119,682	119,682	119,682

Notes: The table shows the coefficients from a panel OLS regression of the variable indicated in the column heading on the variables in column one, according to regression specification (2) in Section 2.

The regressions are performed on the same sample of firms in each column. EBITDA is earnings before interest, taxes, depreciation and amortisation. Loans and deposit holdings by firms are outstanding balances on accounts held in deposit-taking (loan-giving) financial institutions. Repayment of loans (net) is the net reduction in outstanding (bank and non-bank) loans, i.e. the net cash outflow due to repayment of loans. Repayment of trade credit (net) is the decrease in accounts payable. Extension of trade credit (net) is the increase in accounts receivable. Gross investment is net (after depreciation) investment in fixed assets and inventory plus depreciation. Accrued taxes is accounting taxes in a given year. Interest paid (net) is interest expenses minus interest income; i.e., the net cash outflow due to debt service. Reduction in paid-in equity is the net reduction in share capital; i.e., the cash outflow due to write-downs. Capital Stock is the stock of fixed assets and inventory. Regressions include firms from all industries except financial and real estate-related services. All regressions are run with firm and time fixed effects. No. firms is the number of unique firms in the regression and No. obs. denotes the number of firm-year observations. All variables are annual, measured in millions Norwegian kroner, standardised by firm average size, and winsorized at the 1st and 99th percentiles. Firm clustered standard errors are reported in parentheses. Sample: 1995–2006.

Table 3 Descriptive statistics by subgroup of firms: split by high-MVC vs. low-MVC firms

Percent	Firm-year Obs. in Group	Total assets (mill.)	Dividend ratio	Deposit ratio	Loan ratio	Trade credit ratio	Capital stock ratio	Investment ratio	Sales growth ratio
Average cash holdings									
High-MVC	32,522	6.27***	2.03***	2.78***	43.1***	21.4***	75.6***	8.42*	2.16***
Low-MVC	25,896	4.83	7.59	28.6	24.1	17.3	53.3	8.14	3.64
Dividends									
High-MVC	39,983	5.31***	0.00***	8.62***	41.6***	21.5***	69.7***	8.48***	2.50***
Low-MVC	63,504	5.77	13.1	18.7	25.0	16.8	63.0	8.83	3.35

Notes: The table shows the average value of key variables by subgroup according to two sample splits performed on the regression sample in Table 2. In the split by average cash holdings, firms are split into the high-MVC (low-MVC) group according to their average of cash holdings, scaled by average firm size, over the sample. In the split by dividends, firm-year observations are split into the high-MVC (low-MVC) group according to dividends scaled by average firm size. The high-MVC group is the lower 30% percentile of the distribution for the cash split and all firm-years with zero dividends (more than 30% of the observations) for the dividend split. Firm-year observations in group indicate the number of firm-year observations in each subgroup. Total assets are measured in millions of Norwegian 1998-kroner. Dividend ratio is the value of dividends paid out scaled by average firm size. Deposit ratio is the outstanding amount of deposits scaled by average firm size. Loan ratio is the outstanding amount of loans scaled by average firm size. Trade credit ratio is accounts payable scaled by average firm size. Capital stock ratio is the value of fixed assets and inventory scaled by average firm size. Investment ratio is the change in fixed assets and inventory scaled by average firm size. Sales growth ratio is change in the log of sales scaled by average firm size. Sample: 1995–2005. ***, **, * and * indicate significant difference at the 1, 5, and 10% level respectively in a two-sided t-test with unequal variances of difference between the group means.

Table 4 Sensitivity to current and lagged cash flow: split by high-MVC vs. low-MVC firms

	High-MVC firms					Low-MVC firms				
	Dividend paid to owners	Increase in deposit	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)	Dividend paid to owners	Increase in deposit	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)
Average cash holdings										
EBITDA _t	11.74*** (0.43)	4.03*** (0.20)	18.19*** (0.97)	5.48*** (0.77)	8.75** (1.36)	28.48*** (0.51)	44.24*** (0.72)	5.63*** (0.63)	-4.39*** (0.62)	4.71*** (0.95)
EBITDA _{t-1}	1.75*** (0.27)	-0.30 (0.20)	-6.12*** (0.94)	-1.19 (0.77)	12.59*** (1.16)	-0.22*** (0.48)	-1.15 (0.80)	-2.16*** (0.75)	-1.75 (0.64)	6.22*** (0.97)
Dividends										
EBITDA _t	4.36*** (0.12)	17.20*** (0.38)	13.68*** (0.57)	3.29*** (0.48)	4.85*** (0.77)	34.32*** (0.47)	36.19*** (0.67)	5.48*** (0.63)	-6.24*** (0.56)	11.25*** (0.97)
EBITDA _{t-1}	0.27** (0.11)	0.57*** (0.33)	-4.20 (0.56)	-1.28** (0.48)	10.77 (0.71)	-0.98** (0.51)	-2.88*** (0.70)	-3.85 (0.72)	0.40** (0.61)	10.12 (1.00)

Notes: The table shows the coefficients from panel OLS regressions of the column headings variables on the variables reported in Table 2 according to two sample splits. The regression specification is model (2) in Section 2, but for brevity, the estimated coefficients on lagged stock levels are omitted from the table. In the split by average cash holdings, firms are split into the high-MVC (low-MVC) group according to their average cash holdings over the sample. In the split by dividends, firm-year observations are split into the high-MVC (low-MVC) group according to dividends scaled by average firm size. The high-MVC (low-MVC) group is defined as the upper (lower) 30% percentile of the distribution. Sample period is 1995–2005. In the split by average cash holding there are 32,522 high-MVC firm-year observations and 25,892 low-MVC firm-year observations. In the split by dividends there are 39,983 high-MVC firm-year observations and 63,504 low-MVC firm-year observations. Estimated coefficients in bold script indicates significance at the 5% level. Firm clustered standard errors are reported in parentheses. ***, **, and * indicate significant difference between High-MVC and Low-MVC group coefficients at the 1%, 5%, and 10% level in a two-sided Wald test.

This is illustrated in Figure 2. The figure shows the optimal allocation of cash flows for deposits, loans, dividends, and physical investment for a cash-rich, low-MVC firm, and a cash-poor, high-MVC firm, with identical utility, cost, and production functions. In terms of the first order conditions outlined in the appendix, the curves have the same interpretation as in Figure 1 with U' normalised by $\beta U'_{t+1}$ added for dividends. At the outset, time t , these marginal values are equalised. In this figure, we choose high- and low-MVC firms with identical curves but different positions on the curve – this choice reflects our argument that cash flow sensitivities depend on the level of the MVC more than on the underlying reason for why the MVC is high or low.

A negative cash flow shock at date $t + 1$ causes re-optimisation to a higher MVC level. The figure illustrates the interpretation of the cash flow sensitivities; in particular, it shows how the steepness of the MVC-curve affects the magnitude of the adjustments in deposits, loans, and investment to the new equilibrium. The cash-rich firm operates where the shadow value of cash changes slowly and therefore a large fraction of the firm's cash flow fluctuations will be absorbed by an adjustment in deposits. The curves are drawn such that the same holds for investments, while loans react less.²⁷ The cash-poor firm, in contrast, operates on a relatively steep segment of the MVC-curve and absorbs relatively less of its cash flow fluctuations through deposits, such that loans react relatively more.

Our results differ from Dasgupta et al. (2011) and Almeida et al. (2004) in that the firms they consider constrained have relatively high cash flow sensitivity of deposits while our low-MVC firms have relatively high sensitivity of deposits. Further, in these papers, constrained firms have relatively high investment sensitivities while investment sensitivities do not vary much across our sample splits. While our sample splits are not exactly identical to those of, say, Dasgupta et al. (2011), it is clear that small firms behave differently than listed firms. Our finding that the cash flow sensitivity of cash is considerably larger for firms with large cash holdings and, therefore, a lower MVC, is extremely robust. It appears in all the regression specifications we use. A similar difference holds for the payment of dividends.

4.3 Transmission of bank shocks

So far, the estimated cash flow sensitivities tell us little about potential credit constraints that firms face. Credit constraints affect cash flow sensitivities but the sensitivities are also correlated with firms' investment opportunities, the stochastic process governing firms' cash flows, etc., and expectations of these. We may, however, deduce the effect of credit constraints by examining how the cash flow sensitivities *change* with exogenous shocks to the supply of external finance. Because we have information about the main bank from which each firm borrows, we can examine how shocks to a firm's main bank affect the financing trade-offs made by the firm.²⁸ In particular, we look at the reaction of the firm's cash flow sensitivities in years where its main bank makes relatively large loan loss provisions. Specifically, our measure of the shock to bank j in year t is the difference between provisions made in year j and the bank's average provisions over the sample. Loan loss provisions lower the equity in the bank and make it harder for banks to expand their balance sheet though lending and they are therefore likely to respond to high provisions by reducing lending and/or increasing the costs of borrowing.²⁹

Table 5 Descriptive statistics by bank size group

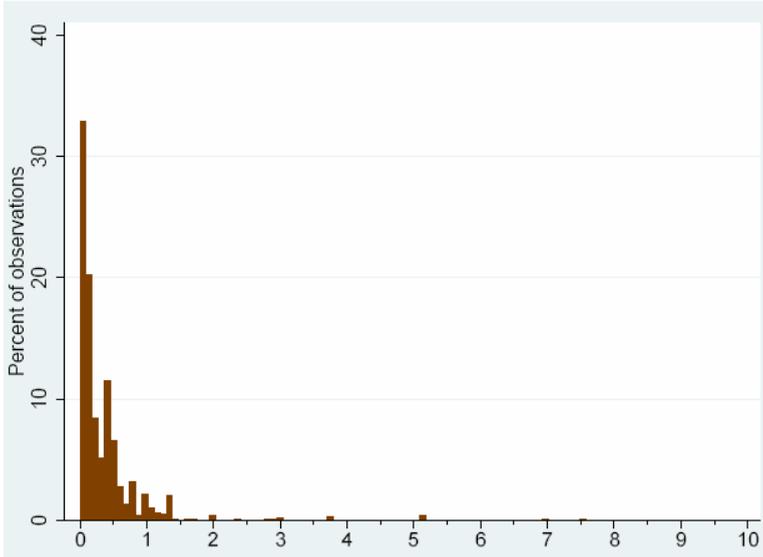
	<i>Bank size group assets</i>		
	<i>Below 1bn.</i>	<i>1bn–50bn</i>	<i>Above 50bn</i>
Firm-year obs.	7,027	56,276	41,273
Percent of sample	6.7	53.8	39.5
Number of banks	92	104	7
Total assets (mill.)	669	18,477	264,568
Ratio of loans to assets	86.9	88.5	80.9
Ratio of loans in sample to all loans	4.4	3.1	1.5
Ratio of loans to households	82.0	67.7	50.7
Ratio of loans to foreign sector	0.3	1.2	8.4
Loan loss provisions shock	–0.07	–0.01	0.03
Maximum shock in group	2.28	2.35	0.85

Notes: The table shows the average (unless otherwise indicated) value of key variables in each bank size group (in billions of 1998 kroner). Firm-year obs. indicates the number of firm-year observations in each subgroup. Percent of sample is the share of firm-year observations in percent of the sample. Total assets are average bank size in million 1998-kroner. Ratio of loans to assets is the size of a bank's loan portfolio relative to its assets in percent. Ratio of loans in sample to all loans is the volume of loans held by a bank against all firms in the sample in percent of its loan portfolio. Ratio of loans to households is the percent of banks' loan portfolio comprised of household's loans (incl. mortgages). Ratio of loans to foreign sector is the percent of banks' loan portfolio comprising loans to foreign financial institutions, public sector institutions, households and non-financial firms. Loan loss provisions shock is the value of shocks to loan loss provisions used in the regressions. A shock is the deviation-from-average provisions measured in percent of a bank's loan portfolio. In the regressions, the shock is further demeaned each year across firms due to time fixed effects, that is, the table displayed the value of the shock across all firms that use a bank in the particular size group. Maximum shock in group is the maximum shock for the banks in each subgroup. Sample: 1995–2005.

In Table 5, we provide summary statistics for the size distribution of the banks in our sample. Norway has a quite heterogenous bank population with 5–10 nationwide banks, several of which have been acquired by or merged with foreign banks. The largest of these banks has a market share of about 30% at the end of our sample. In addition, there is a group of very small, locally-oriented, savings banks and, in between, a large number of regionally-oriented banks. As can be seen from the table, the bulk of our observations consists of firms that bank with large or medium sized banks; naturally, the banks that cover the largest geographical areas are over-represented in this sense. Firms that bank with small banks make up less than 7% of the observations. Importantly, the total amount of loans to the firms in our sample constitutes only a very small fraction (below 5%) of their main bank's loan portfolio. This alleviates concerns one may have about reverse causality in the bank shock regressions. Loans to households, including mortgage loans, constitute a large fraction of the loan portfolio for all banks, whereas it is mainly the largest banks that lend abroad. The table also shows the value of the bank shocks used in the regressions. On average, it is the largest banks that make above-average provisions during our sample period, that is, most of the negative shocks to loan supply are found in

this group, whereas the smaller banks have generally made below-average provisions. Considering the size of the bank shock, not surprisingly, when a small bank experiences a negative shock, the shock tends to be larger relative to the bank's loan portfolio.

Figure 3 Distribution of shocks to loan loss provisions (see online version for colours)



Note: The figure illustrates the distribution of bank shocks defined as the absolute deviation from a bank's average loan loss provisions.

In the regressions, we include terms where EBITDA is interacted with the measure of bank shocks, allowing for the shock to provisions to work over two years; that is, we include measures of bank provisions in year t and year $t - 1$ which we interact in all combinations with $EBITDA_t$ and $EBITDA_{t-1}$. We include these lags because investment, as shown, reacts to cash flows with a lag.

In Table 6, we show four sets of results: We split the sample according to firms' cash holdings respectively dividend payout and present OLS-estimates in the top panel and IV- estimates in the bottom panel. In order to limit the number of regressors in the table, we average some regressors, such that $EBITDA_{t/t-1} \equiv (EBITDA_t + EBITDA_{t-1})/2$, and (for provisions) $PROV_{t/t-1} \equiv (PROV_t + PROV_{t-1})/2$.³⁰ The averaging is done for variables that exert an effect over two periods based on preliminary regressions. The previously discussed results revealed that, especially, investment adjusts to cash flows over two periods but also the cash flow sensitivity of loan repayments tends to adjust to loan loss provisions over two periods, and this is the reason for focusing on the interaction variable $EBITDA_t \times PROV_{t/t-1}$. (For completeness, we display regressions without averaging in Appendix A). Our regressions include time fixed effects so the results are not driven by any particular time period or nationwide credit contraction.

Table 6 Effect of bank shocks on cash flow sensitivities for firms with high vs. low MVC

	High-MVC firms				Low-MVC firms					
	Dividend paid to owners	Increase in deposit	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)	Dividend paid to owners	Increase in deposit	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)
Average cash holdings (OLS)										
EBITDA _{<i>t</i>-1}	14.48*** (0.30)	3.91*** (0.22)	15.10*** (1.00)	5.62*** (0.75)	20.97*** (1.22)	33.19*** (0.55)	51.58*** (0.91)	7.13*** (0.85)	6.51*** (0.70)	10.02*** (1.10)
EBITDA _{<i>t</i>-1} · Prov _{<i>t</i>-1}	-0.92 (0.72)	0.24 (0.54)	-8.77* (2.39)	-1.97 (1.80)	10.75 (2.93)	0.80 (1.23)	-3.46 (2.04)	-1.62* (1.91)	0.73 (1.58)	2.91 (2.47)
Prov _{<i>t</i>}	-0.12 (0.06)	0.01 (0.05)	-0.55* (0.22)	-0.06 (0.16)	0.54 (0.26)	-0.19 (0.13)	-0.23 (0.22)	0.05* (0.20)	0.02 (0.17)	0.08 (0.26)
Prov _{<i>t-1</i>}	0.09 (0.06)	-0.02 (0.05)	0.71** (0.21)	0.13 (0.16)	-0.61 (0.26)	0.13 (0.13)	0.06 (0.21)	0.12** (0.20)	0.01 (0.16)	-0.16 (0.26)
EBITDA _{<i>t</i>-1} · Prov _{<i>t-1</i>}	-0.49 (0.64)	-0.33 (0.48)	0.67 (2.15)	-1.41 (1.62)	-0.69 [†] (2.64)	1.01 (1.14)	-0.66 (1.89)	-2.48 (1.77)	-0.35 (1.46)	5.98 [†] (2.28)
Dividends (IV)										
EBITDA _{<i>t</i>-1}	13.13*** (0.63)	3.94*** (0.35)	16.21*** (1.81)	6.72*** (1.44)	18.45*** (2.32)	31.71*** (1.01)	51.17*** (1.56)	8.17*** (1.46)	-7.11*** (1.23)	9.43*** (2.04)
EBITDA _{<i>t</i>-1} · Prov _{<i>t</i>-1}	-6.58 (2.69)	1.84* (1.13)	-21.76*** (6.54)	-13.31** (4.39)	27.16** (8.25)	-3.58 (2.96)	-7.53* (4.86)	-2.48*** (3.50)	-2.01** (3.76)	5.25** (5.25)
Prov _{<i>t</i>}	-0.24* (0.11)	-0.01 (0.09)	-1.26 (0.44)	0.21 (0.31)	0.42 (0.52)	0.22* (0.25)	-0.36 (0.42)	-0.56 (0.37)	0.08 (0.32)	0.67 (0.51)
Prov _{<i>t-1</i>}	0.08 (0.15)	0.05 (0.10)	1.26** (0.46)	0.15 (0.35)	-0.71 (0.52)	-0.06 (0.25)	0.27 (0.40)	-0.08** (0.33)	0.01 (0.31)	-0.03 (0.43)
EBITDA _{<i>t</i>-1} · Prov _{<i>t-1</i>}	-2.26** (1.53)	1.14 (1.05)	-1.53 (5.63)	-2.41 (3.71)	5.80 (6.67)	4.70** (2.99)	4.36 (4.23)	-0.81 (3.06)	-2.00 (3.07)	3.05 (4.35)

Notes: The table shows the coefficients from regressions of the column headings variables on the variables reported in equation (4) according to a sample split by average cash holdings. The regression specification is model (4) in Section 2, but for brevity, the estimated coefficients on lagged stock levels are omitted from the table. The table reports results from a panel OLS and a panel instrumental variables regression, respectively, where firms are split into the high-MVC (low-MVC) group according to their average cash holdings over the sample. The high-MVC (low-MVC) group is defined as the upper (lower) 30% percentile of the distribution. Sample period is 1995-2005. The number of firm-year observations in the High-MVC group for OLS and IV are 32,522 and 21,023, resp. The number of firm-year observations in the low-MVC group for OLS and IV are 25,896 and 16,765, resp. Estimated coefficients in bold script indicate significance at the 5% level. Firm clustered standard errors are reported in parentheses. ***, **, * and † indicate significant difference between high-MVC and low-MVC group coefficients at the 1%, 5%, 10%, and 15% level in a two-sided Wald test.

Table 6 Effect of bank shocks on cash flow sensitivities for firms with high vs. low MVC (continued)

	High-MVC firms					Low-MVC firms				
	Dividend paid to owners	Increase in deposit	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)	Dividend paid to owners	Increase in deposit	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)
Average cash holdings (OLS)										
EBITDA _{<i>it-1</i>}	4.98*** (0.17)	18.41*** (0.53)	12.57*** (0.87)	2.80*** (0.73)	15.30*** (1.13)	38.42*** (0.77)	38.17*** (1.07)	5.17*** (1.03)	-6.52*** (0.84)	0.90*** (1.50)
EBITDA _{<i>it-1</i>} , Prov _{<i>it-1</i>}	-0.77 (0.35)	-2.48 (1.25)	-3.97 [†] (1.97)	-2.03 (1.54)	8.68** (2.59)	-0.81 (1.95)	-0.99 (2.70)	0.14 [†] (2.20)	0.53 (1.91)	-0.21** (3.48)
Prov _{<i>t</i>}	0.00 (0.03)	-0.04 (0.08)	-0.39 (0.17)	-0.21** (0.12)	0.60 (0.21)	0.00 (0.13)	0.01 (0.14)	-0.17 (0.19)	0.16** (0.14)	0.25 (0.26)
Prov _{<i>t-1</i>}	0.06 (0.03)	-0.28 (0.09)	0.61** (0.17)	0.21 (0.12)	-0.45 (0.20)	0.13 (0.13)	-0.04 (0.15)	0.13** (0.18)	0.00 (0.14)	-0.20 (0.24)
EBITDA _{<i>it-1</i>} , Prov _{<i>t-1</i>}	0.33 (0.28)	-0.96 (0.97)	1.79 (1.76)	0.18 (1.26)	0.88 (2.12)	-0.71 (1.49)	-1.14 (1.94)	1.59 (1.91)	0.14 (1.57)	-2.08 (2.80)
Dividends (IV)										
EBITDA _{<i>it-1</i>}	4.27*** (0.20)	18.71*** (0.65)	12.83*** (1.07)	2.96*** (0.89)	14.83** (1.38)	38.62*** (0.96)	39.47*** (1.32)	5.46*** (1.34)	-7.13*** (1.02)	19.33** (1.88)
EBITDA _{<i>it-1</i>} , Prov _{<i>it-1</i>}	-1.69 (0.61)	-1.56 (2.17)	-6.00 (3.45)	-5.55 (2.69)	12.39 [†] (4.57)	-5.77 (3.46)	-3.50 (4.68)	-2.93 (4.06)	-4.51 (3.31)	1.13 [†] (6.15)
Prov _{<i>t</i>}	-0.03 (0.05)	0.08 (0.16)	-0.84 (0.32)	-0.22 (0.24)	0.74 (0.39)	0.12 (0.24)	-0.22 (0.31)	-0.64 (0.36)	0.24 (0.25)	0.48 (0.46)
Prov _{<i>t-1</i>}	0.03 (0.06)	-0.17 (0.17)	1.05 (0.31)	0.23 (0.25)	-0.64 (0.37)	0.17 (0.23)	0.23 (0.30)	0.49 (0.33)	-0.13 (0.25)	-0.28 (0.43)
EBITDA _{<i>it-1</i>} , Prov _{<i>t-1</i>}	0.08* (0.54)	-0.95*** (1.85)	0.71 (3.14)	2.79 (2.50)	2.79 (3.99)	4.53* (2.65)	7.02*** (3.47)	-0.71 (3.60)	2.08 (2.83)	-7.15 (5.04)

Notes: The table shows the coefficients from regressions of the column headings variables on the variables reported in equation (4) according to a sample split by average cash holdings. The regression specification is model (4) in Section 2, but for brevity, the estimated coefficients on lagged stock levels are omitted from the table. The table reports results from a panel OLS and a panel instrumental variables regression, respectively, where firms are split into the high-MVC (low-MVC) group according to their average cash holdings over the sample. The high-MVC (low-MVC) group is defined as the upper (lower) 30% percentile of the distribution. Sample period is 1995-2005. The number of firm-year observations in the high-MVC group for OLS and IV are 32,522 and 21,023, resp. The number of firm-year observations in the low-MVC group for OLS and IV are 25,896 and 16,765, resp. Estimated coefficients in bold script indicate significance at the 5% level. Firm clustered standard errors are reported in parentheses: ***, **, *, and † indicate significant difference between high-MVC and low-MVC group coefficients at the 1%, 5%, 10%, and 15% level in a two-sided Wald test.

Table 7 Effect of bank shocks on cash flow sensitivities; Arellano-bond dynamic panel GMM estimator

	High-M/C firms			Low-M/C firms		
	Dividend paid to owners	Increase in deposits	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)	Dividend paid to owners
Average cash holdings						
EBITDA _{it-1}	13.15*** (0.46)	4.32*** (0.30)	13.77*** (1.46)	5.38*** (1.11)	25.66*** (1.80)	33.28*** (0.92)
EBITDA _{it-1} Prov _{it-1}	-1.28† (0.90)	0.25 (0.59)	-8.33** (2.88)	-2.32 (2.20)	12.90* (3.56)	1.55† (1.69)
Prov _{it}	-0.10 (0.09)	0.02 (0.06)	-0.01 (0.28)	-0.15 (0.21)	0.65 (0.35)	-0.24 (0.20)
Prov _{it-1}	0.14 (0.09)	-0.04 (0.06)	0.66** (0.28)	-0.02 (0.22)	-0.53 (0.35)	-0.17 (0.19)
EBITDA _{it-1} Prov _{it-1}	0.08 (0.79)	-1.08** (0.52)	0.81 (2.53)	-0.75 (1.95)	-1.12* (3.13)	0.89 (1.47)
Dividends						
EBITDA _{it-1}	5.71*** (0.32)	17.87*** (0.49)	14.04*** (0.97)	2.09*** (0.75)	20.54 (1.21)	42.76*** (0.93)
EBITDA _{it-1} Prov _{it-1}	-1.16 (0.60)	-0.85 (0.91)	-5.23† (1.81)	-2.25 (1.39)	9.97*** (2.26)	0.77 (1.54)
Prov _{it}	0.05 (0.07)	-0.01 (0.11)	0.05* (0.21)	0.32** (0.16)	0.62 (0.26)	-0.15 (0.16)
Prov _{it-1}	0.11 (0.07)	-0.16 (0.10)	0.55* (0.20)	0.13** (0.15)	-0.58 (0.25)	0.10 (0.17)
EBITDA _{it-1} Prov _{it-1}	-0.65* (0.32)	-0.01 (0.80)	1.65 (1.59)	-1.11† (1.23)	0.87 (1.99)	1.98* (1.37)
Low-M/C firms						
		Increase in deposits	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)	
		50.37*** (1.39)	8.55*** (1.27)	-6.02*** (1.08)	13.17*** (1.69)	
		-1.08 (2.55)	-0.41** (2.32)	0.14 (1.98)	4.10* (3.09)	
		-0.32 (0.30)	-0.10 (0.27)	-0.01 (0.23)	0.47 (0.36)	
		-0.25 (0.29)	-0.10** (0.26)	-0.31 (0.23)	-0.01 (0.35)	
		4.30** (2.22)	-1.97 (2.03)	-3.67 (1.73)	6.90* (2.70)	
		38.73*** (1.16)	7.68*** (1.34)	-5.93*** (1.06)	18.49 (1.74)	
		0.69 (1.93)	-1.03† (2.22)	1.68 (1.75)	0.13*** (2.89)	
		-0.24 (0.20)	-0.53* (0.22)	0.23** (0.18)	0.55 (0.29)	
		-0.34 (0.21)	-0.03* (0.24)	0.25** (0.19)	-0.29 (0.32)	
		1.59 (1.71)	-1.50 (1.96)	-0.47† (1.55)	-0.64 (2.56)	

Note: The table shows the coefficients from the regressions reported in Table 6, estimated with the Arellano-bond dynamic panel GMM estimator.

We first consider the effect of provisions on the level of borrowing. High provisions lead to less net borrowing (higher net repayment) in the following period: The coefficient to lagged provisions is 0.71 (OLS) and 1.26 (IV) for the high-MVC group – both are significant at the 5% level while loan-loss provisions have no effect on the low-MVC group. The interpretation of a coefficient of 0.71 is that if a bank increases loan loss provisions (relative to total loans) by 1 percentage point, firms decrease the level of loans by an amount corresponding to 0.71% of their total assets. To get a sense of the economic size of this coefficient, we need to look at the size of a typical bank shock. Figure 3 plots the distribution of the (absolute value of) bank shocks observed during our sample period (these shocks are not cleaned of time fixed effects and therefore they differ from the shocks reported in Table 5). Most shocks are of a size below 1% of the bank's loan portfolio; hence, the economic effect of a typical shock on firms' repayment of loans is small. When banks receive a larger shock of, say, 5% it is associated with an almost 4% reduction in the loans-to-asset ratio of the borrowing firms. Considering that the typical high-MVC firm operates with a loans-to-asset ratio of around 43% (Table 3), this is of significant, but modest, economic size.

Surprisingly, we find a positive relation between contemporaneous net repayment and provisions – this holds also for the IV-estimations wherefore it is not due to reverse causality. Possibly this occurs because firms draw on lines of credit but we cannot verify this; however, such cash hoarding has been documented during the 2008 financial crisis by Ivashina and Scharfstein (2010). Firms limit dividend pay-out in the same period as higher loan-loss provisions are observed at their respective main banks.

Turning to cash flow sensitivities, Table 6 reveals that bank shocks affect the cash flow sensitivity of loan repayments and investment for high-MVC firms whereas there is no effect for low-MVC firms. The latter tend to have fewer loans and are therefore less likely to face significantly increased cost of lending and they can draw on cash and dividends although that seems not to happen to a large extent. The results are consistent with banks tightening standards relatively more for borrowers with a larger amount of outstanding loans.

The cash flow sensitivity of loan repayments interacted with loan-loss provisions averaged over two years ($EBITDA_t \times PROV_{it-1}$) is {8.77 for the high-MVC group but {1.62 (and insignificantly different from 0) for the low-MVC firms. The economic interpretation of the coefficient of {8.77, is that if a bank makes loan loss provisions in the order of 1 percentage point of loans (deviation from the bank average and averaged of the current and previous period) then the net repayment of loans will decline by 8.77 dollars out of a 100 dollars cash flow increase or – maybe more relevant – the firm will draw 8.77% less on loans in the case of a cash flow shortfall. That is, a 1 percentage point increase in provisions causes an approximately 10% reduction in firms' use of bank-finance on the margin. This is obviously an economic effect of considerable size. The changes in cash flow sensitivities are significant at the five% level and they are significantly different from the corresponding estimates in the low-MVC group at the one and five% level in the IV regressions (although the difference is not quite significant at conventional levels in the OLS regressions).

Interpreting the results in the light of Figure 1, higher loan-loss provisions steepens the marginal cost curve of loans for firms with large amounts of loans outstanding and, as a result, the MVC shifts up significantly for high-MVC firms leading to a higher investment sensitivity of cash flows. It is natural to expect that firms that face an increase

in the cost of bank-finance switch to other sources of finance, for example, internal funds. This, however, is not what we observe in our sample – there is no effect of bank shocks on the cash flow sensitivity of cash because high-MVC firms already economise on cash. Rather, it is the firms' investments that give. The correlation of investment with firms' (idiosyncratic) cash flow goes up and in this sense investment becomes more procyclical. The point estimate is around ten for OLS with the interpretation that a 1%age point increase in provisions causes a 10% reduction in investment-to-assets in the case of a cash flow shortfall. The IV estimate is even larger at 27 and is significant but less precisely estimated.

In the IV-specification of Table 6, the marginal cost of trade credit and, to a lesser extent, the marginal utility of dividends increase in response to bank shocks (the estimated cash flow sensitivities fall) making firms more reluctant to draw on, especially, trade credit in bad times. One interpretation could be that in the face of uncertainty over future access to bank-finance, firms prefer not to borrow from expensive non-bank sources fearing potential difficulties with repayment; alternatively trade credit may become more cyclical because the firms scale of operation have to follow cash flows more closely. These cash flow sensitivities are not significant in the OLS-estimation so we hesitate to stress them.

The second part of Table 6 presents OLS- and IV-regressions with the sample split according to whether firms pay dividends in a given year. The results are in line with the cash holdings-split, albeit the differences between the high and low-MVC groups are less significant. The results, however, indicate that bank shocks affect both the cash flow sensitivities and the level of net loan repayments and investment: Bank-finance becomes more expensive so firms use it less, and as a result, investment falls. Overall, the results are very robust to the type of different sample split used.³¹

Lastly, we check if our results are robust to dynamic panel effects. The lagged levels of the main variables are included in our regressions and they are correlated with the error terms through the estimated firm fixed effects when the time dimension is small.

We re-estimate the specifications in Table 6 using the Arellano-Bond Generalised Method of Moments (GMM) dynamic panel estimator.³² The results (for our variables of interest) are presented in Table 7. They are quantitatively and qualitatively similar to those in Table 6 – hence, our results do not appear to be significantly biased by the presence of dynamic panel effects.

5 Conclusions

We study the cash flow sensitivities of dividends, borrowing, cash-holdings, and investment for non-listed, closely-held, Norwegian firms. Our firms are heavily bank dependent and by using data that link individual firms to their main bank, we examine how these sensitivities are affected by exogenous external bank shocks.

Our results show how small firms' substitute between internal and external financing and how this substitution is related to firms' real investment and their dividend payouts to owners. Firms' MVC is a key determinant of their marginal financing choices and we show that cash flow sensitivities reveal how quickly the marginal cost of the different sources of finance change as the firm draws on them. By comparing estimated cash flow sensitivities for firms with a high MVC to those of firms with a low MVC, we find substantial differences: high-MVC firms rely five-fold more on external (mostly bank)

finance than internal finance to absorb fluctuations in cash flows, whereas low-MVC firms rely eight-fold more on internal finance (cash) than bank-finance. This dichotomy in the population of small firms has not been documented earlier.

Recognising that firms' level of cash balances is determined endogenously, we study how firms' financing choices are affected by exogenous shocks to the availability of external bank-finance. Low-MVC firms are not affected by shocks to their main bank but high-MVC firms switch away from bank-finance, reflecting that bank-finance becomes more expensive. High-MVC firms, however, do not substitute internal funding for bank loans in the face of bank loan shocks; rather, investment becomes more procyclical and dependent on firms' cash flows. In difference to large listed firms (Dasgupta et al., 2011), small firms do not respond to financial constraints by substituting internal for external finance and this amplifies the cyclicity of the real behaviour of small firms.

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Appendix A

Table A1 Appendix A: effect of bank loan loss provisions on cash flow sensitivities: full specification

	High-MVC firms				Low-MVC firms					
	Dividend paid to owners	Increase in deposits	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)	Dividend paid to owners	Increase in deposits	Repayment of loans (net)	Repayment of trade credit (net)	Investment (gross)
Average cash holdings										
EBITDA _t	11.72*** (0.44)	3.80*** (0.21)	18.85*** (1.00)	5.83*** (0.81)	8.53** (1.41)	27.69*** (0.57)	44.01*** (0.82)	7.13*** (0.73)	-4.58*** (0.70)	4.74** (1.07)
EBITDA _{t-1}	1.77*** (0.28)	-0.42 [†] (0.21)	-6.30*** (0.97)	-0.87 (0.79)	12.88*** (1.19)	-0.19*** (0.52)	-1.82 [†] (0.92)	-1.83*** (0.88)	-1.24 (0.72)	5.41*** (1.11)
EBITDA _t Provs _t	-1.96 (1.13)	0.03** (0.60)	-3.14 (3.08)	-2.22 (1.99)	5.37 (3.98)	0.67 (1.48)	-4.76** (2.38)	-1.44 (1.85)	1.23 (1.90)	0.42 (2.79)
EBITDA _{t-1} Provs _{t-1}	-0.02 (1.16)	0.20 (0.59)	-5.59 [†] (3.03)	0.18 (1.98)	5.39 (4.02)	0.13 (1.42)	1.01 (2.39)	-0.24 [†] (1.92)	-0.42 (1.80)	2.40 (2.75)
EBITDA _{t-1} Provs _{t-1}	-0.50 (0.95)	-0.25 (0.48)	1.49 (3.10)	-1.54 (1.97)	-0.78 (3.74)	1.82 (1.47)	1.21 (2.35)	-2.38 (1.89)	-0.24 (1.85)	5.74 (2.68)
Provs _t	-0.11 (0.06)	0.01 (0.05)	-0.52* (0.24)	-0.05 (0.16)	0.53 (0.29)	-0.11 (0.13)	-0.08 (0.21)	0.08* (0.20)	0.01 (0.17)	0.08 (0.26)
Provs _{t-1}	0.08 (0.08)	-0.03 (0.05)	0.67* (0.23)	0.12 (0.17)	-0.60 (0.28)	0.09 (0.13)	-0.01 (0.21)	0.10* (0.19)	0.02 (0.17)	-0.16 (0.25)

Notes: The table shows the coefficients from panel regressions of the column headings variables on the variables reported in equation (4) according to a sample split by average cash holdings. The regression specification is model (4) in Section 2, but, for brevity, the estimated coefficients on lagged stock levels are omitted from the table. The table reports results from a panel OLS regression where firms are split into the high-MVC (low-MVC) group according to their average cash holdings over the sample. The high-MVC (low-MVC) group is defined as the upper (lower) 30% percentile of the distribution. Sample period is 1995-2005. The number of firm-year observations in the high-MVC and low-MVC group are 32,522 and 25,896, resp. Estimated coefficients in bold script indicate significance at the 5% level. Firm clustered standard errors are reported in parentheses. ***, **, * and * indicate significant difference between high-MVC and low-MVC group coefficients at the 1%, 5%, and 10% level in a two-sided Wald test.

Appendix B

5.1 Interpreting cash flows trade-offs via Euler equations

We present Euler equations for a stylised model which provides an interpretation of cash flow sensitivities. The purpose of this appendix, thus, is not to provide a model of financing constraints but to illustrate how cash flow sensitivities contain information about the relative marginal costs of different sources of finance.

Consider a firm whose owner maximises the discounted sum of future dividends. We denote the maximised value by V_t : $V_t = \max \sum_{t=0}^{\infty} \beta^t U(\text{DIV}_t)$, where the maximum is taken with respect to decision variables and constraints to be spelled out. β is a discount factor, U is a concave utility function, and DIV_t is period t dividends. Cash flow (EBITDA) is determined from an increasing concave production function with output $f(K_{t-1})$ where K_t is physical capital at the end of period t . f is increasing, concave, and differentiable with law of motion $K_t = K_{t-1} + I_t$ where I_t is investment during period t (depreciation is ignored for simpler notation). Dividends equal cash flow minus interest paid plus increases in outstanding loans minus increases in deposits minus gross investments. We denote the stock of loans and deposits at the end of period t by L_t and DEP_t , respectively.

The loan interest rate $r^b(L_t)$, paid at the beginning of period $t + 1$, is a positive convex increasing function of the amount of loans outstanding. Depositing DEP_t in period t returns in period $t + 1$ the amount $\text{DEP}_t r^d + s(\text{DEP}_t)$ and where the return is composed of a constant deposit rate of interest, r^d , plus a ‘shadow value’, $s(\text{DEP}_t)$, where s is a positive, differentiable, increasing, concave function.³³ The shadow value of cash is a simple way of capturing that firms hold cash to insure against future states with low cash flows where external finance is limited or costly. A positive shadow value of cash is implied by models such as that of Almeida et al. (2004).³⁴ For the purpose of interpreting our results, we prefer not to take a stand on the exact mechanism – the point being that the trade-offs we study will occur as long as such a concave shadow value exists. It is convenient to capture these features by assuming that cash delivers a direct valuable service – the overall monetary return to holding cash is then $\text{DEP}_t r^d + s(\text{DEP}_t)$. We assume that the shadow value of deposits (cash) is positive and concave.

All variables are chosen simultaneously, but in an accounting sense we can write dividends as a residual from the simplified cash flow identity: We derive Euler equations for deposits, loans, and real capital – see Cochrane (2005, p.5), for a similar derivation of the general Euler equation. Starting from values that are optimally chosen, the Euler equations are derived from permutations of the optimal choice variables. The firm’s owner can decide to lower current dividends by a fraction (‘one dollar’) which decreases current utility by $U'(\text{DIV}_t)$, deposit the cash and in the next period take out the one dollar plus the interest to be used for dividends next period. This would increase next period’s utility by $U'(\text{DIV}_{t+1})(1 + r^d + s')$. At the optimum the owner will be indifferent to this permutation and therefore the marginal utility of receiving dividends today will equal the discounted marginal utility times the gross return from postponing dividends one period, which provides the Euler equation: $U'(\text{DIV}_t) = U'(\text{DIV}_{t+1})(1 + r^d + s'(\text{DEP}_t))$; alternatively, the owner may decrease dividends, repay loans, and increase dividends the following period by the same amount plus saved interest, leading to the Euler equation

for loans: $U'(DIV_t) = \beta U'(DIV_{t+1}) \left(1 + r_t^b + L_t \frac{dr^b}{dL} \right)$. Similarly, we can derive the standard Euler equation for investment: $U'(DIV_t) = \beta U'(DIV_{t+1})(1 + f'(K_t))$: equating the right-hand side of those Euler equations and denoting the MVC, $\beta U'(DIV_{t+1})(1 + r^d + s'(DEP_t))$; by MVC_t , we have in optimum that the MVC equals the marginal value or cost of other uses of funds in the cash flow identity

$$\begin{aligned} MVC_t &\equiv \beta U'(DIV_{t+1})(1 + r^d + s'_t) = \beta U'(DIV_{t+1}) \left(1 + r^d + L_t \frac{dr^b}{dL} \right) \\ &= \beta U'(DIV_{t+1})(1 + f'(K_t)) = U'(DIV_t). \end{aligned} \quad (5)$$

In words, the MVC equals the marginal cost of borrowing equals the marginal value of physical capital equals the marginal value of dividend pay-outs.

We can derive cash flow sensitivities from this identity. If we write (5) as

$$r^d + s'(DEP_t) = r_t^b + L_t \frac{dr^b}{dL} = f'(K_t) = \frac{U'(DIV_t)}{\beta U'(DIV_{t+1})} - 1 \quad (6)$$

and linearise using a simple first order Taylor series expansion (ignoring second derivatives of r^b) we obtain expressions for the cash flow sensitivities as detailed in the following subsection. The solutions are (with all functions except utility evaluated at period t values):

$$\begin{aligned} \Delta DIV_t &= \frac{1}{1 + U_t''/(\beta U_{t+1}' s'') + U_t''/(\beta U_{t+1}' 2r^{b'}) + U_t''/(\beta U_{t+1}' f'')} \Delta CF_t, \\ \Delta DEP_t &= \frac{1}{\beta U_{t+1}' s''/U_t'' + 1 + s''/2r^{b'} + s''/f''} \Delta CF_t, \\ \Delta L_t &= \frac{1}{\beta U_{t+1}' 2r^{b'}/U_t'' + 2r^{b'}/s'' + 1 + 2r^{b'}/f''} \Delta CF_t, \\ \Delta K_t &= \frac{1}{\beta U_{t+1}' f''/U_t'' + f''/s'' + f''/2r^{b'} + 1} \Delta CF_t. \end{aligned} \quad (7)$$

The intuition of the cash flow sensitivity of cash is the same as formula (5) of Almeida et al. (2004). In their model, cash is hoarded in period t for the purpose of investing in a short-term production function in period $t + 1$ and their cash flow sensitivity of cash depends on the second derivative of a short-term production function relative to the second derivative of a long-term production function.³⁵

From equations (7), we observe that the dividend sensitivity of cash is relatively high when U_t''/U_{t+1}' is low (the owner pays large dividends at t), the deposit sensitive is relatively high s'' is low (the owner holds large deposits), the loan repayment sensitivity is relatively high when $r^{b'}$ is low (the owner have a low or zero loan balance), and the investment sensitivity is relatively high when f'' is low (investments are high). Under our assumptions, which we believe are reasonable for small firms, the cash flow sensitivities show these patterns independently of why a firm, say, holds low cash balances.

Deriving the cash flow sensitivities

From the identities

$$s'' \Delta \text{DEP}_t = \frac{2dr^b}{dL} \Delta L_t = f'' I_t = \frac{U''}{\beta U'_{t+1}} \Delta \text{DIV}_t,$$

we relate the cash flow components to dividends. This delivers an intuitive interpretation although one could relate to, say, deposits in a similar fashion in the case of zero dividends. We have $\beta U'_{t+1} s'' \Delta \text{DEP}_t = U'' \Delta \text{DIV}_t$. The right-hand side is the change in marginal utility of dividends associated with a change in dividends of ΔDIV while the left-hand side is the change in MVC associated with a change in deposits of ΔDEP_t – this change is proportional to s'' which captures how fast the MVC changes with deposit balances and, because deposits transfer funds to the next period, it is further proportional to the discounted marginal utility of dividends in period $t + 1$. The marginal utility of dividends will be equal to the MVC before the allocation of cash flows and the marginal utility will equal MVC also after allocation of cash flows, which is why the change in the marginal values need to be equal. U'' is negative and so is s'' , implying that dividends and deposits will both increase or both decrease as illustrated in Figure 2. For loans $2\beta U'_{t+1} r^{b'} \Delta L_t = U'' \Delta \text{DIV}$, implying that the change in marginal utility will equal two times the change in borrowing rate times the change in the stock of loans times $\beta U'_{t+1}$.³⁶

The borrowing rate will increase with borrowing, so $r^{b'} > 0$, and net lending will change in the opposite direction of dividends as can also be seen from Figure 2. Finally, investment (the change in the physical capital stock) will satisfy $\beta U'_{t+1} f'' I_t = U'' \Delta \text{DIV}_t$, with a similar interpretation. Because the marginal product of capital, f' , is declining, f'' is negative and the change in the capital stock is of the same sign as the change in dividends.

Dividends, deposits, loans, and investments sum (in our approximation) to total cash flows ('CF') and expressing all components in terms of dividends using the relations just discussed, we obtain

$$\Delta \text{DIV}_t + \frac{U''}{\beta U'_{t+1} s''} \Delta \text{DIV}_t + \frac{U''}{2\beta U'_{t+1} r^{b'}} \Delta \text{DIV}_t + \frac{U''}{\beta U'_{t+1} f''} \Delta \text{DIV}_t = \text{CF}_t,$$

from which

$$\Delta \text{DIV}_t = \frac{1}{1 + U''/(\beta U'_{t+1} s'') + U''/(\beta U'_{t+1} 2r^{b'}) + U''/(\beta U'_{t+1} f'')} \text{CF}_t.$$

We observe that the change in dividends paid out is inversely proportional to the second derivative of the utility function relative to the second derivatives of the costs or benefits of other sources and uses of funds. This is intuitive, because dividends will increase or decrease simultaneously with deposits, loans, and capital while keeping marginal utility equal to marginal product and interest rates. The faster marginal utility changes relative to those interest rates and marginal product, the less dividends will change while maintaining the identities. For deposits we obtain

$$\Delta \text{DEP}_t = \frac{1}{\left(\beta U'_{t+1} s'' / U_t'' + 1 + s'' / 2r^{b'} + s'' / f'' \right)} \text{CF}_t,$$

which says that deposits adjust in an amount inversely proportional to the rate at which the marginal shadow interest rate on cash changes compared to the other derivatives.

Similarly, we have

$$\Delta L_t = \frac{1}{\beta U'_{t+1} 2r^{b'} / U_t'' + 2r^{b'} / s'' + 1 + 2r^{b'} / f''} \text{CF}_t.$$

Again, the change in loan demand is inversely proportional to the (relative) speed at which the lending rate changes with loans demanded. Finally, we have that gross investment (the change in capital in our approximation which ignores depreciation) is

$$I_t = \frac{1}{\beta U'_{t+1} f'' / U_t'' + f'' / s'' + f'' / 2r^{b'} + 1} \text{CF}_t.$$

Firms adjust capital in an amount inversely proportional to the rate of decline in the marginal product of capital.

The deterministic model with binding constraint on period t dividends If the non-negativity constraint for dividends is binding, the Euler equations are replaced by inequalities. Consider for instance capital. If no dividends are paid out it must be because the value of the marginal dollar is higher when invested than paid out as dividends (disregarding the case where the firm utilise the full cash flows for loan repayment). Assuming dividends in period $t + 1$ are non-zero, the ‘Euler equation’ for capital becomes an inequality

$$U'(0) < \beta U'(\text{DIV}_{t+1})(1 + f'(K_t)).$$

(To handle the possibility of zero dividends in period $t + 1$ one needs the more general value function framework sketched in Section 2). Intuitively, this situation will occur when the marginal product of capital is relatively high and the MV-curve for dividends is relatively flat. This may be a state when earnings are low and the firm has few funds [K low and $f'(K)$ is a decreasing function in K], or it may arise because the productivity of capital, $f'(K)$, is especially high caused by technological or particular market conditions.

Even if dividend payments are zero, the firm can, at the margin, trade-off repayment of loans against investment and in optimum the marginal value of each use will have to be equal (assuming no non-negativity constraint binds for investments or loans) giving the equality

$$\beta U'(\text{DIV}_{t+1}) \left(1 + r^b + L_t \frac{dr^b}{dL} \right) = \beta U'(\text{DIV}_{t+1}) (1 + f'(K_{t+1})).$$

Similarly, a firm can trade-off cash holdings against loan repayment and in equilibrium (ignoring non-negativity constraints for loans) we would have:

$$\beta U'(\text{DIV}_{t+1}) \left(1 + r^b + L_t \frac{dr^b}{dL} \right) = \beta U'(\text{DIV}_{t+1}) (1 + r^b + s'(\text{DEP}_t)).$$

In this case a firm will have a high MVC in the sense that keeping the cash within the firm exceed the marginal value of dividend pay-outs and we have:

$$\begin{aligned} MVC_t &\equiv \beta U'(\text{DIV}_{t+1})(1 + r^b + s'(\text{DEP}_t)) \\ &= \beta U'(\text{DIV}_{t+1}) \left(1 + r^b + L_t \frac{dr^b(L_{t+1})}{dL} \right) = \beta U'(\text{DIV}_{t+1})(1 + f'(K_t)). \end{aligned}$$

In this setting, the marginal sensitivities of cash will satisfy relations similar to those derived above, with the difference that the period t marginal utility will not enter the relations.

Notes

- 1 A non-exhaustive list of papers that study cash holding policies and the accumulation of cash in public widely-held corporations include Opler et al. (1999), Almeida et al. (2004), Bates et al. (2009), and Almeida and Campello (2010). Far fewer papers study the cash policies in private firms. Faulkender (2002) examines determinants of the cash holdings of small US firms documenting that firms hold more cash the greater uncertainty about their future access to finance. For a UK sample, Brav (2009) shows that the procyclicality of cash accumulation is more pronounced in private compared to public firms. Bigelli and Sanchez-Vidal (2012) study determinants of the cash holdings of Italian firms and find that more risky firms hold more cash.
- 2 For small firms, having a bank relationship is an important determinant of their ability to borrow. Degryse et al. (2017) shows that firms with a bank relationship were less susceptible to the financial crisis of 2007.
- 3 See, e.g., Petersen and Rajan (1994), Berger and Udell (1998), and Carbo-Valverde et al. (2014). Trade credit is an especially expensive source of finance with a marginal cost known to exceed that of bank loans.
- 4 This is illustrated in Figure 1 and in the appendix.
- 5 As pointed out by, e.g., Kaplan and Zingales (1997) and Riddick and Whited (2009), a high cash flow sensitivity cannot *per se* be interpreted as a sign of financial constraints. Consistent with this, we not interpret high-MVC firms as necessarily having a higher cost of debt finance, but as having a marginal cost of internal finance that rises faster than that of external finance, for a given level of debt. Notably, however, our results suggest that these firms are affected by exogenous changes in credit in a direction that is consistent with the intuition of Fazzari et al. (1988).
- 6 Financial flexibility may also be provided by lines of credit. Sufi (2009) shows that firms without access to a line of credit display a higher cash flow sensitivity of cash and Campello et al. (2011) study firms' use of lines of credit during the 2008 financial crisis. We do not observe lines of credit before they are drawn upon and our data of bank loans includes amounts drawn on lines of credit.
- 7 Seminal contributions include Bernanke and Blinder (1988), Bernanke and Lown (1991), Kashyap, Stein, and Wilcox (1993), Peek and Rosengren (2000), Ashcraft (2005), and Rice and Strahan (2010).
- 8 See, among others, Shyam-Sunder and Myers (1999), Baker and Wurgler (2002), and Fama and French (2002). Relatedly, Graham and Harvey (2001) find, using questionnaires that most CEOs aim for a target level of debt to equity.
- 9 The specification of Gatchev et al. (2010) is suitable if the level variables are non-stationary. In our specification, non-stationarity of the level variables is a special case where a coefficient of the lagged level near unity indicates non-stationarity.

- 10 To see this, notice that in the linear setting – where $Y_{it} = \beta \text{EBITDA}_{it}$ – the cash flow sensitivity $\partial Y / \partial \text{EBITDA}$ is simply $Y_{it} = \text{EBITDA}_{it}$ for observation (i, t) . The OLS estimator of β is $\sum_{it} Y_{it} \text{EBITDA}_{it} / \sum_{it} \text{EBITDA}_{it}^2$ (demeaned variables). Consider the situation where the effects of other regressors and the direct effect of EBITDA has been partialled out (as prescribed by the Frisch-Waugh theorem); i.e., the situation where we estimate the equation $Y_{it} = \beta_1 \text{EBITDA}_{it} X_{it}$. β_1 is estimated by the OLS coefficient $\hat{\beta}_1 = \sum_{it} Y_{it} \text{EBITDA}_{it} X_{it} / \sum_{it} \text{EBITDA}_{it}^2 X_{it}^2$. This is the same as the regression of $Y_{it} = \text{EBITDA}_{it} / Y_{it} \text{EBITDA}_{it} / \text{EBITDA}_{it}^2$ on the exogenous variable X .
- 11 As we explain in Section 3, we exclude firms that belong to a business group from the sample.
- 12 One might worry about reverse causality from overall industry downturns to loan-losses. We therefore also ran the regressions without including loan losses to other industries as instruments. This had almost no effect on the results.
- 13 We set negative changes in loan loss reserves to zero. The change in reserves may be negative in years where banks write off large amounts of loans from their balance sheet. Such write-offs are related to provisions made in the past and are unlikely to affect the current loan policy of the banks. Therefore, we prefer to set negative values to zero.
- 14 This data is made available to us through the Center for Corporate Governance Research (CCGR) at BI Norwegian Business School.
- 15 The failure to submit audited accounts within a specified deadline automatically results in the initiation of a process that may end with the enforced liquidation of the firm.
- 16 Total assets deviate from total liabilities for very few firms. Adding a filter, where we exclude firms where the asset-liability discrepancy is larger than 5% does not change the results.
- 17 Although firms in our dataset may borrow from non-financial institutions and non-banks, almost all borrowing is from savings or commercial banks. If we substitute loan from all lenders with bank loans in our regressions, it makes little difference to the results.
- 18 Gross provisions are new provisions on engagements for which provisions have not previously been made, plus increased provisions on engagements for which provisions have been made previously, minus reductions in previously made provisions. The measure does not include realised losses on engagements.
- 19 Re-running the regressions after dropping firms that in any year borrow more than 5% from lenders other than the main bank did not change the results.
- 20 The estimated coefficients have all been multiplied by 100 to allow interpretation in percentage terms.
- 21 Notice, that because we estimate sensitivity to firm's idiosyncratic cash flow, the cyclical extension of trade credit is not necessarily mirrored in the use of trade credit, even if our sample contained the entire population of firms.
- 22 Other studies of private firms, Brav (2009) and Bigelli and Sanchez-Vidal (2012), similarly report that investment responds to cash flow with a lag.
- 23 One might conjecture that a high level of accounts payable partly is associated with a temporarily high level of goods turnover, in which case accounts receivable might also be temporarily high.
- 24 Bigelli and Sanchez-Vidal (2012) also find that cash rich firms pay higher dividends.
- 25 For high-MVC firms: $(18.19 + 5.48) / 4.03 = 5.87$. For low-MVC firms: $44.24 / (5.63 - 4.39) = 35.68$.

- 26 Notice that the estimated cash flow sensitivity of dividend payments is not zero for the high-MVC group (with zero dividends for the given year) in the dividend-split because we are estimating the covariation between *firm demeaned* EBITDA and dividends. A firm that pays zero dividends in one year will pay below its average level in that year and if this occurs in years where EBITDA is also below average, the cash flow sensitivity of dividends will be positive.
- 27 Figure 2 may have a slope that is too steep for low amounts of loans but the same result would hold if a fraction of firms adjusted loans significantly while another fraction of firms did not adjust loans at all because they were at the zero lower limit.
- 28 We can observe all the banks a firm borrows from, but the vast majority of the firms in the sample borrow from just one bank and do not change bank relationship over the sample.
- 29 The costs of borrowing should be understood to include all terms of the loan, not just the interest rate. For example, costs will increase if the bank tightens covenants or collateral requirements.
- 30 The variables have firm-, bank-, and time-averages subtracted as explained in the previous section.
- 31 We present the ‘full’ regression specification, without averaging, in Appendix A, Table A1. Those results clearly show that the effect of loan provisions on the cash flow sensitivity of loan repayments is spread out over two periods, as the coefficient on both $EBITDA_t \times PROV_t$ and $EBITDA_t \times PROV_{t-1}$ are negative. The two coefficients are jointly significant. For that reason, we prefer to average the effects and use the regressor $EBITDA_t \times PROV_{t/t-1}$ in the main tables.
- 32 The procedure is available for Stata as `xtabond2`, written by Roodman (2006).
- 33 Using a shadow value, rather than a shadow interest rate, delivers simpler expressions.
- 34 In their three-period model, firms may hoard cash in an initial period to invest in a ‘short-term’ project in an interim period, and the MVC is the marginal return to that investment, realised in a final period.
- 35 In our sample, several firms do not pay dividend and the derivations above ignore the non-negativity constraints on dividends – we outline the first order conditions for this case in Appendix B. It is clear that dividends will be zero in period t if $U'(0) < MVC_t$.
- 36 The factor 2 occurs because there is an effect on the marginal borrowing rate and because the stock of loans changes. A similar pattern would occur for deposits if there was a change in the deposit rate but this is not our preferred interpretation of the s function.