

International Journal of

Management Practice

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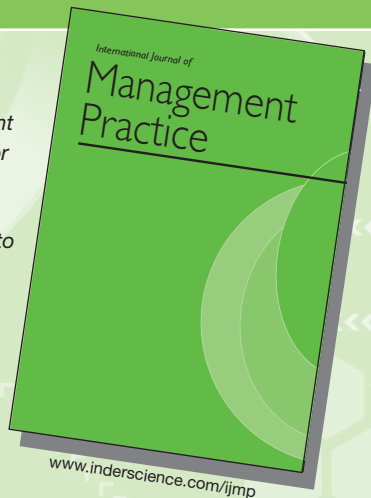
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Scope of the Journal

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Significant amounts of theory are not applied to management practice, being too far removed from the world of practice or being sound but handled in a manner that confines them to academia. IJMP focuses on the pragmatics of informing management action/practice, translating existing theories into forms relevant, digestible and amenable to practical action, besides developing new insights by developing and examining leading edge managerial practices to enhance organisational performance. The challenges are dynamic, so the subject coverage is merely indicative.



Topics covered include:

- Small/family business management, intra/entrepreneurship
- Government policy on entrepreneurship
- Creating marketing orientation
- Managing business relationships
- Financing business, accounting
- Managing work place motivation/pressure/stress
- De-layering, restructuring
- Managing learning and improvement
- Instilling creativity
- Managing globalisation and international business
- Managing supply chains
- Developing/leveraging core competencies
- Business processes • improvement/management
- Quality management, continuous improvement
- E-management practices

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